

# City Manager's Weekly Update

May 14, 2021

## Public Works

### National Public Works Week

Mayor Donna Meyers has proclaimed next week, May 16 to 22, as National Public Works week encouraging recognition of the contributions that public works professionals make in protecting health, safety and quality of life. We welcome the community to celebrate this year's "Stronger Together" national theme by entering our Public Works Department's selfie photo contest with \$1500 in prizes that benefit downtown retailers and help local spending! Read all the details [here](#).



The graphic is a circular poster for National Public Works Week. The center features a red circle with the text "selfie contest" in yellow, "#SCPublicWorks" in white, and "\$1500 in prizes" in yellow. Surrounding this center are five smaller circles, each representing a public works division: "ENGINEERING" (a red truck), "TRAFFIC ENGINEERING/PARKING" (a yellow sign), "OPERATIONS" (a worker with a backhoe), "WASTEWATER SYSTEM" (a worker with a pump), and "RESOURCE RECOVERY" (a white truck). Above the center, the text "Stronger Together" is written in blue. To the left of the center, there is a blue button with the text "contest rules". To the right, a vertical column on an orange background is titled "May 16-22" and "PRIZES!". It lists the "Selfie Themes Celebrate 5 Public Works Divisions" and the "5 First-Place", "10 Second-Place", and "25 Third-Place" prizes.

**May 16-22**

**Selfie Themes Celebrate 5 Public Works Divisions:**

- Engineering
- Wastewater System
- Resource Recovery
- Operations
- Traffic Engineering/Parking

**PRIZES!**

**5 First-Place:**  
Downtown Dollars \$100

**10 Second-Place:**  
ParkCard \$50

**25 Third-Place:**  
Wharf Parking Pass \$20

By submitting a photo in the Stronger Together Selfie Contest participant agrees to the Contest Rules and Contest Terms and Conditions:  
[facebook.com/cityofsantacruzpublicworks](https://facebook.com/cityofsantacruzpublicworks) [cityofsantacruz.com/publicworks](https://cityofsantacruz.com/publicworks)

### Engineering

The 2021 Overlay Project is scheduled to start construction on June 1. The project will rehabilitate City streets with failing pavement sections by recycling existing pavement and adding a hot mix asphalt overlay. This project targets heavily used arterial and collector streets. The project is funded by Measure D, Measure H and Gas Tax (including SB1).

Streets included in the project are:

- Delaware Avenue from Fair Avenue to approximately 125 feet west of Surfside Avenue,
- Delaware Avenue from Woodrow Avenue to approximately 80 feet east of Woodrow Avenue
- Delaware Avenue from National Street to Santa Cruz Street
- Fairmont Avenue from North Branciforte Avenue to Morrissey Boulevard
- King Street from Miramar Drive to Mission Street
- Miramar Drive from King Street to Escalona Drive



The 2021 Surface Seal Project is scheduled to start construction on May 24. The project, funded by Measure D and other funds, is rehabilitating several local streets with a single chip-seal and micro-surfacing.



## Planning & Community Development

**314 Jessie Street:** On October 20, 2020, the Planning & Community Development Department received an application for a pre-application review of a fifty-unit 100% affordable and supportive multi-family development on a parcel located at 314 Jessie Street. As part of the pre-application review process, a web-based community meeting was held on May 5, 2021, pursuant to the City's Community Outreach Policy for Planning Projects. Forty-one people were in attendance, including City staff and the applicant team. The primary discussion topics were related to building height and privacy impacts, parking, exterior lighting, noise, hours of construction, replacement housing for current residents, exterior materials and design, project funding and financial model, affordable housing, and environmental preservation and impact. Members of the public were assured that the project would be conditioned to comply with the performance standards of the Zoning Ordinance which control nuisance factors

such as lighting and noise, and also assured the project will be required to meet all applicable green building regulations of the California Building Code and our local ordinance. The applicants took a poll during the meeting to request feedback on the exterior color scheme, and members of the public were also assured the building height and design will preserve the privacy of adjacent properties to the greatest extent possible. Replacement housing is required and will be provided for current residents, who will also have priority opportunity to move into the new building. The applicant intends on making use of AB2162 which waives parking for supportive housing projects within  $\frac{1}{2}$  mile of a public transit stop. In an effort to reduce any potential parking impact on the surrounding neighborhood, one bicycle parking space per residential unit will be provided on site and the applicants are considering a no vehicle parking preference for new tenants in addition to weighing other vehicular parking options. The applicant and planning department will consider all of the comments received during the pre-application process when a formal application is submitted and additional updates will be provided at that time. While AB2162 also allows supportive housing projects to be approved “by right” (i.e. no public hearing), the Coastal Commission has determined that a Coastal Permit is required, which involves a public hearing before the Zoning Administrator once the formal application is submitted. Bryanna Sherman is the planner on this project.



