

City Manager's Weekly Update

June 22, 2018

HUMAN RESOURCES

On Thursday, June 21 the Human Resources Department hosted a full day of trainings presented by our friends over at Liebert, Cassidy & Whitmore (LCW). The first training presented the various types of Leaves available to employees. The Second training covered the issues and challenges regarding drugs and alcohol in the workplace. The City of Santa Cruz is a proud member of the Monterey Bay Employment Relations Consortium and welcomed over 130 (morning) and 90 (afternoon) local government employees representing 28 agencies from the Monterey Bay. Check out the 2018 HR Training Calendar for more LCW training dates happening in our region.

HR could not have succeeded without the help, collaboration and communication with our multi-talented staff at the Civic!

Special shout-out to Dom, Jason, Jessica, Summer, Katherine, Melody, William and Pete! Thank you for all that you do for our City behind the curtains!



LIBRARY

Summer is Officially Here at the Library!

Summer is off to a great start at the library. With school just out last week we already have 2,740 children signed up for our summer reading program, and have already had about 1,300 people attend 44 programs. And summer has just begun!

Families had a great time at Aladdin, Oliver the Parrot, and the Last Day of School Party.



And we are just getting started! Coming up this week, you won't want to miss Magical Moonshine Theater puppetry with [Chanticleer the Rooster](#) at the Garfield Park Library at 2pm and The Carnival Mask at the live Oak Library at 5pm. Both events are Wednesday June 27th.

Perry Yan performs his magic at the Garfield Park Library on Thursday June 28 at 3pm, and a Santa Cruz Sing Along for kids will also be at the Garfield Park Library on Saturday June 30th at 1pm.

Bubbles are a big hit this summer too. Wild Child Bubbles will perform for all ages on July 3rd at 4pm at the Downtown Library.



BookBuddy Program for Homebound Readers

The Book Buddy program pairs homebound readers with SCPL volunteers who deliver and return library materials for individuals who can't travel to/from the library. Do you know someone who would benefit from this service? Just send us an email at volunteer@santacruzpl.org or call the Volunteer Office at 831-427-7700 x 7615.

POLICE

Downtown Neighborhood Policing Team Yields Measured Success **Neighborhood Priorities**

Downtown will always be our priority, as it is the heart of the city. Calls for service in the downtown area have been decreasing over the last two weeks and things have been looking pretty good. With the Rangers coming on board July 1st, we have an even greater unified mission, and we work with the same set of priorities in mind” said Lieutenant Bernie Escalante.



Downtown Neighborhood Policing Strategies

1. Unwavering proactive enforcement in and around San Lorenzo Park: Probation searches, vehicle stops, and drug related enforcement.
2. Talk with business owners’ downtown and listen to their concerns and frustrations.
3. Focus on a no tolerance policy for habitual offenders / probationers downtown has started to drive criminals out of the downtown footprint. The Pacific Garden Mall is gaining a reputation for enforcement (police presence), thus driving the criminal element to different locations outside of the Downtown Neighborhood.
4. Lt. Escalante conducted some plain-clothes foot patrols in the downtown to see it from a different lens and report to the team any illegal activity.



Measurements

- Known parolees / probationers & narcotic registrants leaving the area due to the diligent enforcement. Calls for service decreased in the Downtown Neighborhood.
- Reduced calls for service in the Downtown Neighborhood. Personal follow-up with the neighbors in the area of Dakota Ave. at Ocean St. yielded positive feedback and confirmation that increased enforcement is effective.



SCPD Officers Awarded For Putting the Brakes on Car Thieves

This week, Officer Matt Mulvihill and Officer Jeff Brouillette were recognized with a "10851 Award Pin" for their commitment to arresting car thieves and recovering stolen vehicles. Double kudos go out to Officer Mulvihill. This recognition is his 2nd MASTERS 10851 Award. It means he achieved this honor TEN times. Officer Mulvihill recovered a total of 93 vehicles between November 2014 and October 2017. The total value of the vehicles is \$668,849. Nice work Matt!!



