



One Person's Trash Is Another Person's Treasure!



Before the Sale

Register your sale online:
www.cityofsantacruz.com/garagesales

Advertise on Craig's List.

Include your address, date and time of the sale.

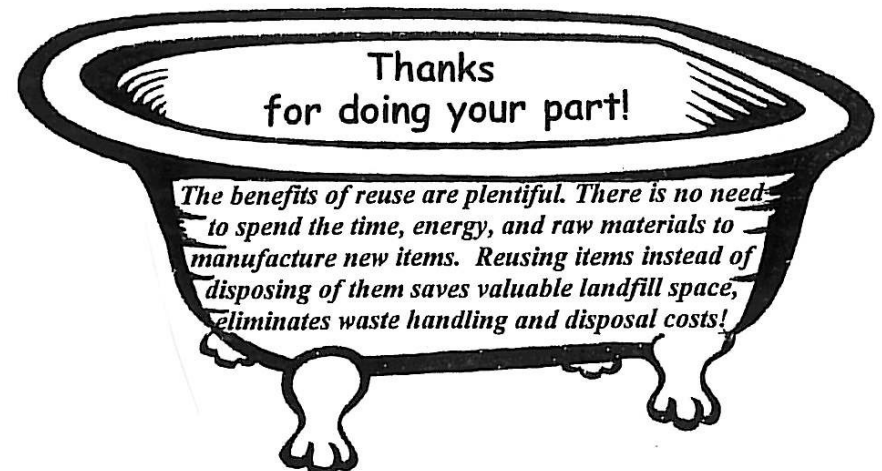
If you list special items you may attract interested buyers.

- Have plenty of change on hand, particularly \$5 and \$1 dollar bills and coins.
- Items are easier to sell if they are in good condition and clean. If you are selling a basketball, put air in it. If you have a TV or appliance for sale, have a plug available to test it.
- Price all your items. (Be prepared to take less than your asking price). Put tags on the top or front of items, instead of the bottom so people don't have to pick things up to check the price.
- Hang clothing on a rack and organize by type, size, etc.
- If possible, place your items on tables. It is easier to look at things displayed on a table rather than on the ground.
- Along with advertising, you can draw attention to your sale with our bright yellow garage sale signs. Drive past your signs to make sure they are easy to read.
- Invite friends and neighbors to participate in garage sale weekend. The more sales in the vicinity, the more buyers you will attract.. Have a neighborhood sale!
- Be prepared for early shoppers. Many garage sale shoppers will arrive early. Suggested start time is 8:00 a.m.



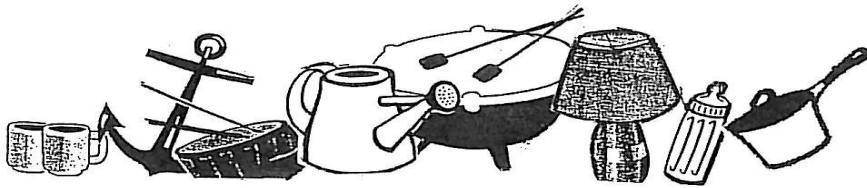
During the Sale

- Make your customers feel welcome. Be friendly and talk to people, see what they are looking for. You just might have it.
- Be prepared to bargain—this is the fun of garage sales.
- Arrange items by price (everything on this table \$1.00) or by category; garden, kitchen, toys, etc.
- Rearrange your items to fill in empty spots on your display tables once something has sold.
- Take cash only. Do not accept checks unless you are prepared to take the risk of getting a bad check.
- Use your supply of excess plastic and paper grocery bags to put sold items in. It is also a good idea to have newspaper on hand, in which to wrap breakable items.
- If you have lots of kids clothing and toys you might consider having a “fill a bag for a set price” sale. This is a good idea if you are anxious to sell certain items.



After the Sale

- TAKE DOWN SIGNS! Please remove and recycle all the garage sale signs that you posted. Thank you for helping to keep our community clean and beautiful.
- **DO NOT LEAVE ANY ITEMS ON THE SIDEWALK AFTER YOUR GARAGE SALE. THIS IS CONSIDERED ILLEGLE DUMPING AND COULD EARN YOU A FINE.**
- DONATE GARAGE SALE ITEMS! If you are unable to sell everything and you have good items leftover donate to a local charity. Donations are tax-deductible and the proceeds benefit charitable programs in our community.
- Large bulky items can be picked up for a small fee or for free, using one of your 4 allotted virtual "Free Service" tags. (City of Santa Cruz Single Family Residential Refuse Customers) Call 831- 420-5220 to schedule your pick up.



Charitable Organizations Accepting DROP-OFF Donations

Goodwill Industries	831- 423-8611 ext 221
Grey Bears	831 - 479-1055
Thrift Center	831 - 429-6975

These charities will gladly accept your tax deductible donations. Make sure to discard all items that have outlived their use before you donate. These organizations appreciate your offer of usable, quality donations.



Brought to you by:



The City of Santa Cruz
Public Works Department
Resource Recovery Division
809 Center Street, Room 201
Santa Cruz CA 95060
831-420-5160

Working to assist you to Reduce, Reuse and Recycle!