**150 Felker Street:** On April 29, 2021, the Planning & Community Development Department received an application for a pre-application review of a four-story, thirty-two unit residential development on a parcel located within the R-M (Medium Density) zone district at 150 Felker Street. The project site is currently developed with two permitted commercial office buildings that house a variety of uses, some of which are legal non-conforming. The proposal includes demolition of the existing buildings and construction of two studio and thirty one-bedroom apartments ranging from 494 to 1,084 square feet in size. The development would be four stories, with parking on the first level and residential units on the top three levels. The applicant is proposing to utilize Assembly Bill 2345 to achieve the proposed density. This bill went into effect January 2021 and increases the maximum available density bonus for projects from 35% to 50% in exchange for a greater level of affordability. This project proposes to designate 24% of the units for low-income households.

It is estimated that the project would require a public hearing before the Zoning Administrator for approval of a Design Permit. The pre-application process will allow for staff to determine if any other permits are required and the level of environmental review pursuant to CEQA.

A pre-application review is intended to assist an applicant in the preparation of their formal application and allows for initial staff review of a potential project. There is no public hearing or decision with a pre-application review, however, a Community Meeting will be required during this phase pursuant to the City's Community Outreach Policy for Planning Projects, and the feedback provided may contribute to alterations in the project design. Additional updates will be provided if a formal application is submitted following the pre-application review process. Bryanna Sherman is the planner for the project.



On April 29, 2021 the Building Department Finalized Permit B17-0594, The Hampton Inn at 2424 Mission St.

The Building Department also provided Anton Development with the final fee estimates for the main building permit (B20-0433) at 100 Laurel St. and the school fee documents. Other miscellaneous permits for this project are either approved or close to being approved.

## Parks & Recreation

### Summer Adult Sports Returning

We had over 40 teams register for our Adult Softball league Starting this summer!

Currently, there are 9 teams signed up for Adult Soccer and Bocce registration opens on Friday, May 14.

Visit [cityofsantacruz.com/sports](http://cityofsantacruz.com/sports) for more information.



# Economic Development

## Business Development

### Santa Cruz County Back on Track to Move to Yellow Tier



#### WHERE ARE WE IN THE TIERS?



#### THIS WEEKS METRICS:

SC County Metrics	Data Trend	Minimal Tier Targets
Adjusted Cases	1.5 Daily new cases (per 100k) <span style="color: #c8512e;">↓ -0.7</span>	<2 Daily new cases (per 100k)
Positive Tests	0.5%* <span style="color: #c8512e;">↓ -0.2%</span>	< 2%
Weeks in Current Tier*	6 <span style="color: #c8512e;">+1</span>	3
Weeks Meeting Lesser Tier Criteria	1 <span style="color: #c8512e;">+1</span>	2

\*If adjusted cases and positive test metrics fall into two different tiers, the county will be assigned to the more restrictive tier

\*\*County must be in current tier for 3 weeks and have 2 consecutive weeks with metrics meeting lesser tier to advance

#### TIER 3 ALLOWS INDOOR OPERATIONS TO RESUME FOR SOME BUSINESSES INCLUDING:

- Restaurants with a max 50% capacity or 200 people, whichever is fewer
- Non-Mall Retail - Indoor operations allowed with modifications
- Gyms and Fitness Centers with max 25% capacity + indoor pools
- Museums, Zoos, and Aquariums with indoor activities with a max 50% capacity
- Movie Theaters with max 50% capacity or 200 people, whichever is fewer
- Amusement Parks with 25% capacity or 500 people, whichever is fewer
- Outdoor live events with restrictions
- Shopping Centers (Malls, Destination Centers, Swap Meets) open indoors with closed common areas and reduced capacity food courts
- Hotels and Lodging with Fitness center with 25% max capacity + indoor pools
- Places of Worship with max 50% capacity or 200 people, whichever is fewer
- Bars (where no meal provided) open outdoors with modifications
- Wineeries, Breweries, and Distilleries open indoors with modifications and 25% max capacity or 100 people, whichever is fewer

