

City Manager's Weekly Update

April 27, 2018

PLANNING AND COMMUNITY DEVELOPMENT

Beach Flats Community Cleanup

Last Saturday, April 14th, the Code Compliance division in conjunction with the Public Works and the Parks Department held the first Community Clean Up of the year in the Beach Flats neighborhood. City staff – Code Compliance Specialist Jake Rodriguez, and Planner Nancy Concepcion along with partners – Edgar Landeros of *Community Bridges*, Tina Forest of *Grey Bears*, Public Works driver Zander Joyet and 37 residents- filled separate containers for recyclables (including 9 mattresses) and garbage that in total came to four (4) tons!!! Several residents –Carlos, Jose, Steve, Scott, Sandy, Queenie, Lidia, - were again present with wheelbarrows and hand carts to help with the steady stream of people dropping off items. There were items in 'gently used' condition that were salvaged for *Grey Bears*. Kids and adults alike had fun finding, and trading these 'treasures'. Chairs and outdoor furniture are generally items *Grey Bears* cannot take – this time many items did not have to be discarded. The *Grey Bears* organization is thankful for items they receive at the end of the event, and are just as delighted when items find new homes.

Edgar of Community Bridges continues to assist in the coordination and staffing at this event despite limited staff and resources. Neighbors have noted that they are very thankful for his presence, and the City's ability to continue this event. As always, City support from Guadalupe Sanchez, and Meta Rhodeos insured it was a successful clean up. The next Clean Ups are scheduled for October –please join us!





808-816 Pacific Avenue & 309-311 Front Street

As reported by the Sentinel, we received an application for a new mixed-use development on an assemblage of parcels in the Downtown Area bound by Pacific Avenue, Front Street, and Laurel Street. The proposal is to construct a development that resembles a grouping of buildings, varying between approximately 53-feet and 82-feet in height, and connected by ground floor commercial/parking and upper-story courtyards and walkways. The project would create 205 residential apartments including 54 studios, 94 one-bedroom units, and 57 two-bedroom units, and 7,085 square feet of commercial ground floor space. The project would be constructed over seven parcels (APN's 005-152-11 to -16 and 005-152-27) and would require the demolition of several existing buildings starting at the *Taco Bell* building at the corner of Pacific Avenue and Laurel Street and ending at the multi-tenant building adjacent to *Pipeline* and *Project Purr*.

The proposal will be evaluated against the criteria in the revised Downtown Plan that was adopted by the City Council in November 2017 that envisioned a large-scale, mixed-use development in this location. At this early stage, it appears that the project will require approval of a Lot Line Adjustment to combine parcels, a Non-Residential Demolition Authorization Permit, a Special Use Permit, a Design Permit, a Coastal Permit, and a Master Sign Permit, with recommendations from the Downtown Commission (DTC) and the Planning Commission, and final action by the City Council. A small portion of the east side of the project site is located within the appeals area of the Coastal Zone and the final action on this portion of the project would be appealable to the Coastal Commission. A pre-application review of a conceptual future project at this site was completed in 2017 and the early discussion was intended to facilitate the formal application process. Samantha Haschert is the planner working on the project.



