

City Manager's Weekly Update

December 15, 2017

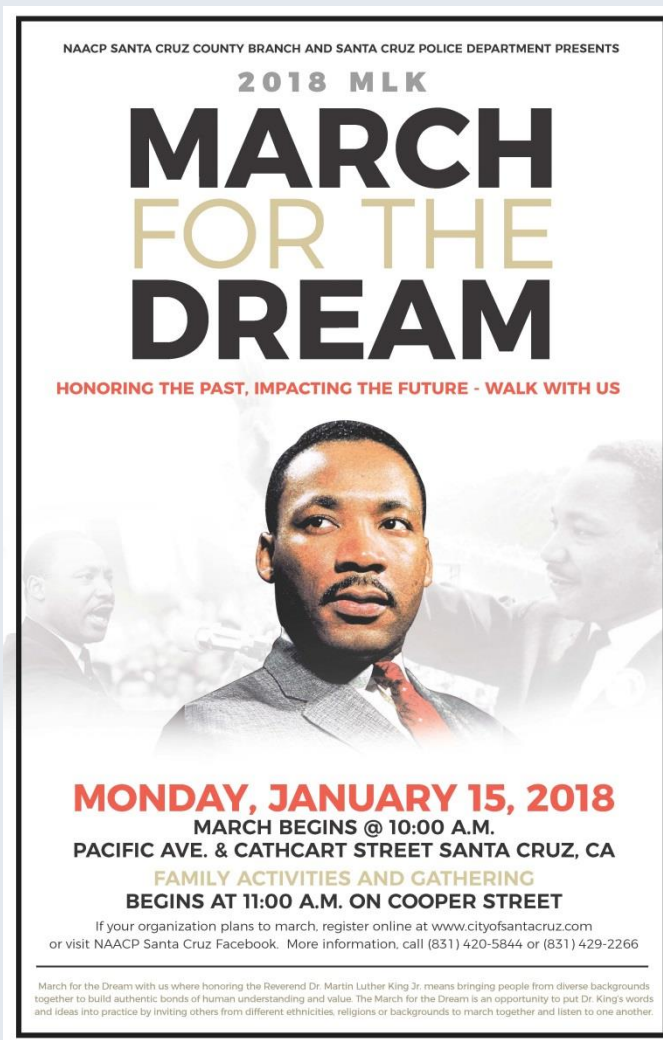
POLICE

Join Us! Santa Cruz Police and NAACP Co-Sponsor MLK Jr. Day March

Santa Cruz Police Chief Andrew Mills is honored and excited to announce that the NAACP Santa Cruz County Branch and the Santa Cruz Police Department will co-sponsor the first joint Santa Cruz MLK Day March. The theme is "March for the Dream – Honor the Past, Impact the Future." The March will be held on Monday, January 15, 2018. We begin at 10:00 a.m. at Pacific Avenue and Cathcart Street and end on Cooper Street. After the march, we will convene for speeches and family-friendly activities to commemorate the legacy of Dr. Martin Luther King, Jr. "The MLK Day March is family friendly, inspiring, and collaborative, said SCPD Chief Mills. It's also an opportunity for the businesses, social and community groups that make this city strong to come out and be recognized while supporting a common cause."

We invite community groups/clubs/congregations to Walk With Us; RSVP your group name and the estimated number of people [online](#). We invite you to fill out an application and secure your place in the march. The application deadline is January 10, 2018. Staging begins at 9:00 a.m. on Cathcart between Cedar Street and Pacific Avenue.

Event details are available online at www.cityofsantacruz.com/community/mlk-march-2018 or the [NAACP Santa Cruz Facebook](#) page. For more information, please call 831-420-5844 or 831-429-2266.



SCPD Announces Promotion of Sergeant Dan Forbus

Introducing our newest Sergeant Dan Forbus. Not to be confused with his older brother Dave, who is also a sergeant at SCPD.