Officer Brouillette was awarded the "10851" pin for the first time. Impressively, he has only been on the force for 2 and a half years. Officer Brouillette recovered a total of 12 vehicles last year. Three of them resulted in the arrest of the occupants. The total value of the vehicles is \$130,100. The "10851 Award Pin" program is named after the section of the California Vehicle Code that deals with auto theft.



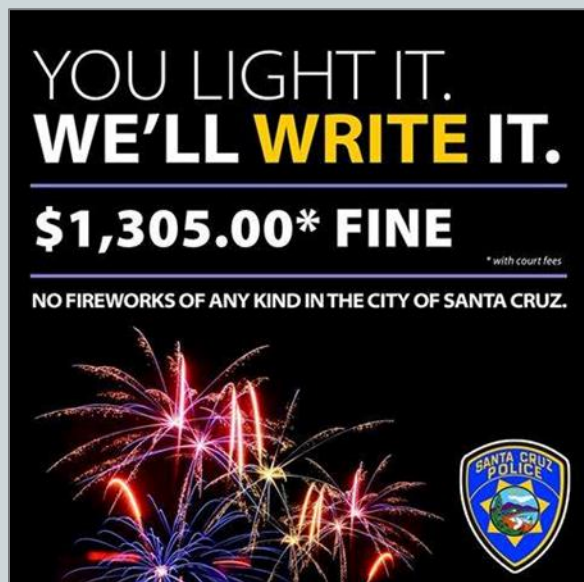
The “10851 Award” is presented by [#AAA](#), and the California Highway Patrol to recognize outstanding achievement in the detection, investigation, and apprehension of automobile thieves.

Join us in congratulating Officer Mulvihill and Officer Brouillette for their hard work and dedication toward finding stolen vehicles.

SCPD is proud of their commitment to the City of Santa Cruz.

Firework Prohibited in the City of Santa Cruz

The 4th of July is fast approaching. SCPD would like to remind residents and visitors that fireworks are prohibited in the City of Santa Cruz.



Santa Cruz Police Upcoming Community Events



Meet & Greet:
Neighborhood Policing Team Lower Westside

 SANTA CRUZ PUBLIC LIBRARIES **Monday June 25th • 10:00am - 11:30am**  Lt. Arnold Vasquez

JUN 25 Neighborhood Policing Team Meet & Greet:
Lower West Side
Public - Hosted by Santa Cruz Police and Santa Cruz Public Libraries



**STREET SMARTS
FAMILY BIKE RIDE**

Ecology Action leads
cyclists along Riverwalk

Destination: Penny Ice
Creamery for free cones!

Mayor Terrazas and SCPD
officers bicycle with you!



**SATURDAY, JUNE 30 @ 10AM-12PM
LAUREL PARK / LOUDEN NELSON**

ECONOMIC DEVELOPMENT

ED: Economic Development Office Update: NEW DOWNTOWN SUMMER DIRECTORIES!

The Economic Development Department (ED) has been working closely with the Downtown Association (DTA) on signage in the downtown. While ED continues to work on new wayfinding signage citywide, ED and DTA developed an interim directory program for the busy summer tourism and visitor season.

Old directories were removed along Pacific Avenue and replaced with temporary directories that reflect the new DTA branding and include updates business listings.



Downtown directories are an import piece of creating a welcoming downtown by helping visitors more easily navigate the downtown and find destinations, parking, and information.

NEW CHOOSE SANTA CRUZ ARTICLE



In our most recent article on ChooseSantaCruz.com we featured This Tiny Ocean, a home-based jewelry business started by Suzie Thomas. This Tiny Ocean started as a fun side gig after Suzie fell in love with collecting sea glass on her daily walks on the beach. She has now built the

business into a full time operation thanks to wholesale orders and her unique custom pieces.
[Read the full article...](#)

ED: Housing & Community Development Update:

MY HOUSE MY HOME

This week, the My House My Home program was recognized in AARP's 2018 edition of ***Where We Live: Communities for All Ages***! The feature focuses on our first program participants and details how this program can help seniors to stay in their homes despite the current housing climate.



