

City Manager's Weekly Update

May 24, 2019

ECONOMIC DEVELOPMENT

ED: Economic Development Update:

TROLLEY SEASON KICKS OFF THIS WEEKEND!



The Santa Cruz Trolley season starts Saturday, May 25th and runs through Labor Day weekend.

Hop aboard the Santa Cruz Trolley weekends and Holidays noon to 8pm. The trolley runs all summer long between the beach and downtown, making stops at the Locust Street Garage, Del Mar Theatre, and Sanctuary Explorations Center.

This will be the last year of our beloved wooden trolley but we look forward to welcoming our new electric trolley to the fleet next season to create a more climate-friendly

Learn more at SantaCruzTrolley.com

ED: Housing & Community Development Update:

DEMOCRATIC WOMEN'S CLUB HOSTS AFFORDABLE HOUSING MONTH PROGRAM

May is National Affordable Housing Month and the Democratic Women's Club held a program spotlighting Affordable Housing in Santa Cruz County at St. Stephen's Senior Housing, a new development in the County. The program featured Economic Development Director Bonnie Lipscomb and County Housing Manager Julie Conway to discuss the work the City and County



are doing to preserve existing affordable housing, create new affordable units, and State law changes that impact this work. The conversation was moderated by Diana Alfaro from MidPen Housing.

The event also included a tour of St. Stephens Senior Housing. This new affordable senior community was completed in 2017 and is home to 40 households that include senior veterans and frail elderly individuals.

The program was recorded and will be published on the Democratic Women's Club website soon.



AB411 UNANIMOUSLY APPROVED BY ASSEMBLY: REFERRED TO SENATE

Prior to the statewide dissolution of local redevelopment agencies in 2012 the City of Santa Cruz Redevelopment Agency issued bonds to fund the completion of various affordable housing and capital projects. As part of the initial dissolution legislation use of the bond proceeds was prohibited. In 2015 the Governor signed follow-up legislation allowing the use of all affordable housing bond proceeds and a percentage of the previously issued capital bonds.

In May of 2018, Councilwoman Sandra Brown, Economic Development Director Bonnie Lipscomb, along with other ED Staff, met with Assembly member Stone to discuss the possibility of state legislation to release all of the City's former redevelopment funds to be fund projects relating to affordable housing and homeless facilities. To follow-up on this meeting Mayor Terrazas wrote a letter formally requesting the introduction of the legislation releasing the former redevelopment funds.

Draft legislative language was prepared by Economic Development staff and introduced into the legislature early by Assembly member Stone on February 7th as AB 411 (Stone). At its February 26, 2019 meeting City Council formally endorsed the legislation. That support was conveyed by a letter from Mayor Watkins.

With unanimous support, AB411 has passed through the Assembly Committees on Housing & Community Development, Local Government, and Appropriations. This week, the legislation was unanimously approved by the full Assembly and was referred to the Senate.

In the next weeks, AB 411 will be assigned for hearing by Senate subcommittees before presentation to the full Senate. We are optimistic about passage through this process. The final step hurdle will be signature of the legislation by Governor Newsom.

If this legislative initiative is successful it would release approximately \$16.1 million dollars of bond funding to the City for the development of affordable housing and homeless facilities. As this legislation progresses staff will keep the Council informed and coordinate support efforts in upcoming months.

PLANNING AND COMMUNITY DEVELOPMENT

Delaware Addition (2120 Delaware)

The Delaware Addition Planned Development was approved by the City Council on July 29, 2008 and subsequent modifications were approved by the City Council in 2014 and 2016.

The approval allows for the construction of a phased, on-going commercial/industrial/residential development that includes the creation of 75 parcels, a maximum build-out of 588,251 square feet, the construction of up to 87 residential “flex” units (which are defined as primarily commercial spaces but where the owner has purchased the right from the association to construct a residential unit in the same building for the use of the business owner or employee), and the construction of 161 residential condominiums.

On May 21, 2019, the applicants received a final inspection on their Grading Permit (G17-0004) to construct on- and off-site improvements as a part of Phase 1B of the development. Phase 1B consists of new building pads, the construction of three new private streets (High Road, Loran Street, and Panetta Avenue), Ingalls Alley and the construction of off-site improvements along Delaware Avenue. Building construction within Phase

1B is also underway. The Nonprofits’ Insurance Alliance of California (NIAC) obtained a Design Permit and Administrative Use Permit to construct a three-story commercial building with three residential “flex” units in 2018 and that building is currently under construction. Additionally, in 2018, a Design Permit was approved to construct a 14,100 shell building to include ground-floor commercial space and two, second-story, residential



“flex” units. The building permit for this development is ready to issue and an Administrative Use Permit is currently under review to allow for a restaurant with alcohol service, a distillery, and a tasting room for Venus Spirits to occupy the first floor of the building.