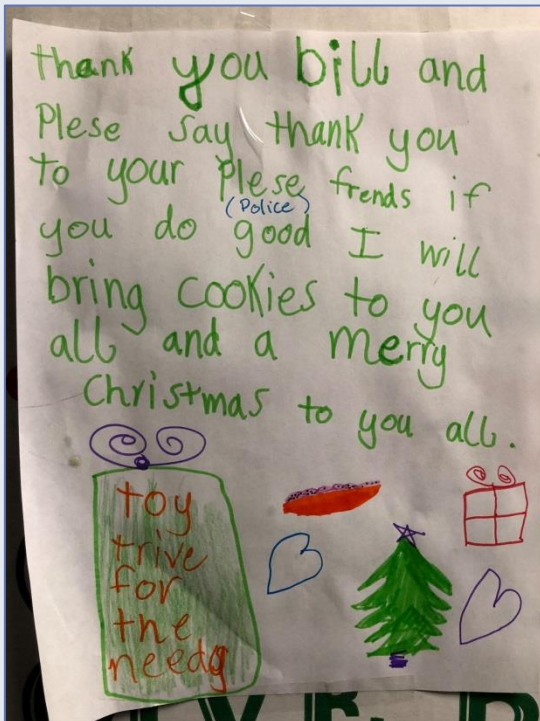
Sergeant Forbus, an 11-year veteran of the department, will be assigned to the Operations Division. "Sergeant Forbus brings a wealth of experience to this position and will be a welcomed addition to an already strong group of sergeants," said Chief Mills. "Dan has outstanding leadership qualities and professional skills that will contribute to the continued success of our department." More about Sergeant Dan Forbus on SCPD

Blog <https://goo.gl/GFAMwP>



Operation Give Back

The holidays just got a little merrier for children in Santa Cruz County, thanks to



Sergeant Bill Azua and Officer McBride and our community supporters. Throughout the past few weeks, gather new, unopened toys and games which parents could then "shop for" at the Red Cross.

Sergeant Bill Azua and Officer McBride spearheaded the toy drive with Netcom. Madison sent SCPD this thoughtful and heartwarming letter. We are glad to help in any way we can!

Thank You For Your Service To The Community

Our own SCPD Victim Advocate Julie Schneider was honored with the 2017 Officer Jim Howes Community Service Award at City Council.

Julie has worked as a Victim's Advocate for the City for nearly 28 years. Collaborating with the police department, Julie helps victims from their first interaction with law enforcement until their case ends. In this role, Julie comes into people's lives when things have gone horribly wrong and helps them navigate the criminal justice system. Julie's knowledge and understanding of victims' rights have been essential in building trust and cooperation



between the community, the police department and the justice system.

Congratulations to Julie Schneider for a well-deserved award. And, congrats to the community recipient, Chip - Executive Director of the Downtown Association.

The city created the award in honor of Officer Jim Howes, who retired in 2007 after serving as a Santa Cruz Police Officer for 26 years. Officer Howe's reputation throughout the City for his positive approach in relationship-building between the City and Santa Cruz community. More on SCPD Blog <https://goo.gl/dmGmCy>

PARKS AND RECREATION

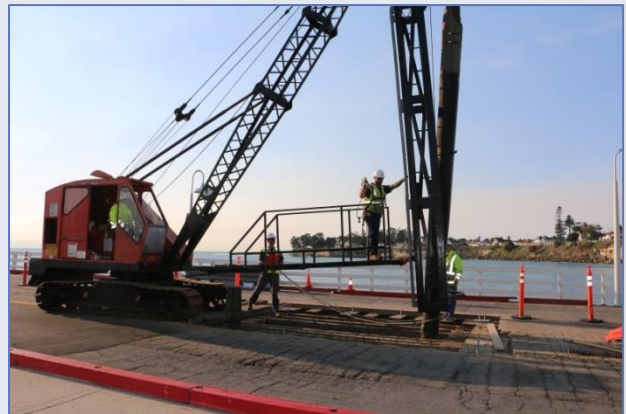
San Lorenzo Park

Parks staff relocated the pump track from the benchlands to the upper park area of San Lorenzo Park. The benchlands area is located within a flood plain, and a permanent facility cannot be constructed there because of flooding and regulatory concerns. The pump track at San Lorenzo Park was designed to be portable. It is placed within the lower, underutilized portion of the park during the dry months and is then moved to the upper park area before the winter rains.



