

City Manager's Weekly Update

October 5, 2018

POLICE

Chiefs Advisory Committee Gets BearCat Scenario Training

This week's Chief's Advisory Committee (CAC) consisting of local leaders in the field of homelessness, mental health, education, faith, social justice, business, and community participated in a police scenario training with the BearCat.



Steve Pleich, Vice Chair of the American Civil Liberties Union and Board President of the Mental Health Client Action Network, has to make many important decisions for social justice and mental health organizations, but on Thursday evening he with other CAC participants were faced with the sudden choice of how to respond to a shoot a gun-wielding suspect. That

was just one of a hundred crucial decisions to consider in the realistic use-of-force and de-escalation training scenario.



From the law enforcement position, the Chief's Advisory Committee participants had to make the 'What Would You Do?' decisions. No so easy. Major decisions with serious consequence based on available personnel skills and resources needed when confronted with real-life situations involving an emotionally charged armed suspect. During the two-hour scenario session, Chief Mills along with command staff and Emergency Services Unit (ESU) officers offered strategic information and feedback regarding their decisions.

Decisions – Decisions – Decisions

One CAC direction to change the location of the role-playing officer in the standoff resulted in the officer getting shot. Should the CAC maneuver in an offensive or defensive action when the suspect fires at a hostage, or first responders? How best to render aid to an injured officer shot by the gunman without getting other first responders shot. Evaluate and secure the scene. Initiate a safe evacuation for neighbors and

business, plus notifications for surrounding area to shelter in place. Are there additional armed suspects or victims? How to effectively communicate with a barricaded suspect and active shooter? Does the situation require a BearCat call out to protect police and civilians alike?

"Threat assessment and decision making in a high-stress situation are demanding.

Even knowing everyone was role-playing, I was concerned about officer safety because the risk they face. While officers are dealing with saving others and de-escalating the threat, who's protecting the officers?", said JD Sotelo, longtime community advocate.

"It's stressful to be put, even as a simulation, in that position," Betsy Clark, board member representative for NAMI said, "you can understand the difficult responsibilities and decisions that officers have to make. It alters your perspective a bit."

Regarding the BearCat, "Chief Mills has changed my opinion. In Santa Cruz, I see the vehicle as a resource and tool for public safety and rescue missions," Steve Pleich, a



representative for ACLU/MHCAN said. “The Santa Cruz Police Department ultimately has a rescue vehicle that I believe our police will utilize to get people out safely and protect officers in the line of fire. ”

Before the scenario training, Chief Mills delivered presentations, going over local public-safety statistics, ESU/Crisis Intervention/ De-escalation, and related policies. SCPD maintains specialized units and trainings in handling critical field operations where intense negotiations and tactical deployment methods require Hostage Negotiation and ESU Tactical Response.



Use of the BearCat

Chief’s Advisory Committee

Consensus: If there is a need to rescue an officer or community member, aid in the evacuation of a school, search a neighborhood in our community due to an incident involving firearms or gunfire, negotiate with a hostage taker or even fight a fire from a protected position, a vehicle such as the BearCat is a tool to have readily available.

About the Chief’s Advisory Committee:

The panel provides a forum for discussion and presents the Chief with a diverse spectrum of viewpoints represented by our community members. The Chief’s Advisory Committee is an avenue for greater understanding between police and the community and promotes public input into the Department’s policies, strategies, and priorities. Committee discussions allow the Department to engage and comprehensively collaborate with the community with goals of increasing public safety, confidence and trust.

SCPD Ongoing Community Engagements

October 3rd National Coffee With A Cop day was a huge success! Thank you to everyone who came out to have great conversations with our SCPD Officers.