VIEW FROM PACIFIC AND LAUREL



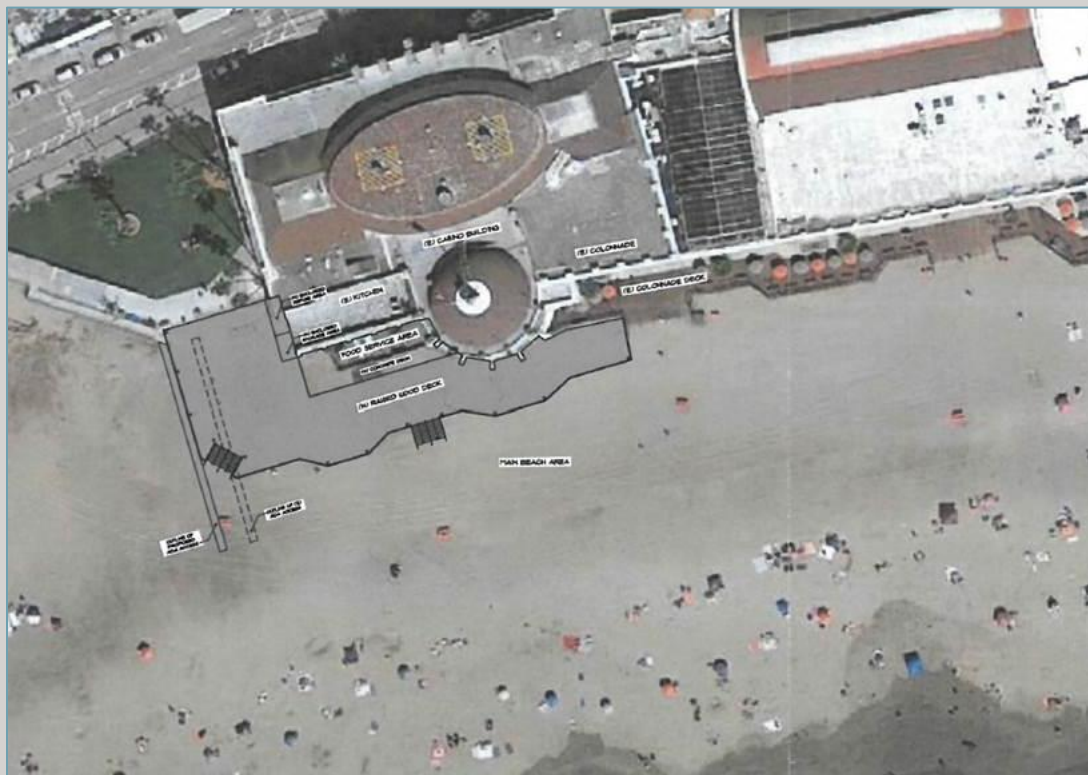
VIEW FROM ACROSS PACIFIC AVENUE



VIEW FROM LAUREL ST BRIDGE

Santa Cruz Beach Boardwalk

This week the Historic Preservation Commission approved a Historic Alteration Permit for a public viewing deck at the *Santa Cruz Beach Boardwalk*. The approximately 12,300 square foot deck is proposed to be constructed at the rear of the Boardwalk Casino, with two sets of stairs that provide direct access to the beach. The wood deck will be similar in design to three public viewing platforms that have been built at the Boardwalk over the past few years. The deck will not have any stand-alone attractions or concessions, but will consist of tables with umbrellas and park style benches to be used by both the public and occasional private Boardwalk events. With the deck located within the California Coastal Commission's jurisdiction, the *Seaside Company* will now be moving on to submit a formal application to the State Coastal Commission for approval of a Coastal Permit. While it is difficult to predict the timing of the Coastal Permit approval process, the *Boardwalk* has indicated that construction of the deck would occur in the off-season which is generally from October through April. Ryan Bane is the planner for the project and can be contacted for additional details about the project.



Looker

This week, data analytic software company *Looker* submitted an application for a building permit to occupy an additional 17,000 square feet on the second floor of the Rittenhouse Building at the corner of Church Street and Pacific Avenue. *Looker* currently occupies

approximately 34,000 square feet on the third and fourth floors of the building so the tenant improvement will bring their total square footage to just over 50,000 square feet.

1930 Ocean Street Extension

A Draft EIR (DEIR) for this 40-unit apartment/condominium development was released last year and over 150 comments were received from neighbors and various agencies. The project consists of a General Plan Amendment, Zoning Map Amendment, Tentative Condominium Map, Design Permit, and Planned Development Permit.

Upon review of the public comments by City staff, it was determined that additional analyses were warranted, resulting in preparation of a Partial Recirculated Draft EIR. The document revises specifically the Traffic and Transportation section and adds a new Energy Conservation section. The revisions to the Traffic section are due primarily to a new finding of a significant unavoidable impact that was not identified, and other minor revisions and clarifications. These portions of the DEIR are being recirculated for public review in accordance with CEQA

Guidelines, while all other sections remain unchanged. The 45-day public review period begins April 27th and ends on June 11th. Following the close of the comment period, responses will be published in the Final EIR. The Final EIR document, which includes the Draft EIR document, will be presented to the City Planning Commission for consideration of the proposed actions and recommendation to the City Council. It is anticipated that the project will be heard by the Planning Commission in July and the City Council in August or September. Ryan Bane is the planner working on the application.

PARKS AND RECREATION

Santa Cruz Wharf

The Wharf crew lowered the stairs and cleaned, repaired, and painted Public Landing #1. The Wharf crew is busy manufacturing floating guides to be installed at the landing in preparation for attaching the floating dock which is currently being stored at the harbor. The guides will allow for the floating dock to rise and fall with the water level.



