

City Manager's Weekly Update

June 11, 2021

Public Works

Resource Recovery

Second-graders attending Summer Session at Bayview Elementary School learned the importance of reducing waste and Recycling Right this week. The 30-minute interactive presentation by Waste Reduction staff was the first in-person event we've held in over a year.



Engineering

The 2021 Overlay Project continued construction this week. The project has been upgrading curb ramps on King Street from Mission to Miramar. The 2021 Surface Seal Project continued construction on several local streets. As both paving projects impact traffic, we apologize for any inconvenience this work may cause.



2021 Overlay Project – King St and Ladera Dr.



2021 Surface Seal Project – Locust St.

Water

June 10 is a big day for the Water Department! Today is the day when the Draft Environmental Impact Report (DEIR) for the Santa Cruz Water Rights Project (SCWRP) is out for public review! The project was originally proposed to the State Water Resources Control Board in 2006. During the 15 years since, Watersheds Compliance Manager Chris Berry, in collaboration with an internal team including former Water Director Bill Kocher, Water Rights attorneys, former and current City Attorneys John Barisone and Tony Condotti, and many external experts and consultants, worked hard and tirelessly to achieve today's important milestone.

The proposed SCWRP presented and analyzed in the DEIR has evolved over the many years of its development from some fairly narrow technical fixes for various arcane aspects of water rights, to a forward-looking and innovative approach that reflects a 21st century vision of water management, environmental and natural resources stewardship, regional collaboration, and climate adaptation. The holistic thinking that is integrated into the project being analyzed in a huge demonstration of the City's capacity to conceptualize at the big picture level, and develop a fully fleshed-out project down to the details. The proposed project is a win-win-win outcome for threatened and endangered species, water customers, regional partners, state and federal fishery protection and management agencies, state water resources managers, and Santa Cruz citizens who are collectively demonstrating our commitment to environmental stewardship as well as to providing our community with a reliable water supply.



In the weeks to come, we'll receive public comment on the DEIR, respond to public comments received, develop a recommendation to Council for certification of a Final Environmental Impact Report as well as approval of the project, and then submit our approved project to the State Water Resources Control Board for review and action. It is the State Board's action that will ultimately conclude an effort begun many years ago and, of course, that action is a little ways out. But with today's issuance of the DEIR, we're now within striking distance of completing this important effort to modernize the water rights upon which we all depend. Congratulations to all

the past, current, internal, and external staff who have worked so hard to get us to today. Well done all! [Learn more about the SCWRP.](#)

Parks & Recreation

Celebrate his name! London Nelson.

On Tuesday, June 8 the Santa Cruz City Council voted unanimously in favor of the resolution to approve the name correction of the community center.

The name change will be highlighted during the Juneteenth Celebration in Laurel Park on June 19. The center will officially be referred to as the London Nelson Community Center from that date forward.



This name change corrects an error made over 146 years ago and is a huge step toward accurately honoring London Nelson, his history and his significance to the Santa Cruz community.

Economic Development

State Reopening Plans Set To Take Effect Next

Tuesday, June 15

SANTA CRUZ COUNTY BLUEPRINT FOR A SAFER ECONOMY WEEKLY STATUS REPORT FOR 06/07/21

WHERE ARE WE IN THE TIERS?



THIS WEEKS METRICS:

	SC County Metrics	Data Trend	Minimal Tier Targets
Adjusted Cases	0.7 Daily new cases (per 100k)	↓ -0.3	<2 Daily new cases (per 100k)
Positive Tests	0.4%* ↓ -0.2		< 2%
Weeks in Current Tier**	3 +1		--
Weeks Meeting Lesser Tier Criteria	--	--	--

*If adjusted cases and positive test metrics fall into two different tiers, the county will be assigned to the more restrictive tier
**County must be in current tier for 3 weeks and have 2 consecutive weeks with metrics meeting lesser tier to advance

TIER 4 ALLOWS INDOOR OPERATIONS TO RESUME FOR SOME BUSINESSES INCLUDING:

- Restaurants with modifications at a max of 50% capacity
- Non-Mall Retail - with modifications
- Gyms and Fitness Centers +indoor pools +Saunas +Steam rooms with modifications and max 50% capacity
- Museums, Zoos, and Aquariums with indoor modifications
- Movie Theaters with modifications max 50% capacity
- Amusement Parks Max with modifications max 35% outdoors capacity and max 25% indoor capacity
- Outdoor live events with restrictions max 67% capacity including suites at 25% max capacity per suite
- Shopping Centers (Malls, Destination Centers, Swap Meets) open indoors with modifications and closed common areas and reduced capacity food courts
- Hotels and Lodging with modifications and Fitness centers 50% max capacity + Indoor pools + Spa Facilities
- Places of Worship with modifications and max 50% capacity
- Bars (where no meal provided) with modifications and max 25% capacity, or 100 people, whichever is fewer
- Wineeries, Breweries, and Distilleries open indoors with modifications 50% max capacity or 200 people, whichever is fewer

FIND THE FULL LIST OF INDUSTRY GUIDANCE AND OPERATIONS AT
Covid19.ca.gov/Safer-Economy

Produced and Distributed by the Economic Recovery Council of Santa Cruz County

PLAN DE ACCIÓN PARA UNA ECONOMÍA MÁS SEGURA DEL CONDADO DE SANTA CRUZ INFORME SEMANAL PARA EL 07/06/21

¿DÓNDE ESTAMOS EN LOS NIVELES?