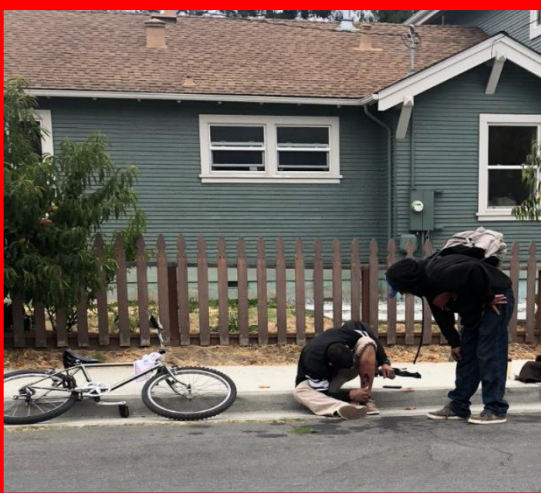


SCPD Coffee with Cop series have the mantra of no agenda and no speeches – keep it simple, keep it transparent, and keep it real. Coffee with a Cop is hosted several times each year in various locations throughout the city.

Coffee with A Cop is all about bringing police and citizens together to discuss community issues and build relationships said, Chief Mills. “We thank Starbucks for hosting us and look forward to meeting with community members to discuss whatever is on their minds.”



Driveway Neighborhood Meeting With SCPD



Lee Street and Brookside Avenue community members held a meeting to discuss their frustration with crime & drug use in their neighborhood, and the impacts the County facility may have in the area. Lt. Barry on hand with neighbors to work towards a solution, share crime prevention tips and answer questions.

This driveway meeting is an excellent example of neighborly commitment to look out for one another and be vigilant in reporting suspicious activity can reduce the odds of crime where you live.

Neighborhood Policing Is Neighborhood Focused Chief Mills is ever-present to demonstrate SCPD commitment that Every Neighborhood Matters.



Side Hustle Helping People

Using his dime and time, Officer Bayani made several trips with a truck and trailer full of crucial supplies donated by SCPD families to communities destroyed by wildfires. "I felt compelled to take action and thanks to my fellow officers - there were plenty of supplies to deliver," said Pat Bayani. As the victims of the Redding and Lake fires put their lives back together, they are appreciative knowing Santa Cruz cares.

Thank You, Officer Bayani, for initiating, coordinating and transporting the relief trips.



ECONOMIC DEVELOPMENT

ED: Economic Development Office Update:

MADE IN SANTA CRUZ MANUFACTURING MEETUP DRAWS LARGE CROWD

Over 100 people joined us for the Made in Santa Cruz Manufacturing Meetup at the R. Blitzer Gallery in the Wrigley Building on Wednesday, September 26th for a presentation from manufacturing service providers and a chance to network with others in the business.

The City of Santa Cruz, Santa Cruz Small Business Development Center (SBDC) at Cabrillo College and California Manufacturing



Technology Consulting (CMTC) partnered to host the event in an effort to reach one of the City's largest and most diverse industries. This goal was achieved in the variety of businesses represented at the meetup – from skateboard manufacturing to clothing, beer, and toys – we were able to bring together a great mix of manufacturers varying in their size, longevity, and types of goods produced.

CONNECTING WITH OUR LOCAL BUSINESSES THROUGH RETENTION VISITS

One of the major focus areas of the City's Economic Development Workplan is business retention and expansion, which essentially means working to provide support to businesses so that they are able to stay in our community and continue to grow their businesses here. One of the ways we do this work is through our monthly Business Retention Visit program where we target the top 25 sales tax producers and major employers in the City and set up meetings with the leadership teams of these companies to meet and discuss how their business is doing, the challenges they are dealing with, answer questions they may have about city projects or programs, and provide resources such as connections for financing, permitting for any new expansion projects, or any other help they need to support their success.

Economic Development Director Bonnie Lipscomb and Business Liaison Rebecca Unitt have recently met with a number of businesses including: Marianne's Ice Cream, Bookshop Santa

Cruz (a frequent top 25 sales tax producer), Sockshop, Lillian's Italian Kitchen, Santa Cruz County Bank, the Dream Inn, Mutari Chocolate, and the Glass Jar. Each of these businesses have experienced some sort of change or growth in the past few years or are anticipating a change in the near future and these visits provided us with a chance to check in and provide any help they need.