The My House My Home program is a partnership between senior homeowners, Habitat for Humanity, the City of Santa Cruz and Senior Network Services. The program goal is to build Accessory Dwelling Units (ADUs) on the existing properties of senior homeowners to provide additional income and adjustable living accommodations to help them age in place.

For more information about My House My Home, please see Habitat for Humanity's webpage here: <https://www.habitatmontereybay.com/own-a-home>.

For more information about AARP's 2018 ***Where We Live: Communities for All Ages***, please visit: www.AARP.org/WhereWeLive. The My House My Home program can be found on page 16.

ED: Public Art Update

Light//Form ARTIST TALK

Sunday, June 24 2:00pm
Free and open to the public!

Join *Light//Form* exhibitors Aron Altmark and Rachel Stoll on Sunday, June 24 at Radius Gallery. The artists will discuss the sculptures created with LED lights and how it is linked to data from the San Lorenzo River. *Light//Form* is the first gallery exhibition for Rachel and Aron.



THE SHOW

Light//Form weaves art and technology to create an interactive experience tied to the San Lorenzo River data driving the sculpture River Motion, a public art piece located at the Soquel Street Bridge commissioned for Ebb & Flow 2018. This exhibition provides new ways for participants to connect with their surrounding environments. Sensors located within Radius will allow viewers' motion to influence some of the pieces, including a projected version of the Soquel Bridge and data being used in the physical installation. Other compositions focus on the physical use of light to create shape and environment. *Light//Form* invites other artists in sound and dance to create within the installation. This exhibition is funded in part by Santa Cruz City Arts, Cruzio, and Arts Council Santa Cruz County.

THE ARTISTS

Aron Altmark is a CalArts Alumni and first fell in love with light through a camera lens. His first endeavors were in theater and dance lighting before moving to Las Vegas and working in concert and nightlife, after which he moved to Los Angeles to work as a software specialist for the MA Lighting product line at A.C.T Lighting. Aron has been working on projects across the spectrum of live entertainment from designing concert experiences for artists to working on dance performances to interactive installations.

Rachel Stoll is a creative technologist who seeks to understand the connection point between humans, emotions, and technical interfaces. She currently works with Fortune 100 brands to solve these types of problems, and otherwise co-creates for entertainment clients.

New Construction Projects Progressing

Park Pacific Project

The construction of the Park Pacific development at 1547 Pacific Avenue (between Lulu Carpenters and Bank of the West) is progressing at a rapid pace. The mat slab is completed and the foundation walls for the underground parking should be finished within a week. The developer, Swenson, has started shoring for the retail/street level deck on the Pacific Avenue side of the project. The project will have underground parking, 79 residential units, and approximately 6,000 square feet of commercial space. The photos show progress in sequential order as the project work moves up.



Photo 1: Mat slab for underground parking level and support walls.



Photo 2: Support framing for foundation walls for street level deck.



Photo 3: Plywood support and framing for street level.

Courtyard Marriot Hotel

We are also happy to report that the future Courtyard Marriot Hotel at 307 to 335 Riverside Avenue recently completed their mat slab foundation, marking significant progress in the long-anticipated construction. The new four-story hotel will have underground parking and 151 hotel rooms.

Our Building Inspection Division has been working closely with both developers to help the construction progress while ensuring adherence to applicable code and safety requirements.

PUBLIC WORKS

Facilities

Structural repairs are about 60% complete at Delaveaga Golf Lodge. Waterproofing of the second floor decks is scheduled to start July 16.



Work has started on ADA improvements to the restrooms and reorganization of office space on the first floor of the City Hall Annex. Work is expected to continue into September. Some conference rooms are out of service due to noise, but efforts are being made to schedule work to minimize the impact on City staff.



Work continues on the HVAC replacement project. This CEC loan funded project will replace aging air conditioning and heating equipment with energy efficient models. A crane will start lifting new equipment to platforms recently completed on the roof. A portion of Church Street will be closed during the day to ensure public and staff safety.



