

City Manager's Weekly Update

January 25, 2019

ECONOMIC DEVELOPMENT AND HOUSING

ED: Santa Cruz City Arts Update:

JOIN US FOR THE THIRD SANTA CRUZ VISUAL ARTIST MEETUP

We are back at the [Radius Gallery](#) **Thursday, January 31st**, from 6 to 7:30pm for our third **Visual Artist Meetup!** This effort, initiated by the City of Santa Cruz, is in collaboration between [City Arts](#), [Arts Council Santa Cruz County](#), and the [Santa Cruz Art League](#). The idea for the Meetup grew out of brainstorming efforts with local artists, gallery owners and creative business owners—and from surveying artists about how best to support them and the local creative economy.

Santa Cruz County is ranked **fifth in the nation** for the number of artists per capita, according to a [survey in Atlantic Magazine](#). From our varied outreach, local artists have indicated that they need help growing their skills in marketing, branding, social media, web design and selling their artwork. They also expressed a need for help accessing low-cost and/or free supplies and studio space – and would love a supply exchange network and more co-op studio spaces.

Feedback from surveys after the first few Visual Artist Meetup events has indicated that informal networking time is valuable and short presentations from local experts with lots of time for Q&A is particularly useful.



Photo from September 2018 meetup at Radius Gallery

A poster for the Artist Meet Up. It features a stylized sunburst graphic with rays in various colors (red, orange, yellow, green, blue, grey) radiating from a central yellow circle. The text on the poster reads: "ARTIST MEET UP" in large, bold, black letters. Below that, "THURSDAY JAN 31 6-7:30PM" in bold black letters. Then "RADIUS GALLERY" in bold black letters, followed by "TANNERY ARTS CENTER" in red, "1050 RIVER STREET" in black, and "SANTA CRUZ" in bold black letters. At the bottom, it says "SNACKS NETWORKING" in green and "FREE" in large, bold, red letters. There is also a small section at the bottom left that says "FUTURE MEET UP DATES, LOCATIONS TBD:" followed by "MARCH 28", "MAY 30", and "JULY 25". Logos for "SANTA CRUZ COUNTY", "CITY ARTS", and "ARTS COUNCIL" are at the bottom.

This month's speakers are **Jon Rawls**, brand strategist and owner of [nomBAT Branding LLC](#), and **Liz Birnbaum** owner and creator of [The Curated Feast](#). Both will talk about "*The Real Reason Your Art isn't Speaking for Itself*." **PLUS they've both agreed to raffle off a free 1-hour consultation to two lucky winners!!!**

The Visual Artist Meetups are held the **last Thursday** every other month. Upcoming dates are **March 28, May 30, and July 25th** – locations and topics TBD. Locations rotate. Topics are based on feedback from attendees regarding what they will find most

useful. We ask for a \$5 donation at the door, but no one will be turned away for lack of funds.

[Join the Meetup site](#) for updates! If you plan to come, [please RSVP](#) so we know how much food to provide.

ED: Housing & Community Development Update:

HOUSING BOND LEGISLATIVE INITIATIVE UPDATE

Prior to the statewide dissolution of local redevelopment agencies in 2012 the City of Santa Cruz Redevelopment Agency issued bonds to fund the completion of various affordable housing and capital projects. As part of the initial dissolution legislation use of the bond proceeds was prohibited. In 2015 the Governor signed follow-up legislation allowing the use of all affordable housing bond proceeds and a percentage of the previously issued capital bonds.

In May of 2018, Councilwoman Sandy Brown, Economic Development Director Bonnie Lipscomb, along with other City Staff, met with Assembly member Stone to formally discuss the possibility of new state legislation to release all of the City's former redevelopment funds in order to be used for projects relating to affordable housing and homeless facilities. To follow-up on this meeting the Mayor wrote a letter formally requesting the introduction of the legislation releasing the former redevelopment funds.

Draft legislative language has been prepared and forwarded to Assembly member Stone's staff who are actively working on this initiative in Sacramento. If this legislative initiative is successful it would release approximately \$16.1 million dollars of bond funding to the City for the development of affordable housing and homeless facilities.

As this legislation progresses staff will keep the Council informed and arrange Council support efforts when needed.

AFFORDABLE HOUSING TRUST FUND UPDATE

The City's Affordable Housing Trust Fund (AHTF) was established by the City Council in 2003 in order to qualify for a state matching grant program for local housing trust funds that had been funded by Proposition 46, the Housing and Emergency Shelter Trust Fund Act of 2002. The dedicated on-going revenue source for the AHTF was identified as housing in-lieu fees paid by certain development projects as an alternative to building affordable units within market rate housing developments as required by the City's Inclusionary Housing Ordinance. Over the years, several loans from the City and former Redevelopment Agency have been made to the AHTF to qualify for state matching funds. Since 2003, approximately 72 affordable units have been created or preserved with funding from the AHTF.

