

City Manager's Weekly Update

October 7, 2016

PLANNING & COMMUNITY DEVELOPMENT

Boardwalk Entry II Project: The project for 400 Beach Street, Santa Cruz Beach Boardwalk Entry II is well underway. It involves demolition of the existing two story Operations/ Retail building; construction of a 10,525 sq. ft. amusement building with a deck for a future amusement attraction, a new 882 sq. ft. ticket booth, and brand new pedestrian access paths. All architects,



engineers and contractors for this project are local including Slatter Construction, Connor Plumbing, and John Hope Electric.

The project is expected to be finished by spring.

Amazon.com. Last year, Amazon began occupying the fourth floor of the Cooper House building (110 Cooper) with an 8,300 square foot tenant improvement. This week, our department received another application for a tenant improvement that would double their floor area. As upper floor office uses in the Downtown are principally permitted, there is no public hearing requirement.

1930 Ocean Street Extension Condominiums/Santa Cruz Crematorium. A project that was originally submitted in 2010 and has been held up due to litigation is being revived. The vacant 2.74-acre parcel located at 1930 Ocean Street Extension, adjacent to the Santa Cruz Memorial Park Cemetery, currently has a General Plan designation of L (Low Density Residential 1.1 to 10 du/ac) and is zoned R-1-10 (Single-Family Residential). The applicant is proposing a General Plan Amendment to change the designation to LM (Low Medium Density Residential 10.1 to 20 du/ac) and to rezone the property to RL (Multiple Residence-Low Density), as well as request approval of Design and Planned Development Permits and a Tentative Map to construct a 40-

unit condominium development. The Planned Development request is for a variation to allow tandem parking and to permit construction within 10 feet of a 30 percent slope.

The revival of the project follows several years of litigation surrounding neighbors' concerns over potential exposure to toxic air pollutants, specifically mercury, at the crematorium that is part of the Santa Cruz Memorial Park Cemetery. After a series of assessments and attempts to relocate the crematory to its original location at the cemetery across the street, the crematory owners entered into a settlement agreement with the project property owners earlier this year in which the crematory agreed to change their practices to eliminate mercury emission. As part of that agreement, the cemetery has recently submitted a Minor Modification application to the previous crematory relocation permits approved by the City Council, on appeal back in 2014. The Modification Permit proposes to include conditions memorializing the crematory's new practices, as well as maintain records that are to be submitted to the City biannually. Thus, the issue of potential effects of mercury emissions has been eliminated.

Preparation of an Environmental Impact Report for the condominium project is currently underway, starting with a public scoping meeting which is scheduled for October 26th at 6:30 in the SCPD Community Room. While the public scoping meeting is an optional step under the California Environmental Quality Act, planning staff has included it in the process so as to maximize public involvement in the project and learn of possible concerns early on. Planning Commission and City Council hearings for the project are anticipated to take place in early spring of 2017, following completion of the EIR.

WATER

Water Director Rosemary Menard returned from a wonderful vacation to Greece this week, rested and ready to tackle all sorts of projects that the Water Department has going on.

While she was gone, the department made significant progress on our Cedar Street main replacement project. You may remember that this project got off to a rocky start when we kept coming across unmarked utilities, which slowed things down considerably. Work has been progressing nicely and that we are even closing in our original schedule.

We are also making progress on our North Coast main replacement project, but not without a few bumps along the way. One bump this week was an incident where a person brandishing a weapon arrived at the worksite on two different occasions and acted in a threatening manner to our biological monitor. The Sheriff was called and we subsequently hired private security. As if doing the work itself wasn't hard enough...

Speaking of hard work, the very same project (the North Coast main replacement) was featured this week in Engineering News. You can read about the "challenging water project in Santa Cruz" (<http://trenchlessonline.com/challenging-hdd-water-project-santa-cruz-calif/>).

Though the water conservation news from the State Water Resources Control Board shows water use in California trending upward, here in Santa Cruz our water use has been trending

downward. Compared to the 2013 water year, the year that SWRCB uses for comparison, we used 21% less in June, 22% less in July, and 23% less in August. There's a nice article about it in yesterday's Sentinel, which you can read here

(<http://www.santacruzsentinel.com/environment-and-nature/20161006/santa-cruz-city-residents-continue-summer-water-conservation-as-statewide-efforts-slip>).