Phase 2 of the development consists of the construction of 161 residential condos as well as shared common area and commercial buildings that would serve the Planned Development area. The building permits for this development were ready to issue in spring of 2018 but have yet to be picked up by the applicant.

PARKS AND RECREATION

This Week by the Numbers

1,368 = # of tickets were sold this week to 29 upcoming Civic events.

10,000 = # of books at the Friends of the Library book sale.

636 = # enrolled in summer camps at Harvey West Park.

32 = # of summer programs filled so far.

Highlights



On Sunday May 19, Santa Cruz Public Libraries and Santa Cruz Parks and Recreation helped the community ***Play it Forward*** at the Loudon Nelson Community Center and Laurel Park. Despite the sporadic rain, wind and hail the event was a great success!



Food Truck season kicked off at San Lorenzo Park on Thursday, May 23rd. People enjoyed a variety of delicious Food Truck cuisine while listening to the sounds of blue grass band Whiskey West. Food Truck events will be on the move this year. The next event will be held at Mission Plaza Park on June 27 and the finale event at Garfield Park on July 18. Mark your calendars!



The Santa Cruz Surfing Club Preservation Society honored Doug Thorne on Friday May 24 at the Surf Statue on West Cliff Drive. One of the original 27 members of the Santa Cruz Surf Club, Doug left a lasting legacy on the Santa Cruz surf community. Read more about Doug Thorne in this [Santa Cruz Sentinel article](#).



On Friday and Saturday, May 24 and 25, The Cheza Foundation Presented *The Essence Show*, 7:30-9:00PM in the Loudon Nelson Community center Auditorium.



The Friends of the Library held their annual book sale at the Civic Auditorium May 24 & 25.



As part of the Santa Cruz Museum of Natural History's Earth Stewards Program, nine high school students performed trail work and removed invasive weeds at Arana Gulch.

PUBLIC WORKS

Many thanks to the 200+ community members who made this Wednesday's Coastal Rail Trail/Trestle Trail Project Ribbon-Cutting a success. The six speakers led by Mayor Watkins were energized and impassioned. After City Engineer Chris Schneider and RTC Executive Director Gus Preston cut the ribbon, Ecology Action's Bike Ambassadors cycled over the new Trestle Trail. Commemorative cookies and glasses added to the festivities. It was a wonderful way to celebrate National Public Works Week!



Here is a sample of the many positive reactions we have received on Facebook. This one is from [Cara Lamb](#): "I walked the bridge. I love it! I could stand there admiring the view while bicycles sped past, not impeded by my standing still. I watched someone in an electric wheelchair take the bridge, and parents with strollers. I was going to like any bridge, but I love this one."

Resource Recovery

A recent graduate of the 2019 Master Recycler Volunteer Training Program shadowed Waste Reduction staff on a recycling demonstration for 25 residents of Garfield Park Senior Community.

We are a partner in the 6th annual UCSC Move-Out Program which offers students who live off campus opportunities to donate unwanted, but still usable, items to local charitable organizations, participate in the citywide Garage Sale Weekend or have their unusable bulky items hauled away. Please encourage any UCSC students you know who are living off-campus and moving this summer to sign up for free bulky item pick-up and more at www.cityofsantacruz.com/ucscmoveout.



Our street sweepers collected 22.05 tons of debris from our roadways this week. Vision Recycling who were on site for the past two weeks processing Green Waste and Wood Waste finished on Tuesday. They processed approximately 1,907 tons of material while here.

A & S Metals arrived on site to begin hauling away 500 to 600 tons of Scrap Metal for recycling. Although market conditions are not good, we continue to move baled Mixed Paper which is currently going to Korea. Instead of shipping out our previous average of 2 loads of paper each week, we now must stockpile four or five loads before shipping.



Scrap Metal Processing



Baled Mixed Paper

Wastewater Treatment Facility

We continued cleaning the Primary Sedimentation basins for annual rotation and inspections. We also collected process samples of treatment conditions for UCSC Resource Management Policy students.



Traffic Engineering/Community Relations

Bike Month continues with over a week left to log five rides to be eligible to win a \$7,500 CASH PRIZE from Ecology Action! If not yet registered, please visit <https://ecoact.org/bikemonth/>.



Did you know that unsafe speed is the #1 cause of collisions in Santa Cruz? Mav'Riks offers advice that could save a life in the Street Smarts videos below. Click the photos to watch in English or Spanish.



We posted a new article to our Santa Cruz Waves City Beat column: [New Storm Drain Murals To Help Protect Our Waterways — Join The Sidewalk Art Installation On May 26](#)



Engineering

Our Cedar Street Rehabilitation Project replaced failing pavement with new concrete along Cedar from Elm to Maple. The project, funded by Measure D and Measure H tax dollars and a Community Development Block Grant, is rehabilitating/reconstructing Cedar Street from Church to Laurel.