Santa Cruz Wharf

The Wharf Construction Crew continues to improve the trestle section of the Wharf per the 2014 Wharf Engineering Report as well as replace pilings which were lost during the 2016 -17 winter.



Scholarships/Activity Guide

The winter-spring activity guide is now posted online on the Parks and Recreation home page of the City website. Classes are also viewable on webtrac at <https://web2.vermontsystems.com/wbWSC/casantacruzwt.wsc/splash.html>. As gift cards are now available for purchase, posting the winter-spring classes earlier online enables customers to purchase a gift card for a specific class offering. The activity guide will be mailed to City of Santa Cruz and Scotts Valley residents on December 22.

Winter-spring registration begins January 4 online, walk in and by phone. Scholarships are available for winter-spring classes. The scholarship application period is Dec 12 – Jan 8. Applications are available online at <http://www.cityofsantacruz.com/government/city-departments/parks-recreation/how-do-i/apply-for-a-scholarship> and in the Parks and Recreation Office.



Civic

Santa Cruz Ballet Theatre presents, *The Original Santa Cruz Nutcracker*, a favorite holiday tradition! Maestra Pamela Martin conducts the Ballet Orchestra and guest artists. More than 3,000 people will arrive at the Civic Auditorium this weekend to enjoy their favorite holiday classic. Tickets are available at SantaCruzTickets.com



PLANNING

This week Planning Department staff submitted a round of Local Coastal Program amendments to the Coastal Commission. The package included Cannabis Regulations, Short-term Rental Regulations, and modifications to the Downtown Plan. These amendments require certification by the Coastal Commission before becoming effective Citywide. The Cannabis regulations are in response to changes in State law after the passage of the Adult Use of Marijuana Act (Proposition 64). The Short-term Rental ordinance and the Downtown Plan amendments are directly related to the City Council's focus on housing in 2017. Both of these items support identified strategies for the protection and production of housing.



Cannabis Update

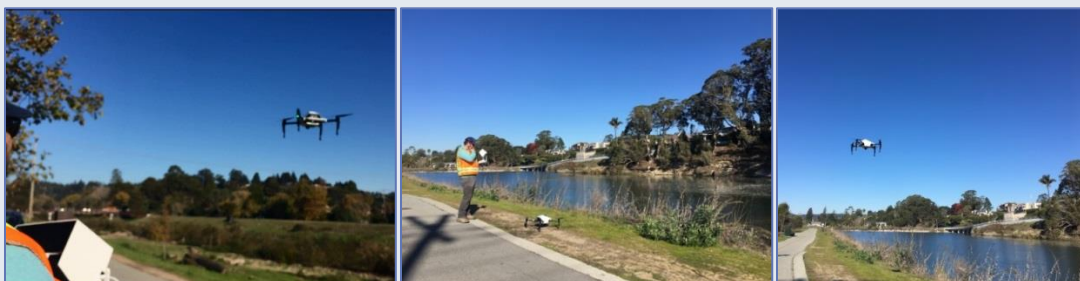
At its November 28th meeting, the City Council approved the issuance of five Cannabis retailer licenses, two of which will be for the existing dispensaries *Kind Peoples* and *CannaCruz*, both located in the Harvey West Industrial area. Sixteen license applications were received during the submittal window of December 5th – December 14th. The license applications are scheduled to be evaluated the week of December 19th. If issued a license, retailers will also have to obtain approval of an Administrative Use Permit for the proposed location.

This week, our department also received two cannabis-related applications for an Administrative Use Permit: one for distribution and manufacturing at 1214 Fair Avenue and one for retail sales proposed to be located at 533 Ocean Street.