In the past the AHTF has not had sufficient funding to be considered a major funding source for larger affordable housing projects. However, when combined with other funds such as the City's federal HOME Investment Partnership Program grant, state grants, or former Redevelopment Agency housing funds, the AHTF can be leveraged to help make projects feasible. Successful use of the AHTF happens when enough funds can accumulate which means careful planning for use of the funds is important.

There is currently an unrestricted fund balance of \$227,000 in the AHTF and committed funds of \$1,547,034 for existing affordable housing programs, current housing projects including 350 Ocean and

Water Street and debt obligations. Please see the link below for more information on the program. The following chart summarizes the affordable units constructed and preserved to date.

*A more detailed overview of the AHTF program including a breakdown of the funding will be providing in a forthcoming FYI to Council.

The Guidelines for the AHTF are on the City's Website at

<http://www.cityofsantacruz.com/government/city-departments/economic-development/housing-assistance-information/housing-programs/affordable-housing-trust-fund>

SUMMARY OF AHTF ASSISTED UNITS

CATEGORY	PROJECT/PROGRAM	AFFORDABILITY LEVEL	AFFORDABLE UNITS
Units Built	Redwood Commons	Extremely Low Income Units	13
	Nueva Sol/111 Barson	Extremely & Very Low income Units	14
	My House My Home	Low @ 60% AMI	1
Under or soon to be Construction	Water Street Affordable Housing Project	Low @ 60% AMI to Very Low	40
	My House My Home	Low @ 60% AMI	1
Total Units to be Created by end of 2019 FY			69
Housing Preservation	IHAPP (308 River Street)	Low @ 80%	1
	Riverfront Apartments	Low to Extremely Low	71
Total Preserved			72

PARKS AND RECREATION

Civic

For their third concert at the Civic Auditorium on January 26, the Santa Cruz Symphony is proud to present a World Premiere commission from acclaimed local composer **John Wineglass** in a new work called *Bonny Doon*. Young virtuoso cellist **Jeremy Tai**, the most recent Klein International Competition grand prize winner, will perform **Tchaikovsky's** elegant *Variations on a Rococo Theme*. **Mozart's** majestic *Mozart Symphony No. 40* anchors this third program of the 61st season. [Tickets are still available at SantaCruzTickets.com](http://SantaCruzTickets.com).



Sister Cities

On Tuesday evening, an eleven member adult business delegation arrived from our Sister City Shingu, Japan. The delegates were welcomed by Mayor Watkins and City Council members at a small reception at the City Council meeting. Our Sister City of Shingu is one of five Sister Cities but one of the most active. Shingu has been a Sister City for over forty years. We share a rich history including sending/receiving of youth and adult delegations annually, however this is the first time we will have adult interns for an extended stay. Interns Madoka Saika and Moeko Iwamoto (pictured below) will be working with Parks and Recreation and Economic Development staff to learn more about Santa Cruz's experience with tourism, recreational events, development of industry and other economic successes. We welcome them to the City of Santa Cruz.



Golf Course

We're pleased to announce the official rollout of our new fairway mowers.

These mowers were chosen to replace the two Jacobsen LF 3800 fairway mowers that were purchased by the City in the year 2000. The new Toro Reelmaster 5010H fairway mowers utilize a 24.8 hp diesel engine in combination with a battery pack to produce a total of over 40 hp when required. The LF 3800 had a 38 hp engine that was required to run at full throttle at all times in order to handle the workload.

We're excited to have this new state of the art technology to help us complete our workload while lowering our carbon footprint, our fuel consumption, and improving the playing experience of our clientele.

We appreciate the City's support of this enhancement to our operation.



WATER

The big news this week (literally and figuratively) is that the ActiFlow pilot treatment plant was delivered to the Graham Hill Water Treatment Plant. The Actiflow pilot will allow us to test new treatment protocols that include using carbon as a filter, on a small scale. Carbon is widely used in modern treatment facilities, but for treatment plants the age of ours, it's considered "next generation" treatment and requires different treatment protocols which in turn require training and trials. The plant will be treating various combinations of source water to evaluate how effective the technology could be towards achieving our goal of being able to use higher turbidity water. We're excited to be able to conduct a small-scale pilot to inform our planning efforts to create a 21st Century drinking water system. Below are pictures from inside the pilot program trailer.



