

# City Manager's Weekly Update

## March 3, 2017

### PARKS AND RECREATION

#### Louden Nelson Community Center

- The “WAG” Walking Adventure Group is hiking to Loch Lomond Reservoir, with guide City Park Ranger Angie Richman, on Thursday 3/2. Walkers may meet at Lock Lomond, or the WAG vanpool will be leaving from the center at 9:00am.



- Saturday 3/4, the City's Water Department will join with the County of Santa Cruz, the San Lorenzo Valley Water District, the Coastal Watershed Council, the Resource Conservation District and a number of local experts to discuss the science, history, and policies related to stream flow in room 3, from 10:00am – 3:00pm.
- Also on Saturday, LNCC hosts Kathleen Crocetti's Mission Hill Middle School art class - “Water is Life - Activism Art” reception in the Auditorium, beginning at 10:00am.



- In addition, on Saturday, Aerial Arts is holding a demonstration in Laurel Park from 12:00– 4:00pm.



### **Events**

The 36<sup>th</sup> annual Clam Chowder Cook Off enjoyed a rare sunny weekend last Saturday and Sunday at the Santa Cruz Beach Boardwalk. The **inaugural two-day** event was a roaring success as crowds of people lined the Boardwalk both days to vote for their favorite chowder. The Cook Off raised \$90,000 for the Parks and Recreation Department (general fund).

First place winners:

#### **Day 1 – Saturday, February 25**

Best Amateur Boston

1st - Lawless Clam – David Livingston, Danville

Best Amateur Manhattan

1st - Manhattan Madhatters - Todd Rumbaugh, Santa Cruz

#### **Day 2 - Sunday, February 26**

Professional Teams

Best Professional Boston

1st - East Side Eatery – Derek Rupp, Santa Cruz

Best Professional Manhattan

1st - East Side Eatery – Derek Rupp, Santa Cruz



Best Amateur Boston: Lawless Clam

People's Choice Amateur Boston: 4 Men and a Clam

### **Civic**

Friday-Sunday March 3-5, Santa Cruz Tattoo and Music Festival presented by Tattoo Tour  
The Santa Cruz Tattoo and Music Festival will bring 100 tattoo artists from all over the country to the Civic Auditorium! The Festival is the first of its kind in Santa Cruz. Artists will be tattooing live on site. All artists have been hand selected and are fully licensed and are some of the best in their field. Patrons can either come and browse artist's portfolios and make an appointment on site or pre-book an appointment with one of the artists. We will also be featuring some awesome musicians for your entertainment.

### **Junior Guards – Captain Corps**

Captain Corps II tryouts are this Saturday, March 4 and 11. Captain Corps II are teens volunteers, 16 – 17 years with a minimum 1 year experience as a Captain Corps I. Captain Corps II volunteer applicants that pass the physical tryout are scheduled an interview. Captain Corps II is volunteer work experience program for those interested in becoming wanting to pursue a career in public safety and become Beach Lifeguards and/or Jr. Lifeguard Instructors.



## **Sports**

Spring softball registration was a huge success! 41 out of 70 teams registered using the *NEW sports online registration system*. Opening day is scheduled for Sunday, March 5. Men's, Women's and Co-ed slow-pitch leagues play Sunday – Friday nights at DeLaveaga Park softball fields under the lights. Come out and enjoy the park in the evening and watch some ball!

### **Short Term Vacation Rental (STVR) Process**

On March 7<sup>th</sup> (7pm to 9pm) at the Tony Hill Room of the Civic, the STVR Subcommittee will hold their fifth and final meeting to discuss the framework for potential regulations for residential properties that are rented for less than 30 days at a time. Throughout the meetings, the Subcommittee has continued to demonstrate a strong commitment to working on this challenging and complex topic. The Subcommittee represents a wide range of perspectives and interests, as intended by Council's selection of members. The final STVR meeting will focus on general recommendations and observations to be forwarded to the Planning Commission and City Council as the next step to developing a draft ordinance. As a reminder, the STVR moratorium remains in effect until the end of May. Planning staff will continue to update the Council as to the progress on the regulations.

### **Amendments to the Downtown Recovery Plan**

On February 15, 2017, a Notice of Preparation (NOP) for an Environmental Impact Report (EIR) was posted to accept comments for topics to be considered in the environmental review process for the draft Amendments to the Downtown Recovery Plan (DRP). This NOP followed the October 25, 2016 City Council action, which accepted the draft amendments for the purposes of completing the CEQA analysis. Following the conclusion of the NOP comment period, a Draft EIR is expected to be released for review and comment sometime late spring or early summer. Public Hearings will be held by the Planning Commission to comment on both the Draft EIR and the proposed DRP amendments.



The Planning Commission will be holding a special meeting on March 23<sup>rd</sup> to discuss the **Corridor Zoning Code**. This will be a highly advertised meeting with direct brochure mailings to all corridor property owners and tenants, as well as to nearby neighborhoods. This meeting is expected to be the first in a series of hearings by the Planning Commission before the draft code is presented to the City Council later this spring or early summer. A copy of the informational Corridor brochure will also be sent to Councilmembers within the next few days.



### **SCPD Educates & Connects with Leadership Santa Cruz County**



This week Santa Cruz Police Chief Kevin Vogel hosted the first phase of Leadership Santa Cruz County's Criminal Justice Overview. The Chief's presentation started an action packed day for the class of community stakeholders.

The Chief educated the group on the workings of the law enforcement and how our department and local criminal justice organizations interact in the county.