West Cliff

Parks and Public Works staff teamed-up to clean-up the edges and remove more than 32,000 pounds of ice plant from the pathways and roadway along West Cliff Drive.



Special Events

Parks and Recreation celebrated Earth Day with the community at San Lorenzo Park last Saturday. Parks and Recreation staff enjoyed talking about hiking trails, tips for tree health and summer programs. Kids enjoyed climbing through our gymnastics circuit, leashed dogs were awarded with pet toys and gardeners walked away with poppy seed bombs to enhance their garden.



LNCC

Saturday, April 28 from 1pm – 6pm -- Monterey Iris Society Annual Show
Sunday, April 29 from 11am – 5pm -- Monterey Iris Society Annual Show



Civic

Saturday and Sunday, April 28 and 29 from 10am-5pm -- 67th Annual Gem & Mineral Show. Since 1953, this event features exhibitors displaying and selling their wares. Come to the Santa Cruz Civic Auditorium for a terrific rock, mineral, gem, lapidary, and jewelry show. There will be

activities for all ages including a daily lecture, gold panning, kid's crafts, rocks that GLOW, and a treasure hunt. Doors are open from 10 am to 5 pm, and admission is just \$5 at the door. Children under 12 and Scouts in uniform get in for free. Expected attendance is over 500 people each day!



PUBLIC WORKS

Environmental Compliance

April 28 is one of two national “Take-Back” days which address a crucial public safety and public health issue. According to the 2015 National Survey on Drug Use and Health, 6.4 million Americans abused controlled prescription drugs. The study shows that a majority of abused prescription drugs were obtained from family and friends, often from the home medicine cabinet.

The [Drug Enforcement Administration’s Take Back Day](#) generates awareness for Americans to prevent drug addiction and overdose deaths. Please note the various City of Santa Cruz locations for dropping off pharmaceuticals and sharps [here](#). There are many [other locations](#) throughout Santa Cruz County.



Waste Reduction/Traffic Engineering/Community Relations

Waste Reduction staff co-hosted the 2018 Santa Cruz Earth Day Festival this weekend at San Lorenzo Park. The event was well attended, the weather perfect and the variety and richness of the booths was fantastic. The City was well represented by Parks and Recreation, Public Works and the Climate Action team.

The Street Smarts traffic safety program was represented by two special guests. Santa Cruz Warriors Mav'Riks taught young and old correct bike turn signals while the California Highway Patrol's chipmunk Chipper provided distracted driving pledges. Waste Reduction staff hosted the Earth Day teen fashion show, with 12 teens modeling their nature, ocean and recycle theme outfits. The recent Master Recycler graduates monitored the eco-stations, assisting event attendees to properly sort their discards.



Master Recycler

Teen Fashion



Streets

Crews repaired a section of uneven asphalt at 238 Seaborg Street.



Wastewater Treatment Facility

Below is a sneak peek at the ocean and estuary themed mural currently being painted along our facility's driveway by local artist Elijah Pfotenhauer. We invite you to take a closer look on Saturday, May 5, when we are offering free facility tours that explain the role that microorganisms play in processing human waste and how the all-natural treatment process reduces the Santa Cruz carbon footprint and protects the environment. The tours are part of Follow the Flush – a uniquely humorous, educational and participatory 5K walk that follows the path of Santa Cruz wastewater through natural and urban landscape. Read all the details [here](#).



The facility passed an inspection from the State Water Resources Control Board for our hazardous chemical programs. The inspector reviewed onsite hazardous chemical tank integrity, staff training programs, spill response documentation and financial responsibilities. He also vetted previous annual, 3-year and 5-year inspections conducted by Santa Cruz County Environmental Health who is responsible for ensuring the facility's program standards and training. Our master mechanic is working on assembling a pilot project for an advanced

recycled water treatment system. Meanwhile, other mechanics are conducting routine repairs dewatering centrifuges, replacing wear-strips and removing corrosion.



Resource Recovery Facility

Annual hearing tests for Public Works staff are scheduled for today. Pictured above is the mobile unit at the City's Resource Recovery Facility. Hearing tests will then continue at the City Corporation yard and finish the day at the Waste Water treatment plant.

Traffic Engineering

We say a fond farewell to Transportation Coordinator Amelia Conlen. In 18 months here Amelia has made a huge difference to Traffic Engineering. Among wide ranging duties, she has twice compiled our Annual Traffic Safety Report and helped to develop our new Bike Share and Street Smarts programs. Her shoes will be hard to fill. We wish her all the best in her exciting new endeavor!