Now that rain seems to be out of the picture for a while and sunny, warm weather has returned, we've begun to assemble information for the 2019 Initial Water Supply Outlook. Right now, the rainfall total in Santa Cruz is about 15.9 inches, compared to a skimpy 7.7 inches received on the same date last year.

PUBLIC WORKS

Resource Recovery

Recycling processed 144.60 tons of mixed recycling, 54.00 tons of cardboard and shipped out 471.36 tons of material for the week. They also shipped out 673.09 tons of recycling scrap metal. Landfill Operations processed 957.86 tons of refuse, 157.53 tons of wood and green waste, and 114.00 tons of fill material for the week.

Pictured below is our Landfill Supervisor with our recently delivered landfill compactor. The compactor began service on Thursday afternoon. This will be the last time we see it this clean! Collections swept up 26.7 tons of debris this week. Last week they collected 21.33 tons of debris.



Waste Reduction staff provided a bi-lingual recycling presentation in Spanish to the residents of the Sycamore Street Commons Apartments. This multi-family housing complex is making strides to improve their recycling and educate their residents to recycle right!

Waste Reduction staff also attended the Central Coast Recycling Media Coalition's quarterly meeting. This tri-county group works together on waste reduction, recycling and litter prevention media campaigns. Currently running are a two new 'recycle right' and 'rethink disposable' television ads. Planning is under way for an Earth Day campaign and a summer campaign that will address both residents and Monterey Bay Area visitors. View media ads and resources at www.protectyourcentralcoast.org

Engineering

Our Upper Park Road Reconstruction Project was selected for special recognition by the American Public Works Association's Monterey Bay Area Chapter. It received an Award of Merit for Transportation Projects Less than \$5 Million.

This project repaired damage that occurred during the storm events of 2017 when a 170-foot portion of Upper Park Road failed with significant tension cracks that caused the outboard portion of the roadway to become four feet lower than the rest of the road.

Our reconstruction project resulted in a safe, stabilized portion of Upper Park Road which now provides unimpeded access to the facilities in and around DeLaveaga Park.



The San Lorenzo River Parkway Phase III/Trestle Trail Project continues this week with the placement of concrete for the footing and installation of wall rebar at abutment number 1 (next to the Boardwalk). The Trestle Bridge will be closed for the duration of the construction project. The project, funded by City of Santa Cruz, Measure D and a California Natural Resources Agency Grant, is widening the existing San Lorenzo River trestle walkway and is expected to conclude before this summer.



The Cedar Street Rehabilitation Project continued this week with the removal and replacement of four curb ramp upgrades to ADA standards at the intersection of Cedar and Elm. Weekday traffic impacts continue at Cedar Street from 7 a.m. to 5 p.m. The project, funded by Measure H tax dollars and Community Development Block Grant (CDBG), will rehabilitate/reconstruct Cedar Street from Church to Laurel.

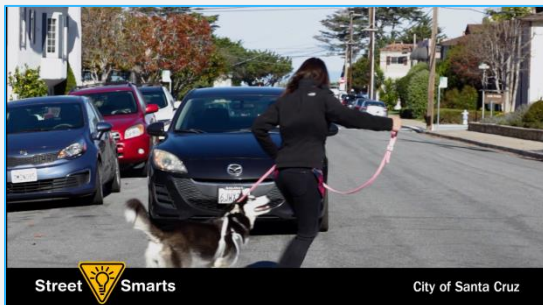


Traffic Engineering/Community Relations

This week JUMP added an additional membership type to the Santa Cruz Bike Share system. The new [Boost Plan](#) is available to anyone currently enrolled in CalFresh or PG&E Care programs and making the program more widely affordable and accessible. Under the Boost Plan, users pay \$5 per month and get 60 minutes of ride time per day. This option also offers a cash payment option rather than a credit card via [PayNearMe](#) where Boost plan users can activate their memberships at CVS or 7-Eleven.



Street Smarts weekly tip addresses drivers with a “Yield. Every Corner is a Legal Crosswalk” message in the photo links below.



Wastewater Treatment Facility

The solids dewatering process at the Wastewater Treatment Facility takes a liquid sludge material, the result of anaerobic digestion, and processes it through centrifuges to produce a

dryer cake-like biosolid material. These biosolids are a Class B fertilizer that can be safely used on non-food agricultural crops and as topsoil cover at landfills.

Part of the daily operation process for solids treatment includes testing for total solids percentage in the sludge feed material going into the centrifuge machines. Biosolid material coming out of the machines and wastewater flow exiting the centrifuges is also tested. The total solid percent results are how we determine the operational efficiency of the centrifuges.