FIND THE FULL LIST OF INDUSTRY GUIDANCE AND OPERATIONS AT  
Covid19.Ca.Gov/Safer-Economy

Produced and Distributed by the Economic Recovery Council of Santa Cruz County



#### ¿DÓNDE ESTAMOS EN LOS NIVELES?



#### LAS ESTADÍSTICAS DE ESTA SEMANA:

	Datos del Condado SC	Tendencias de Datos	Metas de Nivel Moderado
Casos Ajustados	1.5 Casos nuevos diarios (por 100 mil) <span style="color: #c8512e;">↓ -0.7</span>	<2 Casos nuevos diarios (por 100 mil)	
Pruebas Positivas	0.5%* <span style="color: #c8512e;">↓ -0.2%</span>	< 2%	
Semanas En Niveles Actuales*	6 <span style="color: #c8512e;">+1</span>	3	
Semanas Cumpliendo Criterios de Niveles Bajos	1 <span style="color: #c8512e;">+1</span>	2	

\*Si los casos ajustados y los datos de casos positivos caen entre dos diferentes niveles, el condado asignará el nivel más restrictivo

\*\*El Condado debe estar en niveles actuales durante 3 semanas y tener 2 semanas consecutivas con niveles de datos inferiores para avanzar.

#### EL NIVEL 3 AUTORIZA LA ACTIVIDAD COMERCIAL EN INTERIOR PARA ALGUNOS NEGOCIOS INCLUYENDO:

- Restaurantes a máxima capacidad de 50% o 200 personas, el que sea menor
- Minorias operaciones en interiores permitidas con modificaciones
- Gimnasios y centros de fitness con un máximo del 25% de capacidad + piscinas cubiertas
- Museos, zoológicos, y acuarios con actividades interiores a máxima capacidad de 50%
- Cines a máxima capacidad de 50% o 200 personas, el que sea menor
- Parques de atracciones con un 25% de capacidad o 500 personas, lo que sea menor
- Eventos en vivo al aire libre con restricciones
- Los centros comerciales (Malls, Destination Centers, Swap Meets) abren en el interior con áreas comunes cerradas y patios de comidas con capacidad reducida
- Hotels y Hospedaje con Gimnasio con 25% de capacidad máxima + piscinas cubiertas
- Lugares de culto con una capacidad máxima del 50% o 200 personas, lo que sea menor
- Los bares (en los que no se ofrece comida) se abren al aire libre con modificaciones
- Las bodegas, cervecerías y destilerías abren en el interior con modificaciones y un 25% de capacidad máxima o 100 personas, lo que sea menor

ENCUENTRE LA LISTA COMPLETA DE ORIENTACIÓN Y OPERACIONES DE LA INDUSTRIA EN:

Covid19.Ca.Gov/Safer-Economy

Producido y distribuido por el consejo de recuperación económica del condado de Santa Cruz

Santa Cruz County's metrics have dropped back down into the range for yellow tier and if the numbers hold in this range the County would be eligible to move in to yellow tier next week.

The orange tier restrictions remain in effect until a move to yellow is announced. [View the full list of operations allowed under the tiers here.](#)

# Don't get stranded.



## BE A DISASTER RESISTANT BUSINESS

Join us for a **FREE** Resilient Workplace Webinar.

### LEARN

1. prioritize your operations to make better strategic decisions post-disaster
2. reduce your potential disaster losses (from **earthquake to power outage**)
3. **keep your doors open** when disasters strike, even during a pandemic!

Become a Disaster Resistant Business (DRB) by following an easy, interactive, step-by-step Toolkit & ensure you can survive and thrive any interruptions. No experience necessary. Invite your team to plan your resilience together.

[Get NorCal resources](#) | [Learn Best Practices](#) | [Get Your FREE Toolkit](#) | [Take Action & Stay Open](#)

[Click Here to Register TODAY!](#)

Or visit [www.DRBToolkit.org/norcal](http://www.DRBToolkit.org/norcal)

Thursday  
May 20, 2021  
10-11:30am

Presented by



More info?  
[stacey@DRBToolkit.org](mailto:stacey@DRBToolkit.org)

Or call 877-563-5628



Join FEMA, CalOES and Disaster Resistant Business, for a free webinar that will help your business survive & thrive. Then share this announcement with your team and other businesses you rely on – we are in this, together.