We met with Bookshop Santa Cruz to celebrate their ongoing success and talk about some of the challenges they are facing. Bookshop is always a strong leader in the sales tax category as a beloved local, independent bookstore and is probably one of the only independent bookstores in California, if not the nation, that is consistently listed as a Top 25 sales tax producer quarter over quarter.



Marianne's Ice Cream has a 71 year long history in Santa Cruz and Kelly and Charlie who bought the business in 2012 are looking towards the future to address ways they can streamline their operations and prepare themselves for continued success as they evolve and grow within their industry.

Lillian's is settled in at their new location that is more than double the size of their previous location. They continue to fill the restaurant to capacity night after night, employing 57 part-time employees now compared to 17 in their original location.

Santa Cruz County Bank just moved in to their new location and are settling in nicely to a new office that better fits the needs of their 47 employees (soon to be 50) and allows them to continue providing greatly needed investment funding and community banking opportunities in Santa Cruz.



Dream Inn has been under new management for just over two years and with this new leadership has taken on a much larger role in connecting with the community and providing event and conference space for local causes. We learned about their incredibly low vacancy rates this summer which has been seen across hotels in Santa Cruz this year and their commitment to providing a safe and beautiful environment for their guests and 170 employees (180 in the summer) to enjoy.

Mutari Chocolate has been owned by Katy and Steven for the past three years and they have greatly expanded the business from primarily focusing on drinking chocolate to now evolving

into the addition of high quality, single origin bean-to-bar chocolate bars as well as a new venture into candy making. They are currently operating in a building that is planned for redevelopment so we met with them to talk about opportunities and capital needs to keep them running smoothly and to discuss any transitional locations they might need when development occurs.

The Glass Jar, owned by Kendra Baker and Zach Davis, and their restaurants and ice cream shops have been a staple in the artisanal industry in Santa Cruz. We met this week to discuss their current needs and plans, overall state and plans for downtown and offer any assistance needed for future ventures they might be exploring.

Each of these businesses represent a broad spectrum of the size, industry, and longevity of Santa Cruz's economic base and these meetings provide us with a snapshot of the opportunities and challenges impacting our local businesses along with a framework of the resources and assistance needed. Additionally, the outreach meetings provide us with a chance to acknowledge the contributions of local businesses in our community and economy as well as an opportunity to celebrate local business successes.

SANTA CRUZ CHAMBER OF COMMERCE HOSTS 2018 ANNUAL GALA CELEBRATION

The Santa Cruz Area Chamber is proud each year to award the Santa Cruz Man of the Year, Santa Cruz Woman of the Year, Santa Cruz Business of the Year, and Santa



Cruz Organization of the Year to outstanding members of the Santa Cruz County community. This year's Gala is October 25, 2018.

- Join the Chamber for a **delicious banquet dinner** in the historic Cocoanut Grove **overlooking Monterey Bay**
- Celebrate the **honorees at the awards ceremony** in the Grand Ballroom
- Enjoy the **reception with more than 300 local business** and community leaders attending

SAVE THE DATE: 2018 SVEDA CONFERENCE – NOV. 1 & 2

We liked it so much the first time, we're doing it again! We have outstanding speakers on today's most relevant economic development topics, plus venues and tours to complement the conversation - all in beautiful Santa Cruz. The City of Santa Cruz is hosting the second annual Silicon Valley Economic Development Alliance conference.

