

# City Manager's Weekly Update

## August 23, 2019

### PARKS AND RECREATION

#### By the numbers

752 = Parks & Rec classes offered in FY2019

670 = tickets sold this week to 15 upcoming Civic events

#### Highlights

A brand new, beautiful redwood bridge was constructed along the Pogonip Creek Nature Loop. This monumental task was completed by our Summer Youth Trails Program in conjunction with the Mountain Bikers of Santa Cruz, and a number of dedicated volunteers. The funding of this project was made possible by the California State Parks Outdoor Environmental Education Grant. Next time you're in Pogonip take a stroll through the Nature Loop and enjoy the scenery!!



An on-site milling station was used to carve the abutments out of a fallen Redwood tree.



Lunch break for our Summer Youth Trail staff!!



Mountain Bikers of Santa Cruz, volunteers and Summer Youth Trail staff hard at work.





The finished product.

### **Featured upcoming event**

Roy Orbison & Buddy Holly: The Rock 'N' Roll Dream Tour: September 24, 7:30pm. Roy Orbison and Buddy Holly: The Rock 'N' Roll Dream Tour features hologram performances by two of the world's foremost rock 'n' roll icons. This cutting-edge production combines remastered vocals from Roy Orbison and Buddy Holly alongside a live band and backup singers in one mesmerizing show for the ages. Don't miss this unforgettable evening of Roy Orbison and Buddy Holly's greatest hits onstage! Produced by Richter Entertainment Group and Presented by Base Hologram. [Tickets available.](#)



Other Upcoming Events:

Fiddle Extravaganza, August 30 at 8pm. [Tickets available](#)

Santa Cruz Follies, September 11-14. [Tickets available](#)

Deepak Chopra, October 17, 7pm. [Tickets available](#)

## LIBRARY

### La Selva Beach Library to Close September 1<sup>st</sup> for Facility Renovations



The Santa Cruz Public Library System (SCPL), has announced the official closure date of the La Selva Beach Branch Library on September 1, 2019 in order to begin planned renovations. The La Selva Beach Library will officially close for construction on September 1st. However, the last day the library will be open for business will be Saturday August 31. The official estimate for construction time is 9 months, with a target Grand Opening date of June 2, 2020. The work planned for the 2,200 Square foot library includes a new entry on the north side of the building, bathroom upgrades, a new service desk, upgraded data and electrical, new furniture, new finishes, new windows and doors, and an outdoor patio area. The remodel will reorganize the existing space to better accommodate library programs, new technology and branch collections.

Library Director Susan Nemitz has previous experience working on library building projects. According to Nemitz, "It's important to mitigate the impact of the closure on the community. We really had to think about the best way to deliver service in the area without having a physical building." As a result, SCPL has released a series of FAQ's to help people prepare for the closure, and to direct them to services during the closure.

The collection of books and media at La Selva Beach is currently being evaluated and the best items are being reassigned to other branches. The Friends of the Santa Cruz Public Libraries will hold a big book sale in the branch after it has closed on Sunday September 15, before construction begins. Everything, including furniture and fixtures, will be for sale.

All staff at the La Selva Beach Branch will be reassigned to nearby branches. You may see familiar faces when you visit a new branch!

For more information on Measure S improvements visit: [www.santacruzpl.org/measure\\_s/](http://www.santacruzpl.org/measure_s/)

## **Friends of SCPL Downtown Book Giveaway**

**Wednesday, August 28th • 12:00pm-1:30pm**

**Location:** Downtown Santa Cruz Public Library (outside, to the right of the Main Library entrance)

The Friends of Santa Cruz Public Libraries receive so many books that we are giving away the books we aren't able to sell and make room for new books. Some gems, some books only eclectic lovers of discards would like. These are also great books for Free Little Libraries! Come one come all — you'll find some treasures!! \* *This event is weather permitting!* \*





## PUBLIC WORKS

### Resource Recovery

The Food Waste System Electrical Feeder Installation Project has started. The contractor will begin AC saw-cutting and trenching this week.

Recycling Processing has continued to market materials despite a serious downturn in the markets. The Resource Recovery Facility shipped out 1,651 tons of material in July including processed curbside recycling, processed green waste for composting, tires, e-waste, tires and mattresses.

Our Resource Recovery division received the award for Outstanding Recycling Program at the recent California Resource Recovery Association annual conference held in Palm Springs. Changes to the education and outreach program, including the addition of the Master Recycler Volunteer Program contributed to this recognition.



### Administration

Public Works Administration partnered with the Santa Cruz Museum of Natural History to submit a successful grant application in the amount of \$200,000 to the State Parks Habitat Conservation Fund grant program for the Neary Lagoon Wildlife Refuge. This grant will be matched with \$200,000 from the Wastewater Treatment Plant capital improvement budget under existing maintenance agreements to replace the remaining 480 feet of failing public wooden boardwalk at Neary Lagoon, replace four outdated natural and cultural interpretive signs, and place two new natural and cultural signs at this popular urban park: a win for Parks, Public Works, public recreation and habitat conservation!



### **Traffic Engineering/Community Relations**

Mayor Watkins, our Santa Cruz Police Officers, Mav'Riks, Chipper the Chipmunk and Ecology Action hope to greet you and your family this Saturday for a Street Smarts Family Bike Ride. The event from 10 a.m. to noon begins and ends at the Tannery Art Center's Colligan Theater Plaza. The first hour features a traffic safety open house with eight booths filled with fun and games. Chipper Chipmunk will provide free bike helmets to the first few youth to visit the CHP booth in need of a helmet and at our Santa Cruz Police Department table kids can twirl a traffic safety wheel for prizes. SC Warriors mascot Mav'Riks will teach kids bike turn signals and Santa Cruz CycleWorks will offer free bike tune-ups.

Ecology Action will demo a dramatic helmet safety melon drop at 10:30 a.m. and lead the bike ride at 11 a.m. returning to the Tannery, there will be free Penny Ice Creamery cones for all who complete the ride!





# STREET SMARTS FAMILY BIKE RIDE

Mayor Watkins and SCPD  
officers bicycle with you!

Ecology Action leads  
cyclists along Riverwalk

Penny Ice Creamery  
provides free cones!



**SATURDAY AUGUST 24 10AM-12PM**  
**COLLIGAN THEATER PLAZA @ THE TANNERY**

We are proud to announce that our Street Smarts traffic safety campaign is going countywide! Joining the campaign with goal to reduce the number of regional traffic-related crashes and injuries are the County of Santa Cruz, the Santa Cruz County Office of Education and the cities of Watsonville, Scotts Valley and Capitola. Traffic safety messages can be heard and seen through media placements and school banners in front of Santa Cruz schools. Our “Slow Down” banner will soon be placed in front of County public schools. [Details.](#)

