



# City Manager's Weekly Update

City of Santa Cruz

April 24, 2023

## Check Out Santa Cruz Public Libraries for National Library Week

Santa Cruz Public Libraries encourages all community members to visit a library during National Library Week, April 23-29, 2023 to explore all that libraries have to offer.

Most people know about the wealth of stories available at the library, from picture books and graphic novels to audiobooks and ebooks. But there is so much more to the story of our libraries. Libraries are welcoming spaces that bring communities together for entertainment, education, and connection through book clubs,

story times, movie nights, crafting classes, lectures, and more.

Santa Cruz Public Libraries offers a wide array of programs, classes, and resources, including lendable telescopes, ukuleles, laptops, and more!

Libraries also play a critical role in the economic vitality of communities by providing internet and technology access, literacy skill development, and support for job seekers and entrepreneurs.

Santa Cruz Public Libraries supports our County with services such as in-person tech help, K-12 homework help, and daily life literacy center resources.

If you have not checked out Santa Cruz Public Libraries lately, you are missing the full story! Stop by one of the branches located across the County, visit us online, and follow us on social media (@santacruzpl). Use the hashtag #NationalLibraryWeek to join the online celebration.



# Santa Cruz County Small Business Summit

## Friday, April 28th

Experience the pulse of Santa Cruz County's vibrant entrepreneurial scene at the highly anticipated Annual Small Business Summit on Friday, April 28th, 2023. Economic Development is an ongoing partner and sponsor of the Summit, which is back in its second year.



## SMALL BUSINESS SUMMIT

**April 28th, 2023 | 9am - 4pm**  
**Downtown Santa Cruz**

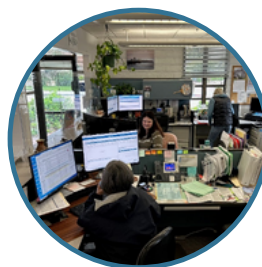
Presented by the Santa Cruz County Small Business Development Center (SBDC) in partnership with Event Santa Cruz, this exhilarating day-long conference unites 200 local small business owners with the region's most accomplished business professionals, innovative entrepreneurs, and industry trailblazers.

This year's summit featuring Co-keynote speakers Esabella Bonner (Black Surf Club Santa Cruz) and Chris Baca (Cat and Cloud Coffee) along with 17 captivating educational sessions, equips attendees with invaluable tools and resources, while creating unforgettable networking opportunities. To learn more and purchase tickets, visit [www.sccsmallbusinesssummit.com](http://www.sccsmallbusinesssummit.com)



## Santa Cruz Symphony's Final Concerts of the Season

Join us at the Santa Cruz Civic for the final regular Symphony season concerts on April 29th & 30th! Music by Shaw, St. Jacques, and Wagner will be performed with a special guest appearance from the Cabrillo Symphonic Chorus. Student Rush tickets will be available 90 minutes prior to the concert for just \$15! [\*\*Tickets & more information.\*\*](#)



## Parks & Recreation's Super Saturday

Parks and Recreation had a super successful summer registration last Saturday, busting all records! On Saturday, 2,000 participants registered online for summer programs totaling \$608,014, which is about 10% over previous years. This includes \$45k in scholarships from Friends of Parks and Recreation, the SCJG Booster Club, and the JR Scott Memorial Funds.



## Join Neighbors of Lower Ocean for 25th Annual Spring Clean-up

On April 29, 2023, from 8:00 a.m.–11:30 a.m. (or when the bins are full), the Neighbors of Lower Ocean (NOLO) will be conducting its 25th annual spring clean-up day in partnership with the City of Santa Cruz. Organizers and participants include: City Planning Code Compliance Division, Public Works (Sanitation), Parks and Recreation, NOLO neighborhood, and the Grey Bears non-profit organization. This event encourages property owners, tenants, and business owners to keep their neighborhoods free of clutter and rubbish. Each year, community participation increases as word spreads about the clean-up day.

Neighbors will meet, greet, share information, eat snacks, and, at times, trade reusable treasures. Grey Bears can reuse the furniture, toys, bicycles, and other electronics. When these items are repurposed, useable household items are diverted from the City landfill. The event will be held at the west end of Barson Street at the dead end near San Lorenzo Blvd. For more information, call Jacob Rodriguez at 831-420-5136. We hope you see you there!



## Economic Development Joins Habitat for Humanity's Women Build Month Event in March

The Economic Development and Housing Department participated in Habitat for Humanity Monterey Bay's Women Build Month on March 31st. The team helped work on two of the Rodeo Creek Court units in Live Oak on assorted tasks from flooring, tiling, concrete, and foam installation on scaffolding. Major thanks to the Habitat team and to The Picnic Basket, a local business, that provided lunch for the team!

If you would like to volunteer with Habitat for Humanity, visit its [website](#) where you can sign up as an individual or as a team.

# SCMU Resumes Shut Offs for Nonpayment in May, 2023

Customers with delinquent water bill payments will receive their last courtesy notice this month that shut offs for nonpayment will resume in May. SCMU has not shut off for nonpayment since the start of the pandemic. Field staff, however, have been posting delinquency door hangers for the past 18 months, encouraging customers to pay down their past-due balance.

In the meantime, several forms of rate assistance have been made available for late-paying customers, including two rounds of COVID arrearage payments, COVID rent relief (including utilities), and the Low-Income Household Water/Wastewater Assistance Program (LIHWAP). Once shut-offs resume, the law requires SCMU to offer payment arrangements for

qualifying low-income customers. For non-low-income customers, SCMU will consider offering payment arrangements when extenuating financial circumstances, such as unexpected costs due to recent storm damage, impact customers' abilities to pay. If you have questions about payment options, please call Customer Assistance at 831-420-5230.



## Public Works

### Resource Recovery

While on his Collections route, a driver was asked by a children's center for a recycling truck demonstration. We love to show kids how our trucks work!



## Facility Maintenance

The Facility Maintenance crew helped to replace the Police Department's evidence room countertops and increase the sink size. This high-use work area will last for many years to come.



## Homelessness Response

The Public Works Homelessness Response Field Team regularly assists Armory staff with clearing campsites no longer used by residents, creating clean spaces for new residents.



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