November 1, 10:30-5, Hotel Paradox

- Opening Keynote: Irena Asmundson, Chief Economist for the State of California
- We are programming a whole afternoon of retail content with our partners at ICSC's P3 Committee that you will not want to miss, with keynotes and panels addressing changing demographics, markets, and more.
- Evening Reception at Santa Cruz Food Lounge



November 2, 8:30-1:30, Seymour Marine Discovery Center, UC Santa Cruz

- Hotels in the Bay Area: tourism, business, and beyond
- Land that Works, in Policy and Implementation
- Fireside Chat on the Value of Repurposing Real Estate
- Tours of the Wrigley Building and Tannery Arts Center



[Check out SiliconValleyOnline for more information, and register now!](#)

ED: Housing & Community Development Update:

KICKING OFF AFFORDABLE HOUSING WEEK 2018

This year during affordable housing week, the Economic Development Department is happy to host another one of our famous [Affordable Housing Trolley Tours](#).

During this tour you will:

- see different housing projects throughout the City of Santa Cruz
- learn about affordable housing funding
- be able to ask questions from City Economic Development and Planning Staff about how housing is built in our community
- learn about new and upcoming housing projects
- enjoy a housing themed playlist (always a fan favorite)



Please RSVP via email to Jessica Mellor at jmellor@cityofsantacruz.com to reserve a spot. **Please include your name and contact information so we can send you a reminder for the tour!**

Date: Thursday October 18, 2018

Time: 8 AM – 11AM (please arrive BEFORE 8 AM)

Location: Meeting location provided following RSVP

NOTE: We cannot accommodate walk-ups; you MUST rsvp if you wish to attend the tour.

HUD RAISES RENT LEVELS FOR SECTION 8 TENANTS IN SANTA CRUZ COUNTY

Every year HUD establishes Fair Market Rents (FMRs) for geographical area throughout the country. For Santa Cruz, this is the Santa Cruz-Watsonville, CA metropolitan statistical area (MSA). Although HUD FMRs are typically slightly lower than the average market rent because of the methodology used, until 2017 these rates were substantially lower. In fact, in 2016 HUD reduced Santa Cruz's FMRs despite rapidly increasing rents in the area.

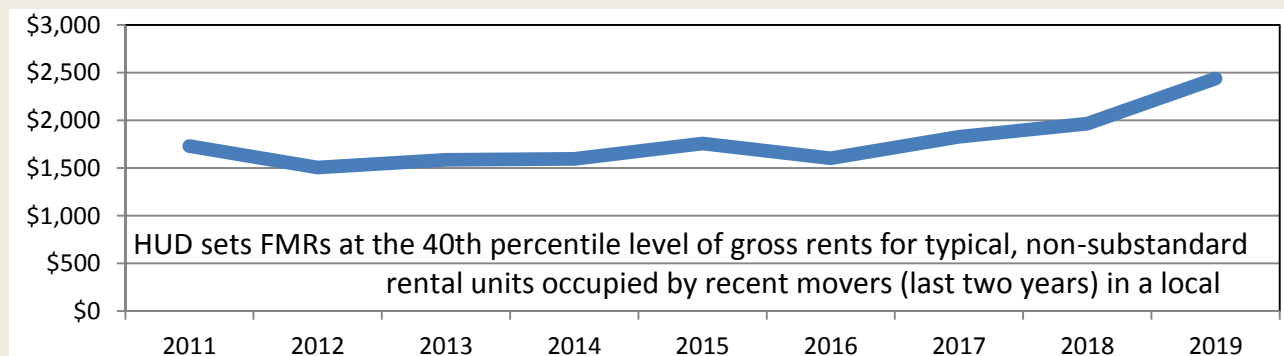
In 2017, the Housing Authority of Santa Cruz County began taking active measures to correct this situation by challenging these HUD FMR levels. A consultant was retained to do a rent study which ultimately resulted in a 7.5% increase. A second rent study was done in 2018 which ultimately resulted in the great outcome of a 24% increase in FMRs, as shown in the table below. These rents apply to the 2019 federal Fiscal Year. The City of Santa Cruz, along with other jurisdictions and the County contributed to the cost of this latest FMR study. The

2018 rent study was done by ASR (Applied Survey Research) located in Watsonville. (ASR also conducts the bi-annual homeless census for the region.) The Housing Authority intends to do an annual rent study to ensure reasonable FMR rates are retained in the future.