LAS ESTADÍSTICAS DE ESTA SEMANA:

	Datos del Condado SC	Tendencias de Datos	Metas de Nivel Moderado
Casos Ajustados	0.7 Casos nuevos diarios (por 100 mil)	↓ -0.3	<2 Casos nuevos diarios (por 100 mil)
Pruebas Positivas*	0.4%* ↓ -0.2		< 2%
Semanas En Niveles Actuales**	3 +1		--
Semanas Cumpliendo Criterios de Niveles Bajos	--	--	--

*Si los casos ajustados y los datos de casos positivos caen entre diferentes niveles, el condado asignará el nivel más restrictivo

**El Condado debe estar en niveles actuales durante 3 semanas y tener 2 semanas consecutivas con niveles de datos inferiores para avanzar

EL NIVEL 4 AUTORIZA LA ACTIVIDAD COMERCIAL EN INTERIOR PARA ALGUNOS NEGOCIOS INCLUYENDO:

- Restaurantes con modificaciones a un máximo del 50% de su capacidad
- Venta minorista no comercial: operaciones en interiores permitidas con modificaciones
- Gimnasios y centros de fitness + piscinas cubiertas + saunas + baños de vapor con modificaciones y capacidad máxima del 50%
- Museos, zoológicos, y acuarios con actividades interiores a máxima capacidad de 50%
- Cines con modificaciones como máximo 50% de capacidad
- Parques de atracciones Max con modificaciones como máximo 35% de capacidad al aire libre y máximo 25% de capacidad en interiores
- Eventos en vivo al aire libre con restricciones de capacidad máxima del 67%, incluidas las suites al 25% de la capacidad máxima por suite
- Los centros comerciales (Malls, Destination Centers, Swap Meets) abren en interiores con modificaciones y áreas comunes cerradas y patios de comidas con capacidad reducida
- Hoteles y Hospedaje con modificaciones y gimnasios 50% capacidad máxima + piscinas cubiertas + Instalaciones de Spa
- Bares (donde no se proporciona comida) con modificaciones y una capacidad máxima del 25%, o 100 personas, lo que sea menor
- Las bodegas, cervecerías y destilerías abren en el interior con modificaciones 50% de capacidad máxima o 200 personas, lo que sea menor

ENCUENTRE LA LISTA COMPLETA DE ORIENTACIÓN Y OPERACIONES DE LA INDUSTRIA EN:
Covid19.ca.gov/Safer-Economy

Producido y distribuido por el consejo de recuperación económica del condado de Santa Cruz

We are currently in the final week of the State's Blueprint for a Safer Economy. The Blueprint tier system has been in effect since late September 2020 and the Governor has announced that June 15 will be the day the State moves beyond the tiers and reopens fully.

When California fully reopens the economy, the state will move beyond the Blueprint for a Safer Economy. Beginning June 15, all sectors listed in the current [Blueprint Activities and Business Tiers Chart](#) may return to usual operations (with the limited exceptions noted below for Mega Events) based on the following general public health recommendations:

Restrictions Applying to Indoor & Outdoor Settings	
Vaccine Verification / Negative Testing	Required for Indoor mega events Recommended for Outdoor mega events
Capacity Limitations	No restrictions
Physical Distancing	No restrictions for attendees, customers and guests
Masking	Follow current CDPH Guidance for Face Coverings
Travelers	Follow CDC recommendations and CDPH Travel Advisory

Employers are subject to the [Cal/OSHA COVID-19 Prevention Emergency Temporary Standards \(ETS\)](#), if applicable to them.

Housing Development & Preservation

Affordable Housing Month 2021 may be over, but you can still watch the Affordable Housing Financing 101 class online! This class was taught by Chuck DePew of the National Development Council on October 21, 2019.

The class can be found [here](#), and you can expect to learn:

- Basic types of economic solutions commonly used when developing a housing project.
- The different roles in housing development.
- The benefits of owning rental housing.
- The basic development process, including the risks and stages of development.
- What is a Return on Investment (ROI), and why is it important?
- Work through a case study example.

Take the Public Art Walking Tour AND fill your Red Ball Passport

The MAH is bringing an international outdoor art exhibit to Santa Cruz this June as they celebrate their 25th anniversary: the giant, inflatable 15 foot [RedBall Project](#)! The Downtown Association will encourage locals to join the fun Downtown for a RedBall scavenger hunt, with selfies entering a chance to win \$100 Downtown Dollars plus a Family Membership to the MAH! The Public Art Walking Tour map will be a tool the scavenger hunt also giving participants the opportunity to learn about our public art along the way. Pick up a map at the Information Kiosk downtown to start scavenger hunt.

The red ball started its journey at the Santa Cruz Wharf Tuesday and then went to the Del Mar Theater on Wednesday, and Capitola on Thursday.

You still have a chance to catch the red ball this weekend at these locations:

- **Friday, June 11** | Cabrillo College Downtown Watsonville Center -- 318 Union Street, Watsonville
- **Saturday, June 12** | The MAH in Downtown Santa Cruz -- 705 Front Street, Santa Cruz
- **Sunday, June 13** | Cowell's Beach -- 21 Municipal Wharf, Santa Cruz



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Homelessness Response

This week the Council passed the Camping Services and Standards Ordinance, and staff continued working on setting up the storage and safe sleeping programs mandated by the new law. To that end, staff also began evaluating the five proposals that were submitted in response to the Request for Qualifications for Homeless Services. The Council will receive a general update on all these efforts at the June 22 meeting.

Caltrans plans to relocate individuals camping in the “Hell’s Trail” area beginning June 21-25. The agency has requested the City and County to conduct outreach to the unsheltered individuals residing there ahead of the relocation.

San Lorenzo Park

Staff have been working hard with campers to uphold the community standards within the encampment. However, there are still a few campers who refuse to comply. Staff will continue to monitor and take corrective action where possible. Additionally, the City has scheduled a conference with the plaintiffs in the Santa Cruz Homeless Union’s ongoing case against the City to discuss ongoing operations in the park.