

City Manager's Weekly Update

December 11, 2020

Economic Development

State Issues New Regional Stay at Home Order

ÚLTIMAS NOTICIAS DEL GOBERNADOR NEWSOM: NUEVO DECRETO REGIONAL DE CONFINAMIENTO

El Decreto Regional de Confinamiento, anunciado el 3 de diciembre, entrará en vigor en el transcurso de las próximas 48 horas en las regiones* con menos del 15% de disponibilidad de Unidades de Cuidados Intensivos (ICU, por sus siglas en inglés). Prohíbe reuniones privadas de cualquier magnitud, cierra las operaciones del sector económico excepto para la infraestructura crítica y el comercio minorista, y requiere un 100% de enmascaramiento y distanciamiento físico.

* EL CONDADO DE SANTA CRUZ ESTÁ EN LA REGIÓN DEL ÁREA DE LA BAHÍA

Regiones + Capacidad de las Unidades de Cuidados Intensivos (ICU, por sus siglas en inglés)	
Región	Fecha proyectada en que las Unidades de Cuidados Intensivos (ICU) por sus siglas en inglés caerán por debajo del 15% de su capacidad
Área de la Bahía	Mediados o fines de diciembre
Área metropolitana de Sacramento	Principios de diciembre
Norte de California	Principios de diciembre
Valle de San Joaquín	Principios de diciembre
Sur de California	Principios de diciembre

Área de la Bahía:
Alameda, Contra Costa,
Marin, Monterey, Napa,
San Francisco,
San Mateo, Santa Clara,
Santa Cruz, Solano,
Sonoma

CAMBIOS EN EL DECRETO DE CONFINAMIENTO Cierres temporales

- Parques infantiles interiores y exteriores
- Instalaciones recreativas interiores
- Peluquerías/barberías
- Servicios Personales
- Museos, zoológicos, y acuarios
- Salas de cine
- Bares, vinerías, cervecerías
- Centros de Entretenimiento Familiar
- Salas de cartas y apuestas por satélite
- Servicios limitados
- Deportes de audiencia en vivo
- Parques de atracciones
- Infraestructura crítica
- Centros comerciales (malls, centros de destinación, feria) con max capacidad de 20%
- Oficinas para infraestructura crítica cuando el trabajo remoto no es posible
- Cuidado de niños, pre-kindergarten, escuelas
- Atención médica y dental no urgente
- Minoristas al 20% de capacidad
- Restaurantes únicamente con comida para llevar/entrega a domicilio
- Hoteles y alojamiento solo para soporte de infraestructura crítica
- Lugares de adoración y expresión política solo al aire libre

Abierto con modificaciones

UPDATE FROM GOVERNOR NEWSOM: NEW REGIONAL STAY HOME ORDER

The Regional Stay Home Order, announced December 3, will go into effect within 48 hours in regions* with less than 15% ICU availability. It prohibits private gatherings of any size, closes sector operations except for critical infrastructure and retail, and requires 100% masking and physical distancing in all others.

*SANTA CRUZ COUNTY IS IN THE BAY AREA REGION

Regions + ICU Capacity Projections	
Region	Projected date to fall below 15% ICU Capacity
Bay Area	Mid-Late December
Greater Sacramento	Early December
Northern California	Early December
San Joaquin Valley	Early December
Southern California	Early December

Bay Area:
Alameda, Contra Costa,
Marin, Monterey, Napa,
San Francisco,
San Mateo, Santa Clara,
Santa Cruz, Solano,
Sonoma

BUSINESS OPERATIONS UNDER THE STAY AT HOME ORDER

Temporary Closures

- Indoor and outdoor playgrounds
- Indoor recreational facilities
- Hair salons/barbershops
- Personal care services
- Museums, zoos, and aquariums
- Movie theaters
- Wineries, Bars, Breweries, and Distilleries
- Family entertainment centers
- Cardrooms and satellite wagering
- Limited services
- Live audience sports
- Amusement parks