Comparison of Federal FY 2016 to 2018 HUD FMRs By Unit Bedrooms

Year	Efficiency	One-Bedroom	Two-Bedroom	Three-Bedroom	Four-Bedroom
2016	\$934	\$1,198	\$1,604	\$2,124	\$2,376
2017	\$1,160	\$1,375	\$1,828	\$2,425	\$2,723
2018	\$1,253	\$1,477	\$1,965	\$2,615	\$2,961
2019	\$1,567	\$1,844	\$2,439	\$3,241	\$3,701
Difference 2018-2019	\$314	\$367	\$474	\$626	\$740

Comparison of Federal FY 2011 to 2019 HUD FMRs Of Average Unit (2 Bedroom)



The 40th percentile is the point in a distribution of numbers at which 40 percent of the numbers are less than or equal to it and 60 percent of the numbers are greater than or equal to it. Gross rent is the sum of the rent paid to the owner plus any utility costs incurred by the tenant. If the owner pays for all utilities, then gross rent equals the rent paid to the owner. The definition of FMRs recognizes that owners often charge new tenants more than current tenants with leases. For this reason, HUD limits the data used to calculate the FMR to units occupied by recent movers. HUD has found that recent mover units typically pay approximately 6% more than tenants that have been living there for a while. However, this relationship can vary widely. In markets where demand is increasing the price of rental housing, the difference between recent mover rents and other rents can be much higher.

The following information on 40th percentile gross rents based on location is provided by ASR for illustrative purposes only. Due to inadequate sample sizes, FMRs are not available at all jurisdictional levels. However, adequate data was available in the City of Santa Cruz, which is highlighted below.

Regional 40th Percentile Gross Rent Estimates

AREA	Efficiency	1 BR	2 BR	3 BR	4 BR
Countywide Gross Estimated Including Non-Recent Movers	\$1,330	\$1,568	\$2,086	\$2,776	\$3,143
Santa Cruz Estimates including Non-Recent Movers	\$1,488	\$1,753	\$2,333	\$3,105	\$3,515
Watsonville Estimates including Non-Recent Movers**	\$1,176	\$1,386	\$1,844	\$2,454	\$2,778
North County Estimates including Non-Recent Movers**	\$1,133	\$1,335	\$1,776	\$2,364	\$2,676
San Lorenzo Valley Estimates including Non-Recent Movers	\$1,140	\$1,343	\$1,787	\$2,378	\$2,693
South County Estimates including Non-Recent Movers**	\$1,437	\$1,694	\$2,254	\$3,000	\$3,396

CONSOLIDATED ANNUAL PERFORMANCE REPORT (CAPER) SUBMITTED TO HUD

This week Housing and Community Development staff submitted the HUD required Consolidated Annual Performance Report (CAPER) for HUD activities completed over the last program year.

Key accomplishments attained through CDBG and HOME program funding reported in the CAPER:

- Under the City's Security Deposit Program, 40 households obtained housing, 16 of who were homeless.
- Construction began on the 41 unit affordable project located at 708-718 Water Street.
- CDBG funded Code Enforcement in Target Areas (CETA) Program worked toward preserving the City's older housing stock opening 104 new cases and closing 63 cases, 24 of which involved multi-agency coordination and cleaned up significant community problems.
- CDBG funds continued to be used for operating costs for Nueva Vista Resource Center, which is the primary service provider for the Latino community and the Teen Center, which is operated by the City of Santa Cruz Department of Parks and Recreation and serves youth at the Loudon Nelson Community Center.

WATER

For weeks I've talked about the Water Department's new, bigger capital investment program and all the new challenges that it presents. In our community it's a big deal, as it should be, but it might be interesting to look at our program of work in a national context. The Association of Metropolitan Water Agencies featured two articles recently on municipal water capital spending, and on drinking water infrastructure needs.