The Water Commission met this week and held a public hearing on our Report on our Compliance with California's Public Health Goals for drinking water. Santa Cruz continues to have very high-quality drinking water and we value the opportunity to talk with the public about our testing protocols, analysis and results. In fact, the focus for this fall's edition of the SCMU Review will be on water quality.

Last but not least, if you haven't had the pleasure of an afternoon of fishing, or hiking and picnicking at Loch Lomond Recreation Area, this is your last weekend to do so before we close for the season. We will have one more guided walk at the end of the month (we're partnering with UCSC for a talk on pumas) and then things will be dormant until next spring.



(Those are Casey's happy little campers at Loch Lomond, in case they look familiar.)

POLICE

Our Virtual Ride Along was a Success!

Highlights:

2nd most popular search on 9/30 #ridewithSCPD on twitter -- then the Kardashians made a comeback. Over 130 tweets from noon to 8pm! Top Tweets:

 Santa Cruz Police @SantaCruzPolice · 4h
Anyone care to ride along with the Chief as I drive my desk during today's virtual ride along? Enjoy the ride today!
[#ridewithscpd](#)



 Car stop! Car flew by a stop sign. Make sure to check your surroundings!
[#ridewithSCPD](#) [#keepingthestreetssafe](#)
[#scpd](#) [#santacruzpolice](#)



 Santa Cruz Police @SantaCruzPolice
Make sure to share the road w bicyclist 🚲, 3 ft clearance is required between you & the bicycle when passing. [#bicyclesafety](#)
[#RideWideSCPD](#)



RETWEETS 8 LIKES 17

1:33 PM - 30 Sep 2016

8 17



The ride-along provided an inside view of an officers day on patrol showing the scope and pace of the workday. We also included helpful crime prevention tips in our tweets. Building community partnerships is an ongoing goal for SCPD. Social Media is an excellent outlet to share information, create awareness and encourage community engagement.

Most retweeted post on the virtual ride along was tip about sharing the road with bicyclist!
Thanks to all who follow @SantaCruzPolice and joined us for #ridewithSCPD. We will do the virtual ride-along again!

Positive comments and feedback from real community members and our virtual friends summed up exactly what SCPD wanted to accomplish.



@SantaCruzPolice wow notifications coming in like crazy whoever thought you guys weren't busy during an average day shift. Much appreciated

1:10 PM - 30 Sep 2016



Santa Cruz Police @SantaCruzPolice · Sep 30

@jdscranton thank you! We're glad that you're following along with us.



Good Luck Jonathan @jdscranton · Sep 30

@SantaCruzPolice I've actually never been to Santa Cruz, but browsing your feed shows me that you're at least engaged with social media



Good Luck Jonathan @jdscranton · Sep 30

@SantaCruzPolice and social media is key to community engagement nowadays... which is what our regional law enforcement needs more of #trust

150th Celebration SCPD Honored to Serve Our Community since 1866



SCPD wants to thank everyone for doing their part and making today's city celebration event a success! It was a fun day and night filled with a fantastic firework display. SCPD is glad to report there were no

major issues or problems. Everyone did an excellent job of making this event safe and family friendly. It was a great day for our community.



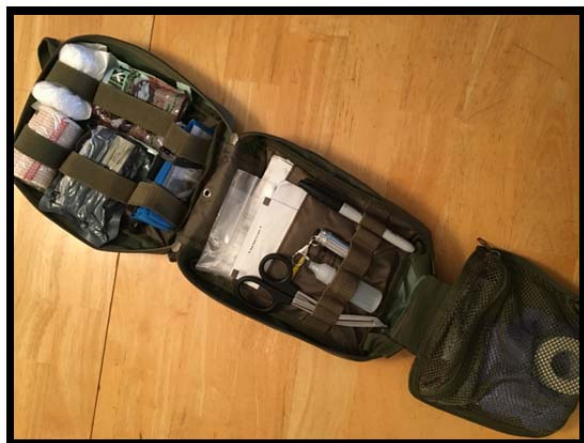
Tactical Lifesaver Course Training Day

This week 40 SCPD Officers successfully completed an intensive, one-day course specifically designed to provide law enforcement officers with the knowledge and abilities which might enable them to be able to treat life threatening injuries, wounds, conditions presented to them in the course of their duties.

