

State of California - The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
PRIMARY RECORD

Primary #
HRI #
Trinomial
NRHP Status Code

Other Listings
Review Code

Reviewer

Date

Page 1 of 4 *Resource Name or # (Assigned by recorder): Santa Cruz Market

P1. Other identifier: None

*P2. Location: ☐ Not for Publication ☒ Unrestricted

*a. County Santa Cruz County

and (P2b and P2c or P2d. Attach a location map as necessary.)

*b. USGS 7.5' Quad Santa Cruz Date Revised 1994 T .11 S.; R .2 W. ; Mount Diablo B.M.

c. Address: 214 California Ave. City Santa Cruz Zip 95060

d. UTM:(give more than one for large and/or linear resources) Zone 10S ; 585732 mE/ 4090928 mN

e. Other Locational Data: (e.g., parcel #, directions to resource, elevation, etc., as appropriate)

southwest corner of California Avenue and Walk Circle.

APN# 004-153-01

*P3a. Description: (Describe resource and its major elements, include design, material, condition, alterations, size, setting, and boundaries)

The Santa Cruz Market is located at 214 California Ave/, at the southwest corner of California Avenue and Walk Circle. Constructed in 1908, this Western False Front building is of wood frame construction with a stucco cladding that covers the original siding, and is sited on a narrow lot. The majority of the building's massing is contained within the overall rectangular plan. Composition shingles cover the roof which is concealed from view on the northwest elevation by a raised parapet or false front. Attached to the original structure at the rear of the building are what appear to be two historic (pre-1952) additions, both of which are clad in stucco. One of the additions appears to be a garage and the other a residence. The façade was damaged in the 1989 Loma Prieta Earthquake, but was quickly restored in 1990.

(Continued on page 4, DPR523L)

*P3b. Resource Attributes: (List attributes and codes) HP6. 1-3 story commercial building

*P4. Resources Present: ☒ Building ☐ Structure ☐ Object ☐ Site ☐ District ☐ Element of District ☐ Other (Isolates, etc.)



P5b. Description of Photo:
(View, date, accession #)
View facing south, 2009.

*P6. Date Constructed/Age and Source:

☒ Historic ☐ Prehistoric ☐ Both

1908, city directories, 101 years old.

*P7. Owner and Address:

Ki Hyuk and Young Hong
214 California Avenue
Santa Cruz, CA 95060

*P8. Recorded By: (Name, affiliation, and address)

L. Dill/C. Duval/K. Oosterhouse

Archives & Architecture, LLC
PO Box 1332
San Jose, CA 95109

*P9. Date Recorded: 5/6/09

*P10. Survey Type: (Describe)

Intensive

*P11. Report Citation: (Cite survey report and other sources, or enter "none".)

Santa Cruz Historic Building Survey - Vol. III, Department of Planning and Community Development, City of Santa Cruz, 2012.

*Attachments:

☐ None ☒ Continuation Sheet ☐ District Record ☐ Rock Art Record ☐ Other (List):
☒ Location Map ☒ Building, Structure, and Object Record ☐ Linear Feature Record ☐ Artifact Record
☐ Sketch Map ☐ Archaeological Record ☐ Milling Station Record ☐ Photograph Record

DPR 523A (1/95)

* Required Information

BUILDING, STRUCTURE, AND OBJECT RECORD

Page 2 of 4

*NRHP/CRHR Status Code 5S3

Resource Name (Assigned by recorder) Santa Cruz Market

B1. Historic Name: Cash Grocery

B2. Common Name: 214 California Ave. - Santa Cruz Market

B3. Original Use: Commercial

B4. Present Use: Commercial

*B5. Architectural Style: Western False Front

*B6. Construction History: (Construction date, alterations, and date of alterations)

Constructed in 1908. Addition of stucco siding (possibly 1919). Front facade restored in 1990.

*B7. Moved? ☒ No ☐ Yes ☐ Unknown Date: n/a

Original Location: n/a

*B8. Related Features:

Two related additions constructed pre-1950s (a garage and a residence).

B9a. Architect: Unknown

b. Builder: Unknown

*B10. Significance: Theme Commercial Development

Area: Lighthouse

Period of Significance: 1908 - 1919

Property Type: Commercial

Applicable Criteria: None

(Discuss importance in terms of historical or architectural context as defined by theme, period and geographic scope. Also address integrity.)