Capital expenditures on municipal water, wastewater and storm water infrastructure will rise 11% in the next decade, in part to cope with poor water quality, environmental mandates and crumbling systems. Pipe investment dominates water infrastructure spending; the underground pipe networks for water, wastewater and storm water in the US exceeds *1.6 million miles*. Other forecasted significant expenses are in creating system resiliency (one of our key drivers, too,) and for information technology.

Regarding drinking water infrastructure needs, an EPA survey identified *\$472.6 billion* is needed to maintain and improve the nation's drinking water infrastructure over the next 20 years. The agency's assessment indicates that improvements are primarily required for:

- Distribution and transmission – \$312.6 billion to replace or refurbish aging or deteriorating pipelines;
- Treatment – \$83 billion to construct, expand or rehabilitate infrastructure to reduce contamination;
- Storage – \$47.6 billion to construct, rehabilitate or cover water storage reservoirs; and,
- Source – \$21.8 billion to construct or rehabilitate intake structures, wells and spring collectors.

Speaking of significant, costly projects, progress continues to be made on the Newell Creek Dam spillway bridge replacement project, which is a first-step project to enable the Newell Creek Dam inlet/outlet pipeline replacement and was accelerated to ensure access for Cal Fire's equipment for to our west-side lands in the Newell Creek watershed and in anticipation of heavy equipment access needs for the inlet/outlet project. Below is a picture of the abutment pour that occurred earlier in the week. This project is progressing smoothly.



Last, the final tie-in on the water main project in Pasatiempo was completed on Tuesday, after service was interrupted on nearly 70 accounts, including Hollins House and golf course operations. Things went very smoothly and Distribution staff is very grateful to have completed that job!

PLANNING

Community Meeting Held on Proposed Changes to the City's Accessory Dwelling Unit Ordinance

On the evening of Thursday, September 27th the Planning Department held a community meeting at the Police Department Community Room to discuss proposed changes to the City's Accessory Dwelling Unit (ADU) Ordinance. The meeting was well attended, drawing more than 100 community members interested in the proposed policy changes. A brief presentation was followed by an open house where Planning and Building staff were available to take input and answer questions. Proposed changes to the ordinance include the easing of certain development standards, the elimination of parking requirements, and modifications to the owner-occupancy and short-term rental restrictions, among others.

Attendees were encouraged to submit comments in writing by October 4th, and over 85 comments have been received. The proposed Ordinance amendments are scheduled to be heard by the Planning Commission at the October 18, 2018 meeting, and are tentatively scheduled to be heard by City Council at the November 13th meeting.

For more information on the proposed changes, contact Sarah Neuse, Senior Planner with the Department's Long-Range Planning and Policy team at sneuse@cityofsantacruz.com

1129 Soquel Avenue

A new mixed use building at 1129 Soquel Avenue was approved by the Zoning Administrator hearing on October 3rd. The two-story building will include a restaurant on the ground floor with outdoor dining areas at the front and rear of the building and two dwelling units on the second floor. This is a challenging site to develop given its proximity between two buildings listed on the City's Historic Survey: The *Painted Cork* building on the same parcel and to the west of the approved building, and the *Charlie Hong Kong* building on the adjacent parcel to the east. Because the property includes a listed historic building, the project also required review by the Historic Preservation Commission, which considered the project over the course of two public hearings. In response to Commissioner concerns regarding the scale of the proposed building relative to the adjacent historic structures, and in response to similar concerns from the *Charlie Hong Kong* property owners, the applicant reduced the size of the building from three to two stories while maintaining the same number of dwelling units. At the October 3rd meeting, the Zoning Administrator added conditions of approval to minimize construction effects on the *Charlie Hong Kong* restaurant operations, including designating a neighborhood liaison for construction concerns, establishing hours of construction that are more restrictive than the Noise Ordinance., and implementing dust control measures including installation of a temporary screen along the east property line.