PUBLIC WORKS

Operations

Flywheel AEC Consulting was hired for UAV Aerial Photogrammetry along the San Lorenzo River from Hwy 1 to the river mouth. A drone took hi-res images for a 2D Orthophoto and a 3D model of the San Lorenzo River. These images will be meshed to create a surface model of the river and will allow for comparison and analysis of change with future 2D and 3D images.



Streets

Crews have continued paving repairs on the Municipal Wharf's overflow parking lot.



Engineering

Measure H street paving continued with the installation of speed bumps on King St., Goss Ave, and California St. and striping cat-tracking on King St., Morrissey Blvd., California St. and West Cliff Drive. Also, detection loops were installed on the signalized intersections of Morrissey Blvd. and Water St. and Morrissey Blvd. and Fairmount Ave. This construction work is part of the 2017 Overlay Project and Fall 2016 Overlay Project. Both projects are expected to be completed by Dec. 29, in time for the winter holidays. Next week's paving work is outlined in the [press release](#).



Traffic Engineering/Community Relations

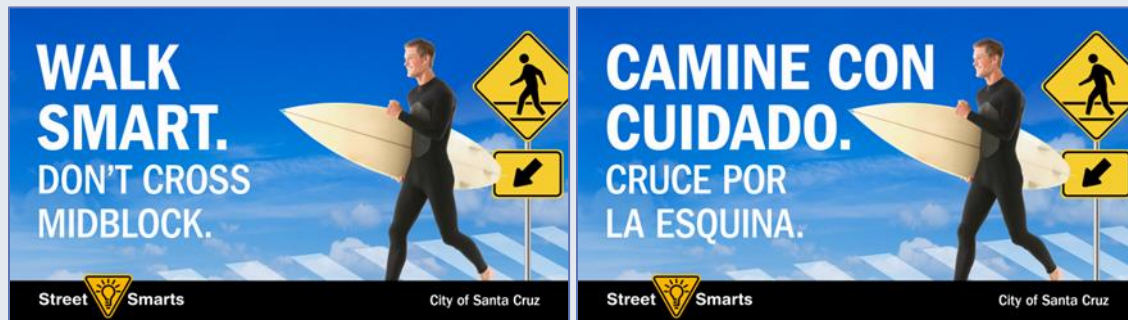
Our latest Street Smarts [video](#) now running on KION provides tips for drivers to better share the road with cyclists and help keep everyone safe. Here is the [Spanish](#) version now airing on Telemundo.



We posted one new story in our City Beat Santa Cruz Waves column: [Now Open! Branciforte Creek Bike/Ped Bridge and Multi-Use Trail](#)



The long version of this week's Street Smarts traffic safety message below can be viewed [here](#) in English and Spanish.



Resource Recovery Waste Reduction

Waste Reduction staff is preparing for the launch of the first Master Recycler program in February 2018. Over the course of 8 weeks participants will receive background and hands-on training in all things related to waste and recycling from Resource Recovery staff and other local professionals. Class topics will include recycling processes and markets, concepts of Zero Waste, composting, household hazardous waste, reuse and repair, food waste prevention, green consumer tips and much more. Upon completion Master Recyclers will give back 20 hours of volunteer time to their community.