Open With Modifications and 100% Masking

- Critical Infrastructure
- Shopping centers at 20% Capacity
- Offices for critical infrastructure when remote work not possible
- Childcare, pre-k, schools
- Non-urgent medical and dental care
- Retail at 20% Capacity
- Restaurants with Take-Out/Delivery Only
- Hotels and lodging for critical infrastructure support only
- Places of worship and political expression outdoors only

MÁS INFORMACIÓN SOBRE EL PLAN PARA UNA ECONOMÍA MÁS SEGURA EN COVID19.CA.GOV
Producido y distribuido por el Consejo de Recuperación Económica del Condado de Santa Cruz

LEARN MORE ABOUT THE BLUEPRINT FOR A SAFER ECONOMY AT COVID19.CA.GOV
Produced and Distributed by the Economic Recovery Council of Santa Cruz County

View the full documents and additional financial resources for businesses and renters assistance available: [English version](#) | [Spanish version](#)

Governor Newsom announced a new regional stay at home order plan as part of the emergency brake protocols in response to rising case numbers and hospitalizations statewide. The [Regional Stay Home Order](#), announced on Dec. 3, will go into effect within 24 hours in regions with less than 15% ICU availability. It prohibits private gatherings of any size, closes sector operations except for critical infrastructure and retail, and requires 100% masking and physical distancing in all others.

The order will remain in effect for at least three weeks and, after that period, will be lifted when a region's projected ICU capacity meets or exceeds 15%. This will be assessed weekly after the initial three week period.

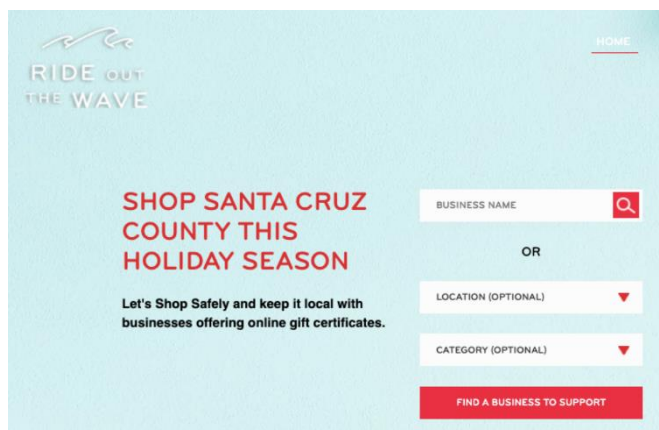
Santa Cruz County falls under the Bay Area region for the new regional stay home order, and the region's ICU capacity is 20.9% as of December 10, 2020. We will be monitoring this number throughout the coming weeks to

provide updates on the estimated time our region will fall under the new orders. Current projections estimate we could fall under the 15% threshold by mid-December, meaning new restrictions could come into effect within just one-to-two weeks. We anticipate Dr. Newel joining several other counties in the Bay Area to enter the Regional Stay Home order early, potentially as early as this weekend.

For more information on the new Regional Order, visit covid19.ca.gov/.

Support our Local businesses by Shopping Local This Holiday Season

Ride Out the Wave delivered over [\\$500,000 to local businesses](#) in the early days of Shelter-in-Place. With the recent surge of COVID-19, many retail stores will be impacted again during the holidays. More than a dozen organizations and chambers solicited Santa Cruz Works to bring ROTW back for the holidays. There will not be matching funds this time around. BUT, you can still show your appreciation for your favorite local business by purchasing an online gift certificate to support them during these trying times. Visit RideOutTheWave.org to buy gift cards and support businesses.



New Businesses Have Opened Downtown!

New businesses have arrived in Downtown Santa Cruz! Despite the sad state of having businesses close their doors since the start of the pandemic, many small businesses are finding ways to open. Below are a few that have opened their doors in the last few weeks and a few that are coming soon!