Engineering

All but two of the piles have been placed at the Upper Park Road Slide Repair Project. By the end of this week, the contractor expects to have drilled, set steel and placed concrete in the last two piles. Over half of the length of the wall has had timber lagging placed and has been backfilled to an extent that the contractor can access the work from both ends of the job. The concrete fillet at the outboard toe of the wall has been placed along half of the wall as well. Next week the contractor will continue placing lagging and backfilling and may start attaching the steel walers to the face of the wall. We have installed a new sign at the project indicating that SB-1 "gas tax" funds are contributing to the construction work.



We are supporting the Ocean's 11 Neighborhood Cleanup on Saturday, June 23, that the Coastal Watershed Council is organizing. The community is welcome from 9 a.m. to noon to collect trash and litter that might otherwise end up in the street storm drain inlets that flow to the San Lorenzo River. Meet us at the end of Felker Street. There will be free Woodstock's pizza and chances to win cool prizes!



Wastewater Treatment Facility

Operations removed Primary Sedimentation Basin 6 from the treatment process for its annual cleaning and maintenance check. Operators went inside the tank to clean it before the mechanics began their inspection. Mechanics performed a quick repair on a leaking grit line, removing and replacing the glass-lined pipe segment. Mechanics worked an extra day on Saturday to perform routine maintenance on Cogeneration

Engine #1, the main workhorse for producing electricity on-site. This work is performed on Saturdays during PG&E's peak charging rate season in order to mitigate the cost of purchasing power.



Resource Recovery & Engineering

Operations cleared out the vegetation and track-walked the bench steps along the West Canyon, and cleared out the various sediment basins on site.



Traffic Engineering/Community Relations

Join Mayor Terrazas and SCPD officers on our Street Smarts Family Bike Ride from Laurel Park along the Riverwalk to the Penny Ice Creamery for free ice cream on Saturday, June 30, 10 a.m.– noon. From 10 to 11 a.m. there will be bike safety activities including helmet fittings, prize wheels and melon drop to demonstrate the importance of wearing a helmet. Traffic Sgt. Scott Garner will be available to answer all traffic safety questions and Warriors mascot

Mav'Riks will teach bike turn signals. Our community partner Ecology Action leads the bike ride at 11 a.m. Read all the details [here](#). We hope to see you there!



Street Smarts reminds everyone that it is just as important to walk cell free as it is to drive cell free. Share the written details with your family [here](#) or watch our video in [English](#) or [Spanish](#).



WATER

Tomorrow the Water Department is hosting an Open House (AKA **The Big Dam Deal**) at Loch Lomond Recreation Area. Why are we having the event? In addition to exposing the community to the great recreation experiences they can enjoy at Loch Lomond, we are highlighting the Newell Creek Dam inlet/outlet replacement project. The project will be the most costly project undertaken by the Water Department yet (at a price tag of approximately \$50M,) and is a very technically challenging project in a sensitive area. We want the community to understand what the project is (and isn't,) and to feel comfortable and safe with the scope of the work. (Speaking of scope, we'll be hosting a formal scoping meeting for the project EIR on July 19.) We're hopeful that the event will introduce many new folks to the park – particularly families! You can see the flier for the event [here](#).



(Casey Hemard's adorable children enjoying a day of fishing at Loch Lomond)

Good news on the **Bay Street tanks solar panels**. Current numbers show that the solar system has offset virtually all power use from the Bay Street and U2 pump station systems. Mission accomplished!

Our **turf removal rebate program** is well underway, with another year of restrictions upon us. We receive calls daily from folks complaining about water waste. Upon our inspection, the reported waste is almost always connected to landscape. This provides us a great opportunity to connect with customers and educate them on the turf removal rebate program, as well as what their options are for replacing the turf.

Next Monday, we will be visiting Sacramento in an effort to move our **water rights work** forward. Hopefully the powers that be will see that what we're doing aligns well with the state's goals, and they will help us navigate the regulatory processes for a productive outcome. Revising our water rights is essential to being able to implement any kind of water-sharing water supply augmentation strategy.