- Learn simple steps businesses can take now to be more resilient to ANY potential interruption and help you make better decisions when new crises strike
- Enhance your ability to make better decisions in a crisis
- Help your employees and customers when they need it most
- Beat your competitors by being first to open your doors after disaster strikes
- The workshop will share the 9 steps to make your business stronger using simple, internationally-recommended tools.

[Register here.](#)

## Housing Development & Preservation

### Celebrate Affordable Housing Month with a Self-Guiding Housing Bike Tour



The City of Santa Cruz and partner organizations are celebrating Affordable Housing Month this May with a slate of events to provide information to the community about current and future affordable housing efforts.

Have you ever wondered what the Housing Choice Voucher (Section 8) program is or what the benefits are of providing housing to tenants who are participants in that program? The City of Santa Cruz and the Housing Authority of Santa Cruz County are jointly hosting a webinar primarily geared towards landlords which will provide an overview of the program, highlight and share information about the Landlord Incentive Program, new incentives available to participating landlords, and more. All members of the community are welcome to attend, however, the primary focus will be on providing information to landlords who are interested in renting units to Housing Choice Voucher holders. We hope that you can join us on **May 19, 2021 at 6 pm via Zoom**. To register for this webinar, please click the link below and enter your name and email address.

Registration Link: [https://zoom.us/webinar/register/WN\\_1lwSRzlbQeKX\\_aDgISxdrQ](https://zoom.us/webinar/register/WN_1lwSRzlbQeKX_aDgISxdrQ)

Looking for something to do next weekend? Don't miss out on the In-Person Affordable Housing Bike Tour on Saturday, **May 22 from 2-3:30pm**. Learn about the most recent affordable building properties in Santa Cruz and new ones that are on the horizon. The tour begins at the Tannery Arts Center (1010 River Street) and ends at Ocean Street Apartments (350 Ocean Street).

RSVP to Andrea Inouye to reserve your spot, [ainouye@cityofsantacruz.com](mailto:ainouye@cityofsantacruz.com). Space is limited to 10 participants. **For the safety of all participants masks are required on this tour.**

To celebrate Affordable Housing Month the Economic Development Department is promoting the #AHSCbiketour contest. Participate in the Self-Guided or in-Person Bike Tour and snap photos of yourself along the route at any 4 stops during the month of May and be entered to win Downtown Dollars. Tag us on Instagram at @ChooseSantaCruz and use the hashtag # AHSCbiketour. Four (4) lucky winners will win a \$25 Downtown Dollar prize. Winners will be chosen by Monday, June 7<sup>th</sup> and announced on an IG post and contacted via DM.

## **2021 Affordable Housing Incomes and Rents Updated**

The 2021 Incomes and Rents have been updated. These incomes will become effective on July 1, 2021. Measure O updates can be found online at [Current Measure O Rents and Incomes Page](#). For updated Affordable ADU, Red Cross and Measure O for sale incomes please contact Andrea Inouye, [ainouye@cityofsantacruz.com](mailto:ainouye@cityofsantacruz.com) or Jess Mellor [jmellor@cityofsantacruz.com](mailto:jmellor@cityofsantacruz.com).

## **Homelessness Response**

### **San Lorenzo Park**

City staff continued with the management of the Benchlands camp, with the number of spaces for tents increasing from 127 to 134 this week to accommodate campers who began camping in the upper part of the park. Approximately 30 campers will relocate from Harvey West Park to a section of the Benchlands south of the pedestrian bridge next week to make way for the increasing use of Harvey West for events, classes and children's camps. These two camps are expected to remain as long as the preliminary injunction is in place due to COVID-19.

Judge van Keulen extended the Preliminary Injunction, as modified at the last status hearing, to June 29. IN the hearing, the judge acknowledged the primary impetus for granting the injunction, which is the risk of COVID transmission based on CDC guidance in clearing homeless encampments, has diminished substantially since the Order was first issued in January. Judge van Keulen chose to extend to June 29 anticipating the statewide lifting of all COVID restrictions on June 15. Judge van Keulen also encouraged the parties to "meet and confer" prior to June 29 regarding the encampment and its status.