- [Realm](#)
- [Yoso the Annex](#)
- [lululemon](#)
- [The Cat's Meow](#)
- [Indigo Vintage](#)
- [Redemption](#)
- [Crazy Crab](#)
- [Planet Fresh](#) "Reopening"
- Twigs Tap House "Coming Soon"



Housing Development & Preservation | CDBG-CV Funding Recommendations Approved

On Dec. 8, City Council approved the recommendations for the second round of CDBG-CV funding. The CDBG-CV3 funding, made possible by the CARES Act, is nearly twice the amount of the first allocation awarded to the City earlier this year. Approximately \$448,000 of funding is available for COVID-19 pandemic response,

preparation and prevention activities, which also benefit low-income, senior, disabled and homeless households.

Food programs Second Harvest, Community Bridges Meals on Wheels and Santa Cruz Community Farmers Market will receive additional CDBG-CV3 funding after successfully using all CDBG-CV round one funding. Each program will be awarded \$25,000 from this round to provide more food services to the City Santa Cruz community.

Pandemic Homeless Response Activities will receive \$374,241 of CDBG-CV3 funds. Since the beginning of the pandemic, the City has served in a supporting role to the County to provide shelter-in-place resources, which have included: additional shelter beds, hotel rooms, non-congregate shelters, increased outreach services, mental health response and case coordination services.

This funding will allow the critical homelessness response projects and programs specific to the City's needs to address the homelessness crisis in Santa Cruz. The projects and programs include establishing new hygiene infrastructure, encampment sanitation services, safe parking programs, and the continued revitalization of the Coral Street corridor.

Did You Know?

Did you know that the City of Santa Cruz has a recorded online Affordable Housing Financing 101 class? This class was taught by Chuck DePew of the National Development Council on October 21, 2019.

The class can be found [here](#), and you can expect to learn:

- Basic types of economic solutions commonly used when developing a housing project.
- The different roles in housing development.
- The benefits of owning rental housing.
- The basic development process, including the risks and stages of development.
- What is a Return On Investment, and why is it important?
- Work through a case study example.

Library

Computer Access Suspended | Acceso a computadoras suspendido

Starting Dec. 3, access to computers will no longer be available at Santa Cruz Public Library locations. This decision was made as a result of Governor Newsom's Regional Stay at Home order and guidance from public health officials.

Although the Bay Area Region has not yet been triggered into the stay-at-home order, the state intends to stop people from gathering, reduce mixing, and lessen extended time spent indoors with people outside your household. Since computer access brings people from different households together for extended periods, we believe this is the safest course of action.

We continue to offer Grab & Go pickup, print job pickup, and outdoor WiFi. For our updated hours, visit <https://www.santacruzpl.org/pages/grab-go/>



A partir del 3 de diciembre de 2020, no habrá acceso a computadoras públicas en las bibliotecas de Santa Cruz. Esta decisión es en respuesta al anuncio del gobernador Newsom de las órdenes regionales de estancia en casa y dirección de los oficiales de salud pública.

Aunque aún no se ha activado una orden de permanecer en casa en la región del área de la bahía, la intención de los cambios del estado es evitar que la gente se reúna y disminuir el tiempo prolongado que pasa uno adentro con personas fuera de su hogar. Dado que el acceso a computadoras reúne a personas de diferentes hogares durante largos períodos, creemos que este es el curso de acción más seguro.

Seguiremos ofreciendo el servicio Recoge y Listo, recogida de trabajos de impresión y WiFi al aire libre. Para ver nuestras horas de servicio visite <https://www.santacruzpl.org/pages/recoge-y-listo/>

Parks & Recreation

Parks Update

The Open Space & Greenways division of the Parks & Recreation Department, to restore our Open Spaces, has completed the stormwater fortification and hydro-seeding of the hillside along HWY 9 in Pogonip. The restoration took place as a follow-up to the month-long cleanup effort, which involved multiple city entities including Parks & Recreation, PD Rangers, the Sanitation Department and outside contractors using skid steers and an excavator in the breaking down and removing of 138 tons of encampment materials.