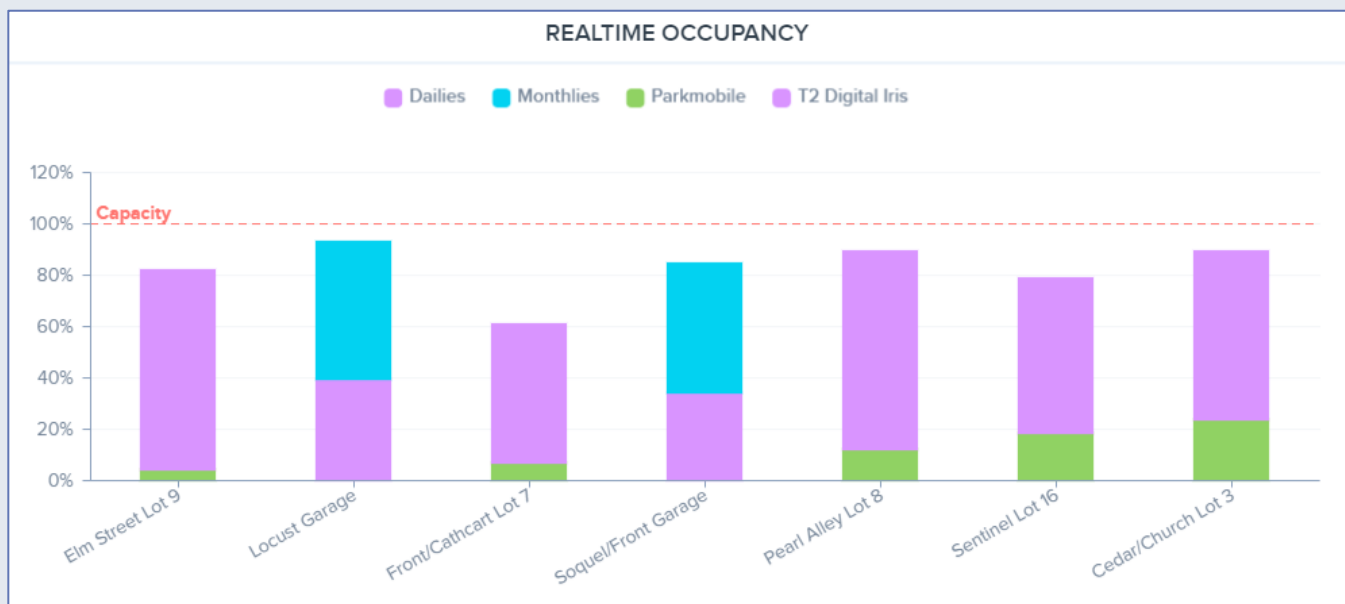
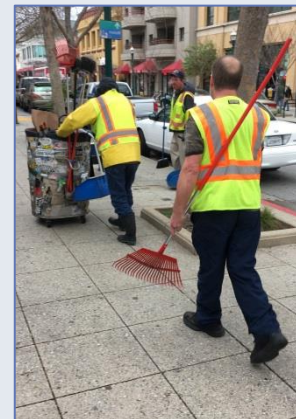


Waste reduction staff shared a telephone/Powerpoint presentation about our City's Single Use Bag Reduction Ordinance with Rethink Plastics, an advocacy group in Sarasota, Florida. People across the

country look to us as leaders—taking steps to protect the environment and keep litter off our beaches and out of the ocean.

Parking Services

Our fourth annual Parking for Hope downtown holiday parking program begins Monday, Dec. 18, and continues through Monday, Dec. 25. The usual parking rates will apply, however, the proceeds from street meters during these eight days will be donated to local nonprofit Hope Services. [Read the details](#) in our press release.



4 p.m. Wednesday 12/13/17 a Farmer's Market Day

Current Downtown Parking Permit Waitlist is at 446 persons wanting 681 permits. Average wait for permits is nine months.

Wastewater Treatment Facility

Operations performed a critical preventative maintenance task of entering each trickling filter to flush out the distribution arms. These filters are where the majority of the microorganisms reside and consume dissolved organics from the wastewater stream. Ensuring the distribution arms are free of debris is very important to the survival of these microorganisms because the flow of water out of the rotating arms is what causes the actual rotation and even wetting rate for the microorganisms. Operations also added a fifth Primary Sedimentation Basin, in preparation for wet weather and to increase the removal of suspended solids.

Mechanics have also been working hard and completed an intense partial upgrade/repair of the conveyor that transports large debris, removed from the wastewater stream by barscreens, to a disposal hopper.

Mechanics also volunteered to come in on a Friday, their usual day off, to complete some necessary maintenance on the UV disinfection system.

