

# City Manager's Weekly Update

March 16, 2018

## POLICE

### Ready, Set, Engage!

### SCPD Neighborhood Policing Team



This week SCPD concludes our successful series of introductory meetings for the newly formed Neighborhood Policing Teams. The meetings demonstrated a strong commitment to the philosophy of community policing. All five community meetings revolved around the face-to-face interaction of police with members of the all of our neighboring communities.

This interaction is vital to the success of the Neighborhood Policing Team community outreach to prioritize and tackle public safety issues

Key Components of Community Policing

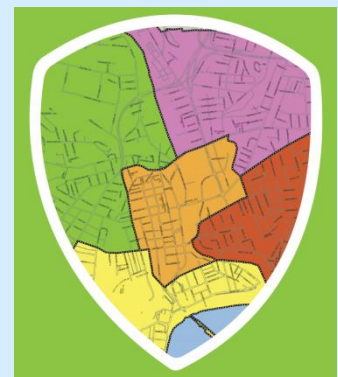
☐ Organizational Transformation

☐ Community Partnership

☐ Problem Solving



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[Connect To Your Team](#)  
[Neighborhood Policing Teams](#)  
[Locate Your Neighborhood Policing Area](#)  
[Connect with Your Neighborhood Policing Team](#)



## **SCPD Role Models**

Last weekend, Girl Scout troops from all over California joined together for an overnight camp out on the Santa Cruz Beach Boardwalk.

Detective Finnecutter spoke to the girls about women in Law Enforcement in the evening, and Officer Howard-Gibbon greeted them in the morning and answered questions about what it is like being a Police Officer.



## **Did you know?**

The Santa Cruz Police Department has an on-going prescription drug take-back program. We have a prescription drop box that provides a no-cost, anonymous collection point for unwanted or expired medicines.

The collection bin is a secure, self-service drop box in our public lobby that is available to community members. Monday through Thursday from 9:00 a.m. until 4:00 p.m.



Bring your unwanted or expired medicines to the police department during the hours that our public lobby is open and use the self-service bin which is clearly marked and located

in the left-hand corner of the front lobby as you face the front counter.



Now is an excellent time to clean out your medicine cabinet. It is important to protect our children, families and the environment by properly disposing of unwanted or expired drugs. Together, we can make Santa Cruz safer for all of us!

## ECONOMIC DEVELOPMENT

### GONE BUT NOT GOODBYE!

Iconic ***Eric's Deli*** is closing its Walnut Ave. and Cedar St. location on March 23<sup>rd</sup>. They are not leaving Santa Cruz for good, however. Owner and Founder Eric Johnson who started the first Eric's Deli in Scotts Valley back in 1973 is looking for a new location downtown that better fits the franchise model. The current site, at roughly 2800 sq. ft., is about twice the size of their typical location. Former franchisee owner Timi Sutton participated in our ***Facade Improvement Program*** back in 2006 and received a matching grant for the awning, signage, lighting and paint scheme depicted in the photo above. Timi sold the Santa Cruz franchised business back to Eric in the last few years. Eric has since been analyzing and assessing all his franchise stores and is considering other sites in the downtown in the 1,400-1,800 sq. ft. range. In the meantime, a new fine-dining restaurant will be undergoing renovations at the existing Eric's site. Stay tuned for updates on both the new restaurant and Eric's future downtown site!

### Farmers' Market



What is your **VISION** for a permanent downtown *Santa Cruz Farmers' Market*? Staff has been working with the Santa Cruz Farmers' Market leadership to discuss potential future market needs, stall layouts, parking and ingress and egress on the city-owned lot between Cathcart and Front Streets. While the above rendering is only conceptual, having a visual representation of size, space and structure needs facilitates the conversation with the full Santa Cruz Farmers' Market board. The plaza in the foreground represents the future private mixed-use development on Front Street that has recently submitted an application for development. Staff anticipates coming forward to Council in April/early May for potential options for consideration and Council direction.

## WATER

We've been glad to see the rainy weather over the past week. We've seen a little bump in storage at Loch Lomond; we're still a little over two-feet from spilling. What does that mean in terms of how much more rain we would need to spill? Well, if you took all of the rain we've received in March, and doubled it, we would likely spill. Fingers crossed April will be a productive rain month. (You can see the most recent Water Supply Outlook [here](#).)

**ELEVATION:** (reservoir spills at 577.25 ft.)

- Currently: **574.25 ft.**
- Last year: **577.30 ft.**

**SEASONAL RAINFALL:** (inches)

- For the past week: **1.89**
- This week last year: **0.00**
- For the season: **21.31**
- This point last season: **81.94**

Our Conservation team, along with a few other utilities, has been asked to help guide the State Water Board in developing water loss performance standards. We'll be performing another acoustic leak detection survey later this spring to help us identify leaks underground that result in water loss to our system.

We've been working with Parks and Recreation to install Advanced Metering Infrastructure (AMI) on many City park water meters (as part of an overall AMI pilot program.) This will help Parks and Rec keep better track of their water use in an effort to help lower their water bills.