Last week's follow-up restoration efforts demanded the entirety of our Parks & Recreation Open Space & Greenways division, placing and staking 900'ft of straw waddles to protect the hillside from erosion and to ensure that HWY 9 is not inundated by silt and soil come heavier rains. An outside contractor was hired to hydro-seed the entire site, which will also aid in fortifying the hillside and encourage the growth of native plant species, to restore the massive encampment site to its original condition.

Public Works

Engineering

We celebrated the completion of Rail Trail Segment 7, Phase I with a virtual ribbon-cutting hosted by Mayor Donna Meyers, Councilmember Justin Cummings and RTC Executive Director Guy Preston on Thursday. Speakers included County Supervisor Ryan Coonerty and community partners who have supported the project for over 20 years. The event was recorded via Facebook Live and can be viewed at www.facebook.com/CityofSantaCruz. We encourage everyone to ENJOY THE TRAIL! [Read more.](#)



Construction of the HSIP8: Citywide Pedestrian Crossing Improvement Project continues as we install the Rectangular Rapid Flashing beacon systems at various locations citywide. In addition, we have installed new traffic striping along Soquel Avenue. Work will continue through next week, and the project, funded by the Highway Safety Improvement Program Cycle 8 grant, is expected to be completed by Dec. 23.



Lt: New rectangular rapid flashing beacon system at East Cliff Drive/San Lorenzo River Pathway (Lt) and Soquel and Mentel avenues (Rt.)

Parking Services

In partnership with the Downtown Association of Santa Cruz, we will host the seventh annual Parking for Hope downtown holiday parking program from Friday, Dec. 18, through Friday, Dec. 25. During these eight days, the proceeds from street meters will be donated to Hope Services, a local nonprofit, while the usual parking rates will apply. [Read more.](#)



Water

The Water Department received a grant to install a Tesla Power Pack at the Coast Pump Station. This equipment will function similar to a “universal power source” (UPS) for the site and will potentially run the Coast Pump Station for 18 hours during a power outage. It will also help condition our power at the site and save the department about \$100,000 on electrical costs annually. WD staff met with Tesla staff this week to install a power meter to collect data and perform a site inspection.

We have good news about Newell Creek Dam/Loch Lomond Reservoir. At the dam, we’ve passed one of the project milestones with the completion of the new culvert bridge at the toe of the dam. The bridge is now accessible to vehicles and trucks:

And at Loch Lomond Recreation Area, we’ve had a lot of activity from Bald Eagles recently. Just Monday, two adult eagles were seen circling over Eagle Dell service yard (appropriately named) and were quickly joined by their juvenile eagle. The eagle family circled and chortled together and then found their way out toward the water. We don’t have any pictures this week, but we will try and get a good photo of some eagle action in the coming weeks.



Since last spring, we've been working in the Ocean Street Extension/Graham Hill Water Treatment Plant neighborhood – first with the Coast Pump Station pipeline replacement project, then with the project to replace the flocculator bays at the treatment plant, and now with a project to replace the water main that runs under Ocean Street Extension. That's a lot of construction for one neighborhood to bear. We hosted open houses/tours at the treatment plant about all of these projects last winter, before the pandemic hit, and collected email addresses so that we could keep neighbors in the loop. Since work started last spring, we've sent out weekly email updates. The project team meets Thursdays and discusses work for the next week and specifically what neighbors can expect to "see, hear, and smell." That information is then conveyed to neighbors. We've received positive feedback about the ongoing communication, and it's made our jobs easier as well. The team took their "holiday photo" today to use in this week's neighbor update. (How could anyone get mad at this group of friendly government service workers?!)