The grocery store located at 214 California Ave. was constructed in 1908 by owner Francis M. Embre. Embre purchased the lot at the southwest corner of California Avenue and Walk Circle in May of 1908, and his intention to construct a new store on the lot was announced in the *Santa Cruz Surf* newspaper. The area where the building is located was first subdivided in 1890 as part of the Garfield Park, which was developed by the Northern California Convention of Disciples of Christ that centered around the neighborhood's large First Christian Church tabernacle. Circular streets radiated around the tabernacle where members of the congregation constructed their cottages; the area is now known as The Circles. Francis Embre operated the Cash Grocery at this location between its opening in 1908 or 1909 until about 1914. Embre and his wife Anna, who were possibly members of the First Christian Church, had previously lived in Stockton, California, before purchasing their home on nearby Bethany Circle in 1907.

(Continued on page 4, DPR523L)

B11. Additional Resource Attributes: (list attributes and codes) None

*B12. References:

City of Santa Cruz building permits.
 City of Santa Cruz Standard Map, 1929.
 Lehmann, Susan. Historic Context Statement for City of Santa Cruz. 2000.
 Polk. R. L., Santa Cruz City Directory. 1902, 1916-1989.
 Sanborn Fire Insurance Maps, 1905-1950.
Santa Cruz Evening News, Doing of the City Council,
Santa Cruz Surf, New Store at Garfield Park, 5/13/1908.U.S.
 Federal Census, 1900-1930.

B13. Remarks: None

*B14. Evaluator: Leslie Dill

*Date of Evaluation: May 6, 2009

(This space reserved for official comments.)

(Sketch Map with north arrow required.)



State of California - The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
LOCATION MAP

Primary #
HRI #
Trinominal

Page 3 of 4 *Resource Name or # (Assigned by recorder) Santa Cruz Market

* Map Name: Santa Cruz, Calif.

* Scale: n.t.s.

* Date of Map: 1954 (revised 1994)



TN*/MN
14°

Map created with TOPO!® ©2003 National Geographic (www.nationalgeographic.com/topo)

State of California - The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
CONTINUATION SHEET

Primary #
HRI #
Trinomial

Page 4 of 4 *Resource Name or # (Assigned by recorder) Santa Cruz Market

* Recorded By L. Dill/C. Duval/K. Oosterhouse * Date 5/6/2009 ☒ Continuation ☐ Update

(Continued from page 1, DPR523a, P3a Description)

In 1990, after damages were incurred during the 1989 Loma Prieta Earthquake, the front façade was restored. The front entrance consists of a front door flanked by two large, six-light windows. Both hopper and awning-style windows fenestrate the building. Located on California Avenue, which is primarily a residential neighborhood, this commercial building is a dominant feature which stands out along the streetscape.

(Continued from page 2, DPR523b, B10 Significance)

After Embré, the next proprietor of the grocery store was P. P. Wettstein, who took out a building permit in 1919 to modify the store building, perhaps the date that the stucco siding was placed on the building. The building appears to have been in continuous use as a grocery store since its construction. The façade of the building was then damaged by an earthquake in 1989, but it was restored in 1990. In 1994, the Santa Cruz Historical Trust placed a plaque on the building that says it was constructed on the property in 1866 by George F. Peckner and that it was designed by Thomas Beck. Title and newspaper research done as part of this study was unable to confirm that Peckner ever operated a business in this vicinity. All of his commercial interests appear to have been located on the west side of Pacific Avenue, south of Mission Street, where he and his partner, Edward Briody, operated a store and saloon.

SIGNIFICANCE

The property was not found eligible for the California Register of Historical Resources at this time. The Santa Cruz Market is a neighborhood commercial building associated with the expansion of Santa Cruz in the Westside neighborhoods during the early part of the twentieth century, and it is associated with individuals who were prominent merchants of the period. These associations are important, but due to changes to the building over time, the property does not well represent that early period in its current form, thus not qualifying it under Criterion (1) or (2) at this time. The False Front façade of the building is representative of buildings in the western United States constructed half-of-a-century earlier, but often revived as a part of the nostalgia for the early frontier. The building however does not have the distinctive characteristics of this style to enable it to be listed in the California Register of Historic Resources under Criterion (3).

When considered for listing within the Historic Building Survey of the City of Santa Cruz however, the property meets the following criteria:

1. The building is a significant example of the built environment heritage of the City as a representative of an early twentieth century building constructed to serve Santa Cruz's emerging population; and
7. The building retains sufficient integrity to accurately convey its significance.

Integrity

The property maintains some, but not all, of its apparent historical integrity as per the National Register's seven aspects of integrity. It maintains its original location on California Avenue, in the Westside area of Santa Cruz. The building is still surrounded by its apparent historic setting, including surrounding residential parcels of a similar age and scale. Although altered, the retail building retains its early twentieth century form, massing and much of its detailing. The integrity of materials has been slightly compromised due to the addition of stucco sheathing. Overall the building conveys a sense of time and place.