The enhanced skill set learned increases chances of survival in the event of serious injury to the officer, fellow officers and/or civilians. SCPD Officers can treat and self-treat injuries in the critical moments prior to the arrival of emergency medical personnel.



The Tactical Lifesaver Training course is an additional specialized training beyond the 80-hours offered by the department. We are fully committed to quality training through continuous improvement.



Did you know that SCPD's training program exceeds that of POST accreditation standard?

SCPD provides the entire department of officers up to 80 hours of training, annually. The California Commission on Peace Officer Standards and Training (POST) requires that officers receive 24 hours of training every two years.

PARKS & RECREATION

RECREATION DIVISION

The City's 150th Anniversary was a huge success. The Beach Party offered a great family-friendly opportunities to come out and celebrate our wonderful community. Down the beach, past the Boardwalk's stage, a Kids' Zone sponsored by Parks and Recreation included bounce houses, staff-led games and activities as well as a 'free play' area. Directly next to the Kids' Zone, Junior Guards, celebrated its 50th Anniversary, provided one of their classic beach obstacle courses that was open for the public to test their skills. In addition to kids' entertainment, The Beach Party features many local musical talents that preformed on the portable stage on the beach adjacent to the Wharf. The stage line-up included: Joint Chiefs, Austin Shaw, Extra Large, Coffis Brothers, Tess Dunn, and headliner James Durbin who ended right as the first fireworks exploded. Additional stage events included Mayoral remarks, celebration of 50 years of Sister Cities, as well as a brief accounts of Santa Cruz city history. This all-day event culminated in a firework spectacular that was a true salute to our community and city! A photo summary follows:





Louden Nelson Community Center

The **Santa Cruz History Fair** caps off the City's 150th celebration on **Saturday, October 8th 12:00 – 4:00 pm** at the Loudon Nelson Community Center. More than 30 local museums, historians, historical societies, and other groups will have displays and activities at this event hosted by The Friends of the Cowell Lime Works and co-sponsored by the City of Santa Cruz. Anyone interested in local history will enjoy seeing the displays of old photographs, maps, books, unusual artifacts, demonstrations, and information on how to do your own research. More information about the event at <http://limeworks.ucsc.edu/news/2016/history-fair-2016.html>.

Amah-Mutsun
Relearring Garden
Blue Plaque Program
Capitola Museum
Davenport Jail
Museum
Evergreen Cemetery
Friends of Santa Cruz
State Parks
Genealogical Society
of Santa Cruz
County
Ross Eric Gibson
Mobile Ranger
Peter Narkise
Oster B Books
Quarry Amphitheater
Project, UCSC
Researchers
Anonymous
San Lorenzo Valley
Museum
Santa Cruz Archaeo-
logical Society
Santa Cruz County
History Journal
Santa Cruz Heritage
Foods Project
Santa Cruz Museum of
Art & History
Santa Cruz Museum of
Natural History
Scotts Valley Historical
Society
JoAnn Semones
Soquel Pioneer and
Historical Assoc.

Co-Sponsored by
the City of Santa
Cruz

Santa Cruz County

History Fair

Displays, Demonstrations, Lectures
Activities for all ages

Learn about local historic industries, archaeology, heritage foods, genealogy,
how to do historical research, the Native Americans, and much more!