The photo below depicts the end result of a total solids test, from left to right: Centrifuge Sludge Feed=1.98% solid, Centrifuge Biosolid Cake (samples 2 and 3)=23.7% solid, and the waste water from the centrifuges contain 0.15% solid (last two samples on the left). Based on these values the solids dewatering process is working very efficiently.



Solid Waste and Recycling Collection

Our Collections Division is seeing an increase in people rummaging through the refuse and recycling carts. Thursday morning we needed the Police Department to move the person along so we could clean up the mess.

POLICE

March Central

Over the weekend, the City was the home of two marches that SCPD partnered with to create a safe and respectful environment honoring the legacies of Women's Rights, and Civil Rights. Chief Mills and the SCPD continue to send a message that we must take action and engage with one another to create the communities and world we want to see.

"Injustice anywhere is a threat to justice everywhere." - Dr. Martin Luther King Jr.
The streets of downtown Santa Cruz filled up with thousands of people on Saturday and Monday as crowds and marchers participated in the Women's March and Dr. Martin Luther King Jr. March.

We are honored to have partnered and shared in this powerful experience, together. Thank you to the thousands that turned out to march, rally and join in the community.

SCPD is pleased to report no incidents of violence or vandalism. The crowds were peaceful and energized. We appreciate our community's support and kind words for officers at both March events.



SCPD Crime Stats for 2018, Overall Crime Rate Down 5%

The Santa Cruz Police Department releases the 2018 Uniform Crime Report (UCR) for the City of Santa Cruz. The year-end statistics reflect a 5% decrease in overall crime based on FBI Part I reported offenses. The UCR data is a nationwide effort to create uniform crime statistics. The Crime Rate Index* is a measurement based on an estimated 66,454 population in the city of Santa Cruz.

In 2018, the City experienced reductions in violent and property crimes, aggravated assaults and arson increased. The FBI Part I reported crimes are shown below, including a comparison of the previous year.

Santa Cruz Police Department Uniform Crime Reporting Part 1 Crimes 2018 Report

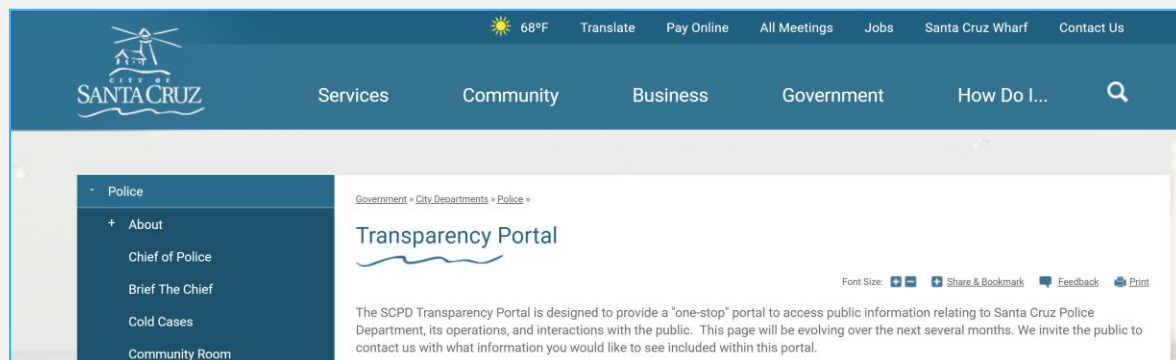
	2017	2018	Percent Change
Homicide	1	2	100%
Rape	57	35	-39%
Robbery	103	65	-37%
Aggravated Assault	248	291	17%
Violent Crime Total	409	393	-4%
Violent Crime Rate Per 1,000 Residents*	6.2	5.9	-4%
Burglary	412	338	-18%
Larceny	2911	2315	-20%
Auto Theft	362	254	-30%
Property Crime Total	3685	2907	-21%
Property Crime Rate Per 1,000 Residents*	55.7	43.7	-21%
Arson	30	53	77%
Population Estimate**	66,170	66,454	

Santa Cruz Police Quarterly Uniform Crime Report (UCR) statistics posted at www.santacruzpolice.com

For more information on *UCR Crime Index visit <https://www.ucrdatatool.gov/>

SCPD Implement Online Access of Released SB-1421 Records to the Public

In 2018, the California Legislature passed SB-1421, The Right To Know Act, which gives the public the right to see records regarding police misconduct and uses of force resulting in major injury or death. The Santa Cruz Police Department has prepared for these incoming record requests for release.



The Santa Cruz Police Department makes every effort to enhance public trust within our community and continues to do so by working steadily to fulfill requests received under the new provisions of SB1421.