Annual Safety Awards

We held our annual Safety Award lunch for all Public Works employees on Tuesday. Many received pins for their years of services and three DIRECTOR'S AWARDS were given to Operations Division Manager Mike Hopper, Assistant Engineer Dan Estranero and Waste Reduction Interim Manager Leslie O'Malley. Their plaques read:

RECOGNIZING EXCEPTIONAL PERFORMANCE AND DEDICATION TO THE MISSION OF THE PUBLIC WORKS DEPARTMENT IN SERVING THE CITIZENRY OF THE CITY OF SANTA CRUZ.



SANTA CRUZ PUBLIC LIBRARIES 2019 SUMMER READING PROGRAM: A UNIVERSE OF STORIES

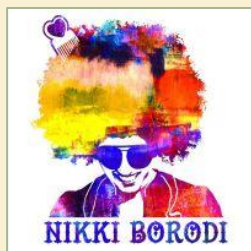
An Events & Reading Program for Babies, Toddlers, Kids, Teens, and Adults!

The Santa Cruz Public Libraries' (SCPL) Summer Reading Program, **A UNIVERSE OF STORIES**, begins June 1st and runs through August 10th. Our entire program has been revamped this year in order to be more inclusive and to put an even greater focus on reading. Studies have shown that reading just 5 books over the summer can significantly reduce Summer Slide – a term for the learning loss experienced over the summer.

This year's theme, **A UNIVERSE OF STORIES**, was chosen to help inspire children of all ages to dream big, believe in themselves, and create their own story. It also celebrates the richness of perspectives that arise when we include stories from diverse people. And finally, we celebrate 50 years of space exploration and the anniversary of the lunar landing.

We are excited to present 3 **SUMMER READING KICKOFF EVENTS** to celebrate the beginning of the new program. Bring your picnic blankets, chairs, and lunches for these free family events:

[A Universe of Stories with Nikki Borodi](#)



Start summer off on Sunday June 9th 11 a.m. – 3 p.m. at the Duck Island Stage in San Lorenzo Park. Nikki Borodi is a performance artist, singer, song-writer, ukulele player and acrobat! She brings her acrobatic musical storytelling to Santa Cruz with bubbles, balloon animals, magic, and acrobatics to delight all ages.



[Coventry & Kaluza](#)

Join us for some fun in the sun and sign-up for summer reading while playing with bubbles, hula hoops and more on Saturday June 15th at Anna Jean Cumming Park (AKA Blueball Park) from 11 a.m. – 2:00 p.m. From 12-1 p.m. enjoy a special performance by award winning circus artists Coventry and Kaluza. They will be juggling, hula hooping, playing music, doing some comedy and more.



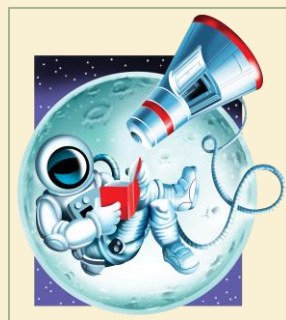
[Percussion with James Henry](#)

Sign-up for summer reading while playing with bubbles, hula hoops and more on Sunday June 16th from 12 – 3 p.m. at Highlands County Park in Ben Lomond. From 1 – 2 p.m. enjoy a special performance by James Henry, master percussionist. Expect to dance, sing, be involved and be transported to many areas of the globe through the sounds of drums and percussion!

How to Participate in the Summer Reading Program

To sign up, visit santacruzpl.org/srp or visit any branch library, the Bookmobile, or a Summer Reading Kickoff event. Signups begins June 1st and participants have until August 10th to sign out of the program and receive their rewards. Participants of all ages are encouraged to read books 5 books of their own choosing, listen to audio books, or be read to.

This year we have a new online platform for families and individuals to track their reading over the summer. The platform allows readers to add reviews and claim rewards and includes a mobile app. Paper reading logs are available to those who prefer to track their reading that way.



Upon registration, kids and teens ages 0-18 receive a \$10 Atlantis Fantasyworld gift certificate good towards a specially curated collection of comics and graphic novels and a coupon for a free book from any Friends of the Santa Cruz Public Libraries Book or Lobby Sale. After completing the goal of reading 5 books, kids' ages 0-11 receive brand new free book selected by our librarians for summer reading. Kids' ages 0-18 receive a certificate for a free game of bowling at Boardwalk Bowl. In addition to these reading rewards, teens ages 12-18 also receive a raffle entry. After reading 5 books adults receive a coupon for a free book from any Friends of the Santa Cruz Public Libraries Book or Lobby Sale. All age groups may choose a sticker or a button after reading 5 books.

Local businesses have donated fabulous raffle prizes for the raffles for those who read beyond the 5 book summer goal. Each age group receives a raffle entry after completing an additional 5 books, up to a maximum of 20 books. Raffles will be drawn in July and August.

The Santa Cruz Public Libraries' Summer Reading Program is made possible through our partnership with Atlantis Fantasyworld, the Friends of the Santa Cruz Public Libraries, and the Collaborative Summer Reading Program (CSRP) cslpreads.org