

City Manager's Weekly Update

December 1, 2017

ECONOMIC DEVELOPMENT

Economic Development Office Update:

The City has been a participant in the California Flood Control Subventions program since 2000, when the City participation was authorized by the State Legislature via AB 1147. Through this program the State Subventions Program pays 70% of the non-Federal share of costs of present and future river flood control and environmental improvements. Since 2000 the City has received \$6 million in state reimbursements for what would otherwise have been the City's responsibility to pay.



Most recently the City received a \$145,000 reimbursement of the costs associated with removing large boulders and debris under the eastern side of the Water Street Bridge. This project was undertaken since this debris field was causing a marked increase in the elevation of the San Lorenzo River bed between the Water Streets and Highway One Bridges.

KAISER PERMANENTE ARENA TO HOST USA MEN'S BASKETBALL



The second preliminary round window of the USA Men's World Cup Qualifiers will be played at the Kaiser Permanente Arena in Santa Cruz in February 2018. Team USA will play against Cuba

on Friday, February 23, and against Puerto Rico on Monday, February 26. Game times have not yet been announced. Tickets will officially go on sale in mid-December. To receive ticket information and alerts on the Team USA visit to Santa Cruz visit: <http://santacruz.gleague.nba.com/usa-basketball-santa-cruz/>

Graffiti Abatement Program Update:

The month of November had a total of 346 public tags that were removed by the City. November 2016 had a total of 331 public tags. That's 15 more tags compared to last year's November.



The City of Santa Cruz Graffiti Abatement Program has 3 easy ways of reporting graffiti on public and private property:

- Call the Graffiti Hotline at (831) 420-5303
- Send an email to graffiti@cityofsantacruz.com
- Report online at www.cityofsantacruz.com/graffiti

Please provide a description of the tag on the object or surface and the location with the nearest address or cross street and if possible a photo.

Quick removal within 24 to 48 hours is proven to be the most effective way to deterrent against graffiti vandalism. The longer graffiti remains the greater the chances graffiti vandals will return. For more information about the City of Santa Cruz Graffiti Abatement Program, receiving a free removal kit, and other resources, please visit our website at www.cityofsantacruz.com/graffiti.

Housing & Community Development Update:

Governor Brown recently signed into law a historic "Housing Package" of 15 bills that address streamlining, local accountability, and provide funding for affordable housing. After years of scarce housing legislation coming from the state, Economic Development staff is ramping up efforts to track and respond to these new laws. Starting January 1, 2018 the California Department of Housing and Urban Development is expected to release more information on

the funding that will be available. We will keep Council updated on what the City can expect to see, and how the new legislation will affect our community.

PARKS AND RECREATION

Pogonip

The Lookout Trail re-route was completed and is open for use. The actual trail work took place over two volunteer Saturdays and a few midweek City staff days. The 600ft re-route includes a retaining wall with added drains to solve winter wash out occurrences. Fifty students of the MBoSC Trail Crew Leader training course used this project to complete their “studies” and graduated with flying colors. The training course covers trail stewardship, soils analysis, and sustainable trail design.



A large clean-up project was completed between Highway 9 and the railroad tracks. This helps to remediate illegal campsites within visibility of the tracks prior to the Roaring Camp Christmas Train operation.





Civic

Grey Bears presents their 44th Annual Holiday Dinner on Sunday, December 3, at 11:30 at the Santa Cruz Civic Auditorium serving approximately 600 meals. The sights and sounds of the holidays will welcome you in to our annual holiday gala with delicious food lovingly prepared by local chefs, and exciting live performances on stage, featuring Casual Sax, Senderos Dancers, singer-songwriters Ryan and Liam, dancers from Elaine's Studio, Ben Jammin and the Santa Cruz Performing Arts Singers, and Ruth's Dancenter. For more info visit greybears.org

LNCC

Friday Dec. 1 – Frosty Fun Fest: 5pm -7pm

Frosty Fun Fest ~

**December 1st,
5:00 - 7:00pm**

Enjoy a night of creative crafting at the Louden Nelson Community Center for December's First Friday!

- * Transform the Art Gallery into a winter wonderland at our Snowflake Create Station.
- * Test your candy construction skills in the Team Graham Cracker House Contest. 2-6 people per group. Pre-Registration required by Monday, Nov. 27. Entry forms at nlsonecctr.com.
- * Decorate holiday cards and wrapping paper with potato print spirit stamps.
- * Wear your favorite holiday attire and spread joyful cheer while sipping on delicious hot chocolate.
- * Paint our Winter Wonderland community mural.

This event is fun and FREE!






501 Center Street, Santa Cruz, CA 851.420.6177

PUBLIC WORKS

Parking Services

Our 2018 discounted [Locals Wharf Parking Pass](#) is now on sale and can be purchased at the Municipal Wharf parking booth or any downtown garage.



Streets

Crews have been clearing overgrown vegetation close to the roadway on Highland, repaving areas of the Municipal Wharf and repairing a soft road spot on Seton Way.