100 Laurel Street

On Wednesday evening, developers of the proposed mixed-use project consisting of 205 residential units above 7,100 square feet of retail and parking at the corner of Pacific Avenue, Front Street, and Laurel Street held a community meeting to introduce the project and solicit feedback. Although project submittal pre-dated City Council adoption of the Community Outreach Policy, planning staff requested that the applicant hold the meeting given the significance of the project. This was also the first project-specific meeting that's been held in accordance with this policy. Notices were sent to both tenants and property owners within 1,000 feet of the property lines. In addition, three signs advertising the community meeting were posted at various locations on the project site and the community meeting was advertised in the Sentinel on September 22, 2018.

The developers and project architects were in attendance as well as several city staff and the three members of the recently-appointed Planning Commission subcommittee (Commissioners Mesiti-Miller, Nielsen, and Kennedy). Approximately 40 members of the public attended the meeting. Questions raised by the public related to parking impacts, construction impacts on adjacent businesses, affordable housing and the need for open space as a part of the project. There was general support for the additional housing and redevelopment of the lower Pacific Avenue area that the project would provide. The comments received by the public and the Planning Commission subcommittee will be discussed with the applicant prior to a public hearing and a summary of the community meeting will be presented in the staff report for the project. This project requires public hearings before both the Planning Commission and City Council which are expected to occur in the late fall/early winter timeframe. Samantha Haschert is the planner working on the project.



904 Mission Street – Union 76

As Council members may recall, this property has been the subject of numerous complaints for which Code Enforcement, Building and Police have investigated which ranged from late night use, construction without permits, and illegal activity. In 2016, a fencing operation was discovered, which led to a protest by a group of about 30 residents, who urged a boycott of the station. <https://www.mercurynews.com/.../police-santa-cruz-gas-station-was-hub-for-fencing-s> The property recently changed hands and the new owners have filed an application to modify previously-approved permits for the existing gas station to establish a convenience store. The project requires approval by the Planning Commission which is expected to occur in a couple months. Nancy Concepcion is the planner working on the application.

PUBLIC WORKS

Waste Reduction

Master Recyclers shared recycling information at three neighborhood block parties last weekend. They enthusiastically answered specific recycling questions, played a recycle sort game with residents and gave examples of waste reduction and reuse options. The Master Recycler program is a great way for people who are passionate about waste reduction and recycling to gain knowledge and share it with the community. The program will be offered again in February and March 2019.



Eight students from Santa Cruz elementary and middle schools were recognized as winners of the annual Santa Cruz Recycles and Prevents Litter! Poster Contest in a City of Santa Cruz ceremony on Oct. 4. Their winning artwork was unveiled on the sides of City recycling and refuse trucks and downtown big-belly solar compactor trash bins where it will be displayed over the next year—be sure to watch for it! [Read more.](#)



Resource Recovery Collections

Staff has been assisting the Police Department on their Coral Street clean-up. We delivered 30 yd. roll-off dumpsters on Wednesday and Thursday to help in the process.



Green Business

Staff will attend the state wide Green Business meeting this week in San Luis Obispo. The meeting offers an opportunity for program coordinators from throughout the state to network, sharing ideas and challenges that they all deal with. The highlight of the agenda is an in depth workshop with a PG&E instructor on the specific energy measures on the Green Business check list.

Traffic Engineering/Community Relations

Our engineers Nathan Nguyen and Jim Burr along with Public Works Director Mark Dettle, Mayor David Terrazas, Councilwoman Richelle Noroyan and others were honored for their work on the Broadway Pedestrian Crossing Improvement Project at a block party ceremony hosted by the Broadway Safety & Beautification Team on Sept. 30.



Staff made the rounds visiting other block parties where Street Smarts yard signs were eagerly received.