In effect as of January 1, 2019, SB-1421 allows the public to use the California Public Records Act to unseal internal investigation of peace officer personnel files related to the following:

- Records of officer discharging a firearm;
- Records of officer use of force that results in death or great bodily injury;
- Records of sustained incidents involving sexual assault against a member of the public; and
- Records of sustained incidents of dishonesty.

The Santa Cruz Police Internal Affairs Office provides the relevant documents (with redactions for victim or witness privacy). Information on citizen complaints and findings of misconduct investigations is also available.

Records of the Sean Arlt Officer Involved Shooting investigation is attainable on the department's website Transparency Portal. Providing access to information online keeps residents informed and maintains accountability in line with the Santa Cruz Police Department's transparency initiatives.

All Santa Cruz Police disclosures of SB-1421 records are published on www.santacruzpolice.com under the [Transparency Portal](#) tab to ensure that information is accessible for review by members of the public and media outlets. Check back as we add more information in the future.

[City of Santa Cruz Public Records Request Form](#)
[Senate Bill No. 1421](#)

Library

The Genealogical Society of Santa Cruz County presents the 2019-2020 Genealogy Lecture Series

Join us the first Tuesday of each month to learn about a variety of resources, strategies, and tools in the field of family research. All are invited to these free events, and donations are welcome. For more information, please call the [Genealogical Society of Santa Cruz County](http://www.genealogicalsocietyofscacounty.org) at (831) 427-7707 extension 5794.



Tuesday, February 5th • 1:00pm - 3:00pm • Downtown Library, 224 Church St.

Guest Speaker: Karina Robinson, M.A.: Genealogical Resources of the California State Library

Since the California State Library was founded in 1850, its collection has grown to include a vast array of local, state, federal, and international materials, which offer opportunities to family historians, genealogists, and researchers to expand the content and scope of their historical narratives. With locations in San Francisco (on the 5th Floor of the J. Paul Leonard Library on the San Francisco State University campus) and Sacramento (the Stanley Mosk Library & Courts Building and the California State Library), one of these locations should be the next stop on your genealogical research journey and this presentation will show you why.

Karina Robinson, M.A., is a Bay Area researcher and genealogist, specializing in the historical content of the Americas and Europe. She currently serves as special assistant to State Librarian Greg Lucas at the California State Library, where her focus is genealogical research and education. Ms. Robinson received her B.A. from Mills College in art history and foreign languages (Spanish, German, and Italian) and earned her M.A. in history from Arizona State University. In addition to researching hundreds of family histories, she has contributed scholarship to several monographs, including Dr. Anne Pruitt-Logan's biography on Dr. Lucy Diggs Slowe, *Faithful to the Task at Hand*, and scholar Nancy Dallett's *At the Confluence of Change: A History of Tonto National Monument*. She has also contributed articles to the online encyclopedia BlackPast.org. An avid traveler, Ms. Robinson visits and conducts research in libraries and archives across the U.S. and around the world.

**Boulder Creek Branch Library
Community Meeting & Design Discussion**

***Thursday, February 7th • 6:00pm - 7:00pm
Boulder Creek Branch • 13390 W Park Avenue in Boulder Creek, CA***

Please join us to learn more about the plans for the renovation of the existing Boulder Creek library and for an opportunity to share thoughts about the proposed plans for the new space, a Measure S project.



Presentation and discussion led by Jayson Architecture, Santa Cruz Public Libraries and the County of Santa Cruz.

The meeting was originally scheduled for January 17th, but has been rescheduled due to a power outage.

Citizen Science: Mad Cow Disease, Prions and Why There's No Cure for Alzheimer's Disease

Thursday • February 7th • 6:30pm - 8:00pm • Downtown Library, 224 Church St.

Glenn Millhauser, Ph. D., is a distinguished Professor of Chemistry and Biochemistry at UCSC. He uses biophysical methods to study neurological proteins, their cofactors and how mis-regulation contributes to disease. He will discuss the medical implications of this research on prion protein (PrP). This highly abundant protein of the central nervous system is essential for neuron health and maintenance. "Our findings may lead to new therapeutic approaches for prion and related neurodegenerative diseases, including Alzheimer's disease," says Dr. Millhauser.



Dr. Glen Millhauser is head of the Millhauser Lab. He has won numerous awards for both his research and teaching, and published over 100 papers.

Citizen Science is collaboration between the Santa Cruz Public Libraries; the Santa Cruz Children's Museum of Discovery (SCCMOD), and the University of California, Santa Cruz (UCSC).

We invite you to join us every *first Thursday of the month* for a presentation and Q&A with local experts and researchers in the field discussing life science, ecology, geology, genetics, climatology and more. Let's connect, inspire and inform each other!