The fourth annual State of the San Lorenzo River symposium and tour is this weekend. Originally intended as an event to get everyone working on various aspects of the river on the same page, the symposium has grown and evolved over the years to become popular even with lay people. The event is from 10:00am – 1:00pm on Saturday at the Zayante Firehouse and is free of charge. Details on the event can be found [here](#).

## PARKS AND RECREATION

### Louden Nelson Community Center

Make a date with your grandkids to celebrate the joy and mischief of St. Patrick's Day! Join Parks and Recreation staff for dancing, arts and crafts, food and special holiday drinks and more.



### Civic

2018 marks ten years of the Santa Cruz Derby Girls bringing hard hitting, competitive roller derby to Santa Cruz fans! On Saturday, March 17, their tenth season begins at the Civic Auditorium with Gromshells vs. CA Mayhem at 4:30pm and the Bombshells vs. SF ShEvil Dead at 6:45pm. Come on out to cheer on your Santa Cruz Derby Girls! Purchase tickets at [santacruztickets.com](http://santacruztickets.com).



### Medians

Parks staff is weeding the Nobel Drive median.



### **Central Park**

Central Park's merry-go-round received a fresh coat of paint.



### **Harvey West Park**

The Parks Division Urban Forestry Program and Cabrillo College's Horticultural Program teamed up on March 15 for National Arbor Day. Native coast live oak trees were planted at Harvey West Park and will help buffer the park from the adjacent industrial area. The plantings are also part of the Cal-Fire Inventory and Tree Planting Grant and will help sequester GHG emissions. Mayor David Terrazas read a proclamation to the students who happily planted trees in the rain.



## PUBLIC WORKS

### Wastewater Treatment Facility

Efficient operations continue along with routine maintenance and preparation for upcoming projects. The mechanics are busy welding and training newer staff how to weld on gearboxes that will be replacing older parts in the plant. Electricians have been extra attentive to our effluent flow meter, verifying its calibration and cleaning it regularly. Electricians are also dealing with a breaker replacement for one of our backup power generators. Mechanics have also been rehabilitating the out-of-service Primary Grit Re-aeration Tank by replacing valves and belts on the grit pumps.



### Resource Recovery

Engineering staff recently submitted the 2017 Annual Monitoring report to the Monterey Air Resources Board for the Resource Recovery Facility which was due on March 15. Collections staff is coping with only 5 out of 10 Hybrid Residential side arm trucks given 5 down for repair with ongoing transmission issues.

### Green Business

The Monterey Green Business Program that we participate in offers opportunities for businesses to learn about the environmental, cost-saving and marketing benefits of becoming a Certified Green Business. **If you share one of the events below on your Facebook page and tag @Monterey Bay Area Green Business Program before March 20, you'll be entered into a raffle for a free massage.**



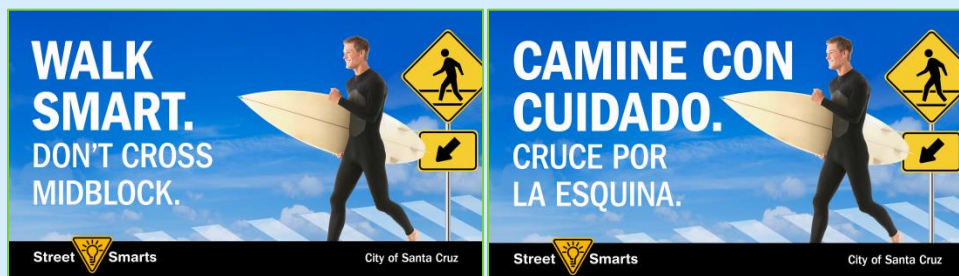
- Santa Cruz Lunch & Learn on March 20 from Noon to 1pm. [Click here](#) for more details and to RSVP.
- Watsonville Lunch & Learn on March 30 from Noon-1pm. [Click here](#) for more details and to RSVP.
- Green Business Spring Mixer at CruzioWorks space in Santa Cruz on April 11. [Click here](#) for more details and to RSVP.

## Transportation Engineering/Community Relations

KION and Telemundo are now airing our new Street Smarts video **Stopping Is Part of Driving** in [English](#) and [Spanish](#).



This week's [Street Smarts message](#) reminds pedestrians not to cross midblock or between parked cars.



Last Nov. 15 we received dozens of questions from attendees at City Hall to YOU: East of the River that could not be answered within the 2 hour forum. Answers to all questions have now been posted on the City's website: [www.cityofsantacruz.com/cityhalltoyou](http://www.cityofsantacruz.com/cityhalltoyou).



## Resource Recovery

Elliot Vega, one of our experienced Resource Recovery supervisors, will be leaving the department at the end of this month. Elliot has accepted a new position with the County of Santa Cruz Public Works and will be missed. Elliot has been at the Resource Recovery Facility for over sixteen years and we wish him well in his future endeavors.

Recycling processing has just filled two full time vacant positions and is waiting on the last candidate to complete his physical and background check. We are anticipating a start date any time and look forward to having a full crew.

### **Community Relations**

Sentinel [Santa Cruz Wastewater treatment plant earns accolades](#)