Street Smarts unveiled a new ad this week relevant to Bike to Work Day with so many cyclists on our roadways. The long version of the new traffic safety tip can be read [here](#).



Wastewater Treatment Facility

With safety in mind, facility mechanics re-routed motor oil vents with clear plastic tubing on the cogeneration engine pre-chamber gas compressors so that the exhaust fumes now exit outside the building. Mechanics have also been performing routine maintenance on the ultraviolet light banks, used for disinfection of the treated water before it is discharged into the ocean or reused on site.



Engineering

We are scheduled to begin the Cedar Street Rehabilitation Project on Monday, Oct. 8, with weekday traffic impacts from 7 a.m. to 5 p.m. The project, funded by Measure H tax dollars, will rehabilitate/reconstruct Cedar Street from Church Street to Laurel Street and is expected to conclude in early 2019. Here are the [details](#).



LIBRARY

October is Cybersecurity Awareness Month

Santa Cruz Public Libraries Offer Free Cybersecurity Classes Throughout the County



The Santa Cruz Public Library System (SCPL) has partnered with the National Cybersecurity Alliance and the Department of Homeland Security to raise awareness about the importance of cybersecurity and to provide tools to help people practice safe online behavior during National Cybersecurity Awareness Month this October.

These free classes are led by Library IT Manager Lynne Sansevero, who has more than 20 years of experience managing IT. She holds a Master's degree in Information Systems Management and is a member of the Library Information Technology Association (LITA). According to Lynne, "Educating yourself about cyber security cannot be stressed enough, because the more you know and understand about the subject, the better your chances of staying protected are. Becoming cyber-aware is essential to your safety and privacy on the Internet."

Cybersecurity is effective when we all do our part to practice safe online behavior. We hope you will be able to join us at one of these free and important classes.

Monday, October 1st from 10 a.m. – 12 p.m. at the [Downtown Library](#), 224 Church St.

Tuesday, October 9th from 10 a.m. – 12 p.m. at the [Aptos Library](#), 7695 Soquel Dr.

Thursday, October 11th from 5 p.m. – 6:30 p.m. at the [Scotts Valley Library](#), 251 Kings Village Rd.

Tuesday, October 16th from 11 a.m. – 1 p.m. at the [Boulder Creek Library](#), 13390 West Park Ave.

Thursday, October 18th from 5 p.m. – 6:30 p.m. at the [Live Oak Library](#), 2380 Portola Dr.

Tuesday, October 23rd from 9 a.m. – 10:30 a.m. at the [Garfield Park Library](#), 705 Woodrow Ave.

Tuesday, October 30th from 10 a.m. – 12 p.m. at the [Aptos Library](#), 7695 Soquel Dr.



Library's Zine Fronteras Seeks Art and Writings
Reflecting and Highlighting Immigrant Experiences

Santa Cruz Public Libraries Receives New *Library Innovation Lab* Grant from California Humanities.



The Santa Cruz Public Library System (SCPL), has received a Cal Humanities Library Innovation Lab grant for its *Zine Fronteras* project, which explores California immigrant experiences through the arts.

Community members are encouraged to submit their original writings, short memoirs, essays, poetry, photographs and art that reflects on and highlights immigrant experiences. All content contributors will receive a free copy of the published book!

For submission guidelines and form please visit the [SCPL website](#) or bit.ly/SCPL-Fronteras.

Zine Fronteras seeks to create a safe space for artistic and intellectual expression encapsulating the stories and experiences of immigrant communities in Santa Cruz. We believe that sharing one's individual and community experiences can be acts of self-empowerment, thus creating a positive atmosphere for cultural appreciation, political consciousness, and empathy building for our entire community.

Submission guidelines are as follows:

- **Art/Photo due Wednesday, October 10, 2018 by 6pm.**
- **Written due Friday, October 12, 2018 at 5pm.**

This project was made possible with support from California Humanities, a non-profit partner of the National Endowment for the Humanities. Visit www.calhum.org.