The class came away with a better understanding of public safety, how the criminal justice system is working to reduce recidivism and a deeper appreciation of what is being done to keep our community safe.

Leadership Santa Cruz County educates, fosters connections, and increases awareness and participation of individuals in leadership roles in Santa Cruz County, enabling them to address issues, needs, and opportunities facing the Santa Cruz County now and into the future.



### **SCPD Honors Sergeant Butch Baker and Detective Elizabeth Butler on the 4th Anniversary of their Ultimate Sacrifice**

This past Sunday; we honored the life and sacrifice of Sergeant Butch Baker and Detective Elizabeth Butler. February 26th marks the 4th anniversary of their ultimate sacrifice in the line of duty for our community.



Thank you for your service, your convictions and devotion to duty. May you rest in peace knowing your fellow brothers and sisters are watching over your family and continuing the Watch.



The SCPD Honor Guard performed a solemn remembrance ceremony at the Baker-Butler Memorial Garden in the front courtyard to honor and remember our fallen friends and heroes. 3:23 p.m. marks the time on February 26, 2013, that Butch and Beth gave everything they had for this community. SCPD appreciates all of the beautiful flowers delivered to the Memorial Garden. Thank you very much to all the community members who shared words of support for the officer's families and our SCPD family.

In 2015, Santa Cruz City Council adopted a resolution declaring February 26th as "Baker-Butler Memorial Day" in the City of Santa Cruz in perpetuity and authorized City of Santa Cruz staff to lower flags at all City facilities to half-staff on this date each year.

**SCPD Public Safety Reminder**

This week's SCPD Community Message comes from Officer Badeo.



Don't leave anything visible in your parked vehicle. Beach and neighborhood streets are familiar to car burglars who look inside vehicles. Anything left visible, from cheap sunglasses to a backpack, could invite a window smash. TAKE IT, LOCK IT, KEEP IT and enjoy the sunny weather.

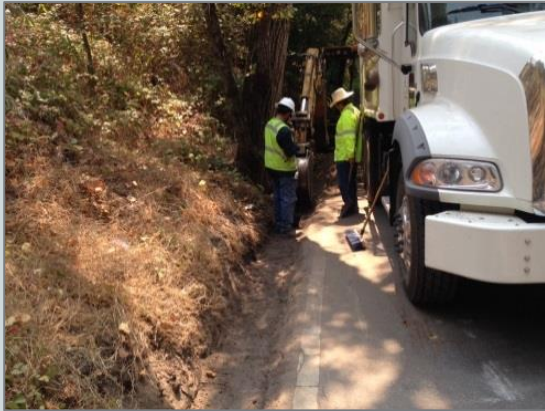


## PUBLIC WORKS

### Streets

Crews repaired more drainage problems on Brookwood Drive after the last series of storms damaged the area including paving of a valley gutter.

A 6-foot diameter eucalyptus fell across Branciforte Creek Channel. The tree service company worked all night to remove the tree. PG&E fixed the wires on Market Street. 120-feet of fencing was destroyed. Staff will inspect the flood walls for damage when the high flows recede.



Brookwood valley gutter before



Brookwood valley gutter after paving

### Traffic Engineering

City Council has approved our Active Transportation Plan to increase non-motorized transportation opportunities and make it safer and more convenient for people to walk and bike throughout the City of Santa Cruz. The new plan helps to position the City for future grant opportunities and funding for infrastructure improvements. Read the [press release](#). Watch the [KION broadcast](#).



Completed green bike lanes and Westlake Safe Routes-to-School intersection are examples of projects that would fall under the new City of Santa Cruz Active Transportation Plan.

Plans for our Contraflow Bike Lane on Pacific Avenue between Church and Cathcart streets to allow two-way bike traffic were approved by City Council. The plans include solid green lane treatments along the contraflow lane to increase the visibility of the new southbound lane and clarify the rules of the road for cyclists, drivers and pedestrians. Northbound bicycle traffic will continue to share the existing travel lane. Construction is planned to begin this spring with project completion expected before summer. [Read more.](#)

### **Resource Recovery Collections**

We have assisted in the hauling of 50 roll-off loads which came to 300 tons of storm related-wood from Main Beach over the last 5 weeks.

### **Landfill and Processing Facility**

Green waste and wood waste processing started this week. Staff has done a great job reducing and breaking down the oversized logs so that they will be able to be processed. Approximately 2,600 tons of wood and green waste material has been delivered to the RRF in the last six weeks.

Increased amounts of ground water and leachate have kept staff in emergency mode for the last few weeks. Pumps have been working around the clock to keep up. The PG&E account for the RRF pump station was 382% of normal due to the excessive pump time.

Landfill staff are happy to report that this week's respite from the rain has finally dried out the majority of mud and they can put away the rain boots and rain gear for a little while.

### **Green Business**

The City Challenge process is kicking off 3/2/17 with a meeting regarding Environmentally Preferable Purchasing. Congrats to Aleene Althouse Agency-State Farm and O'Neill Sea Odyssey who were recertified as Green Businesses!

### **Community Outreach**

Staff has met with PD and potential community partners in planning our upcoming Street Smarts traffic safety campaign including Ecology Action, SC Neighbors, County Traffic Safety Coalition and the RTC. Our community kickoff date has been adjusted and finalized as Wednesday March 13, 3-6 p.m. at KP Arena. The Santa Cruz Warriors are lending us their mascot Mav'Riks to appear in our messaging campaign.