Saturday, October 8, 2016, 12 noon to 4 p.m.
Louden Nelson Community Center, Santa Cruz
Free Admission

Sponsored by the Friends of the Cowell Lime Works
limeworks.ucsc.edu — (831) 459-3732

**Louden Nelson Mural Restoration Reception
Friday, October 7th 5:30 pm.**

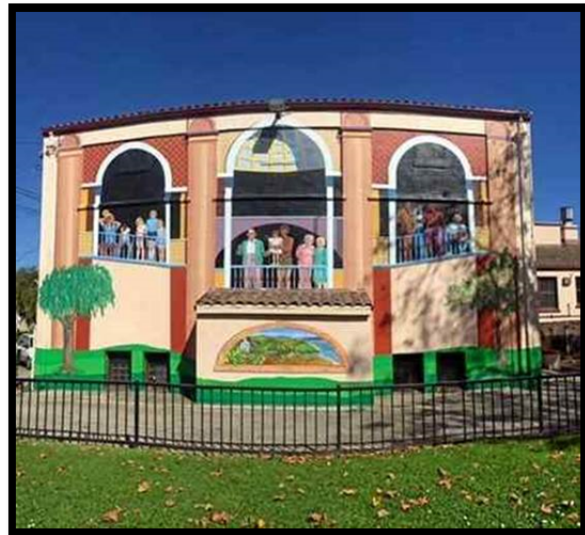
The nearly 37-year-old public mural gracing the back of the Loudon Nelson Community Center restored this month has been expanded with a new nod to the building's namesake. On Friday, the Center will host a ceremony recognizing the work of mural restoration artists Arturo Thomae and Jack Sprow, before leading event attendees on a free downtown tour of city public art

(<http://www.cityofsantacruz.com/Home/ShowDocument?id=11163>). Speakers include

original artist, Jeff Oberdorfer and Mayor

Cynthia Mathews along with some of the familiar faces in the mural itself. Refreshments provided as part of First Friday. More info at

<http://www.santacruzsentinel.com/article/NE/20161002/NEWS/161009983>



Parks Division

Parks Rangers and PD Parks Unit Coordinated Illegal Encampment Clean-ups and update

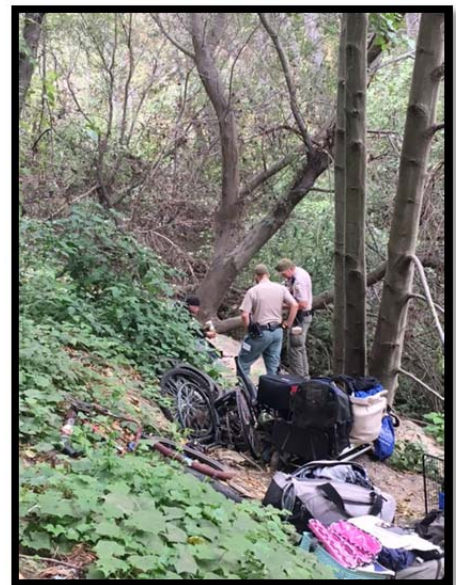
Following up on last week's Sycamore Grove cleanup, the Ranger staff and PD Parks Unit staff posted and oversaw a large illegal encampment clean up this week at Neary Lagoon. PD and Parks staff working in coordination with Labor Max crews and Roaring Camp staff at Neary Lagoon, netted the following:

- o 5+ arrests thanks to the PD Parks Unit Sgt. Mike Medina and Steve Pendleton.
- o 2 dumpsters full of trash.
- o 1 and ½ dump-trucks full of metal bike frames.

Additionally, 4 new Ranger Trainees are completing PC832 Powers of Arrest 40 hour course this week, bringing in a total of 5 total trainees.

Sycamore Grove Vegetation Management Project

Following the illegal encampment cleanup, Parks staff along with a local tree contractor completed a significant vegetation management project at Sycamore Grove. The vegetation removal project allows for a much better line of sight for law enforcement and eliminates potential illegal camp sites.



PUBLIC WORKS

Engineering

The 2016 Surface Seal and Overlay Projects are essentially complete, with only punch-list Items remaining. The maps of completed streets primarily funded by Measure H tax dollars can be [viewed here \(http://cityofsantacruz.com/departments/public-works/measure-h-street-improvements\)](http://cityofsantacruz.com/departments/public-works/measure-h-street-improvements).