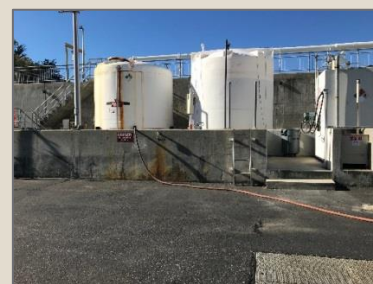
Engineering

Measure H street paving continued with utilities raised on King Street, cold in place recycling on California and West Cliff Drive, and asphalt paving on Delaware and Escalona. This construction work is part of the 2017 Overlay Project and Fall 2016 Overlay Project. Both projects are expected to be completed by Dec. 22, in time for the winter holidays. Next week's paving work is outlined in the [press release](#).



Wastewater Treatment Facility

Mechanics completed intensive lube maintenance of the primary Cogeneration engine. Operators conducted the annual dye test, where food grade dye is poured into the outfall pipe from the plant and a plane photographs the plume of color that appears at the diffuser end of the ocean outfall. This test is a check of the integrity of the discharge pipe – a leak would present as color appearing before the diffuser end of the piping. Installation of one of the new ferric chloride tanks has been completed and released to operations staff. Operators conducted a 48 hour wet test, to verify the tank was installed correctly and will safely hold liquid. Currently the new tank is being filled with ferric chloride from the old tank. Once filled, the process of cleaning the older tank in preparation for removal begins.



Traffic Engineering/ Community Relations

The long version of this week's Street Smarts traffic safety message below can be viewed here in [English](#) and [Spanish](#).



Middle school students in after school clubs are busy preparing our Street Smarts elementary school traffic safety assemblies with a new musical element added. The assembly dates have changed slightly, details [are here](#).

Did you know that coffee cups and other waterproof paper items are not recyclable? The same goes for packaging that is a mixture of paper and other materials. You can learn how to "Recycle Right!" in our brief [video](#) with easy rules to follow for paper and paperboard. Several hundred residents viewed this video Thanksgiving week on Facebook.



Employee Participation

We appreciated the help of staff who participated in the Second Harvest bake sale. Their holiday cheer, beautifully and deliciously crafted baked goods and positive attitudes helped Public Works raise **\$358.86** in just two hours!



PLANNING AND COMMUNITY DEVELOPMENT

Delaware Addition Update

Last week, the Planning Department received an application for the construction of a 26,390 square foot, three-story building within the Delaware Addition Planned Development area, formerly known as 2120 Delaware Avenue. The final map for Phase 1B of the planned development has been recorded and resulted in the creation of 23 parcels, including 14 developable lots and 9 common area lots. The proposed development would be located within this Phase 1B area on lots 8 and 10 (300 and 302 Panetta Avenue). The applicant of the proposed project is The Nonprofits Insurance Alliance Group (NIAC) and the plans include 23,195 square feet of commercial office space, three residential apartments totaling 1,025 square feet, and a 2,170 square foot interior courtyard. The building is a commercial/industrial design with a combination of fiber-cement panel siding and lime plaster siding, aluminum windows, aluminum curtain wall accents, and wood panel accents at the exterior. The project requires approval of a Design Permit. Samantha Haschert is the planner managing the entire Delaware Addition development.



WATER

We continue to have a “peppy” pace of work in the Water Department. We have several Requests for Qualifications (RFQs) on the street, which is indicative of our project workload. November 30: Summary of Qualifications (SOQs) due for the CEQA work on the Water Rights Conformance Project. December 8: SOQs due for the Mitigation Plan for the U5 Tank Project (to support our funding application.) December 21: SOQs for the Condition Assessment and Conceptual Design for Laguna and Majors Diversions.

We are on track, actually slightly ahead of schedule, to have our Emergency Action Plan (EAP) completed for Newell Creek Dam. The plan is required by the Division of Dam Safety (DSOD) and is quite involved. We have been working on it since early last summer. We submitted our new inundation maps to DSOD this week for their initial approval. Our EAP is due to the state by January 1, 2018. We plan to hold two meetings after the plan is finalized and approved by DSOD – one in the upper river area and one in the lower river area – to share the plan with the public.

In preparation for storms that we hope won't be as destructive as last year, Loch Lomond staff has been continuing their fuels reduction work, which includes lots of wood hauling and chipping. We are continuing to clear trees that could come down on trails and roads during storms. We've had no major slides so far, but are ready to combat what winter brings with our new DINGO! The Dingo is a "fun-size" walk/ride behind machine with four attachments: a backhoe, a bucket, a claw and a leveler. We were trained on how to use it this week and are ready to clear any slides, root balls, rocks or whatever a storm brings us.



The new Dingo

At the Water Commission meeting Monday, the commission will hear an update on watershed health and our 2018 Sanitary Survey, a status report on the Anadromous Habitat Conservation Plan and Water Rights Reliability Project, as well as our quarterly update on progress being made on the WSAC recommendations.