Wastewater Operations and Maintenance

Annual outfall dye testing will be scheduled soon. Environmentally safe tracing dye is placed in the effluent outfall line while a flyover is performed documenting the event. This maintenance task is to verify structural integrity of the outfall line. After the flyover event is completed, a dive will be scheduled to continue the inspection process.



Wastewater /Stormwater Collection

Crews started the annual cleaning of the Landfill Lechate recovery system. This involves cleaning of two holding ponds, pumping station and also the 2.5 miles of pipeline force main.



Parking Services

We participated in the 150th City of Santa Cruz birthday event on Saturday, Oct. 1. Prior to the event, Parking Enforcement worked with the Police Department and Parks in establishing and posting safety corridors and special event parking while the Parking Attendant program set up a Parking Services booth and maintained the Wharf Gate during the event. We sold 30 Parkcards at our booth and connected with the public explaining the many convenient ways you can pay for parking. We had many staff on hand to help regulate the access to the Wharf. The Wharf was heavily impacted throughout the day which was communicated to each customer entering the Wharf Gate. At the end of the fireworks show we managed the vehicle and pedestrian release from the Wharf. We were able to safely release all vehicles off the Wharf and monitor the three pedestrian crosswalks without any problems.



Resource Recovery Engineering

Work continues on the new landfill cell. Currently they are placing clay on the bottom layer in anticipation of the HDPE liner, which should arrive in the next two weeks.

Streets/Traffic

The crew repaired a curb at Soquel and Front and installed a driveway approach on Esmerelda Court.



Community Relations

Our 22nd story was published in Santa Cruz Waves 'City Beat' column and included on their Facebook page:

[Measure H Has Increased Our "Good" Street Paving Rating In Santa Cruz.](#)

We have started working on poster and planning of our final City Hall to YOU of 2016 with focus on Ocean Street/Upper Eastside. The event will be held at the Elks Lodge on Jewel Street on Dec. 7 from 6:30-8:30 p.m. A map of the two neighborhood boundaries can be found at

www.cityofsantacruz.com/cityhalltoyou.

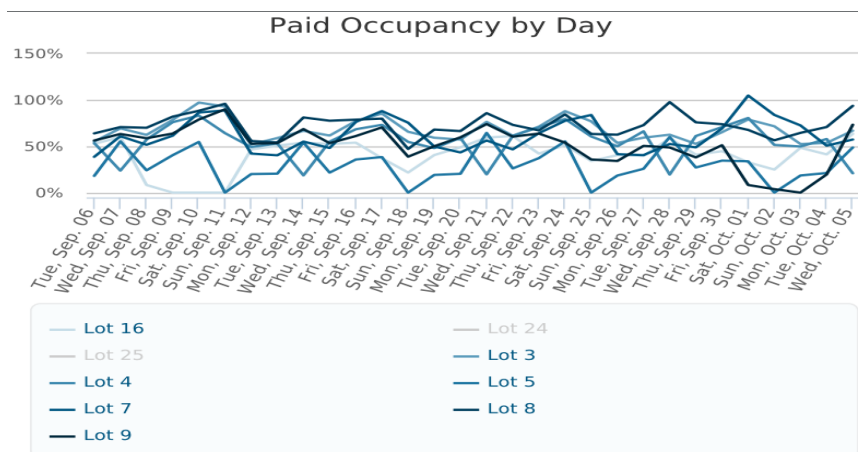


Parking Services

Downtown Parking Garage Occupancies for Wednesday October 5, 2016

Locust Street 400 Spaces	Soquel Front Garage 390 Spaces	River/Front Garage 450 Spaces
OVERALL PEAK OCCUPANCY	OVERALL PEAK OCCUPANCY	OVERALL PEAK OCCUPANCY
93.0% 1PM 372 / 400	92.3% 2PM 360 / 390	91.6% 4PM 412 / 450

Downtown Surface Lot Occupancies for the last 30 days



Average Paid Occupancies in Pay-by-Space Lots for October 1-5

Lot 3	65%	Lot 4	52%
Lot 5	31%	Lot 7	74%
Lot 8	71%	Lot 9	26%
Lot 16	42%		